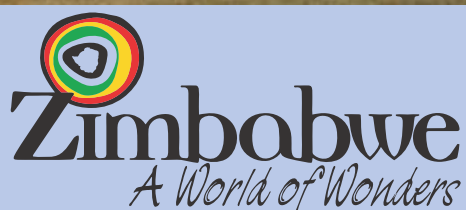




Government of Zimbabwe



Zimbabwe -Visitor Exit Survey (VES) Report 2015/16



November 2016



Zimbabwe -Visitor Exit Survey (VES) Report 2015/16

November 2016



Additional information about the VES 2015/16 may be obtained from:

1. The Zimbabwe National Statistics Agency (ZIMSTAT), PO Box CY 342, Causeway, Harare, Zimbabwe; Telephone +263-4-706-681/8 and 703971/7; Fax: +263-4-762494; Email: info@zimstat.co.zw; Website: www.zimstat.co.zw.

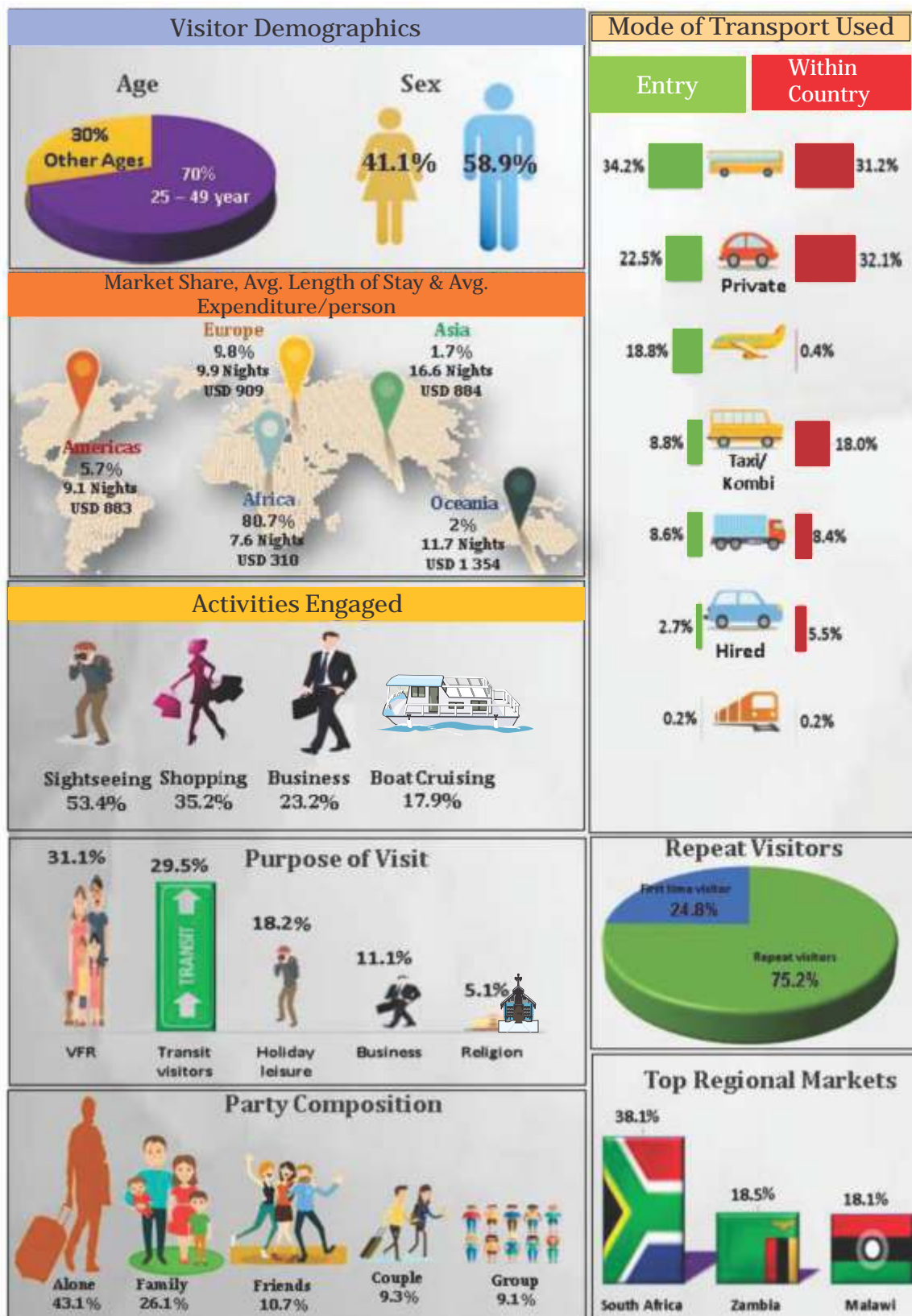
2. Ministry of Tourism and Hospitality Industry, P. Bag 7753, Causeway, Harare, Zimbabwe; Telephone +263-4-770897 or +263-4-759391 or +263-4-750360/2 or +263-4-750383 or +263-4-7494216; Email: info@tourism.gov.zw; Website: www.tourism.gov.zw.

3. Zimbabwe Tourism Authority, Tourism House, 55 Samora Machel Avenue, PO Box CY286, Causeway, Harare, Zimbabwe; Telephone +263-4-780651/4 or +263-4-752570 or +263-4-774709 or +263-4-774760 or +263-4-780365; Fax: +263-4-758826/28 Email: info@ztazim.co.zw; Website: www.zimbabwetourism.net

Recommended citation:

Zimbabwe National Statistics Agency (ZIMSTAT). 2015/16. Visitor Exit Survey 2015/16 Report. Harare, Zimbabwe: ZIMSTAT.

KEY FINDINGS



PREFACE

Tourism has become one of the world's largest and fastest growing industries in the increasingly globalizing world. It exerts a powerful influence on economic development in many countries. Zimbabwe has experienced growth in the sector as evidenced by the increase in the number of international arrivals from 1.2 million in 2009 to 2.1 million in 2015. The good performance of the sector is largely attributed to the vigorous marketing of Zimbabwe by the Ministry of Tourism and Hospitality Industry in partnership with the Zimbabwe Tourism Authority in promoting Zimbabwe as a safe and unique destination to potential source markets.

Given the above, it is important to ensure availability of timely accurate information on tourism for policy formulation and for unpacking the contribution of the tourism sector to the Gross Domestic Product (GDP). Consequently, the Ministry of Tourism and Hospitality Industry requested the Zimbabwe National Statistics Agency (ZIMSTAT) to carry out a Visitor Exit Survey (VES) from July 2015 to June 2016.

The major objective of the survey was to collect information on tourism expenditure to be used in the compilation of the country's inaugural Tourism Satellite Account (TSA) in line with Zimbabwe Agenda for Sustainable Socio-Economic Transformation (ZimAsset). The survey also collected demographic and socio-economic information on visitors, feedback from the visitors on their experiences in and impressions of the country, information on visitor requirements and their user-ship of various tourist facilities and services such as accommodation, amenities, activities and transport.

The survey was conducted at three airports and seven border posts namely: Harare International Airport, Joshua Mqabuko Nkomo International Airport, Victoria Falls International Airport, Victoria Falls Barrier, Beitbridge, Chirundu, Forbes, Nyamapanda, Kazungula and Plumtree. The survey was carried over 12 calendar months beginning in July 2015 to eliminate seasonality effects.

I would like to acknowledge the Ministry of Tourism and Hospitality Industry and its parastatal the Zimbabwe Tourism Authority for initiating the survey. Further I would like to acknowledge and thank the Technical Committee that spearheaded the survey from the construction of the survey instruments, training of trainers, and training of field staff, field supervision up to report writing. The Technical Committee comprised of the Department of Immigration Control, Civil Aviation Authority of Zimbabwe, the Ministry and its parastatal and ZIMSTAT. I am also grateful for the role played by the Government of Zimbabwe and African Development Bank (AfDB) in co-funding the survey.

There were also some institutions who were working behind the scenes such as Border Authorities, Tour Operators, Crossborder Bus Operators, Hospitality Association of Zimbabwe and all those who provided accommodation. My thanks also go to them.

My special gratitude is extended to the visitors who co-operated during fieldwork without whose input the survey would not have succeeded. I would like, also, to thank all staff who played their respective roles during the printing of survey instruments, training, data collection and data processing.

In this regard, I am glad to avail to you the Visitor Exit Survey (VES) Report 2015/16 containing invaluable information on tourism. It is my sincere hope that the results of this survey will be fully utilised for policy and programme formulation, monitoring and evaluation for the sustainable development of the tourism sector and the nation at large.

Any comments to this Report will be greatly appreciated in order to improve future reports.



M. Dzintozo
DIRECTOR-GENERAL, ZIMSTAT

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ACRONYMS AND ABBREVIATIONS

AfDB.....	African Development Bank
CAAZ.....	Civil Aviation Authority of Zimbabwe
CBOA.....	Crossborder Bus Operators Association
CSPro.....	Census and Surveys Processing System
DR CONGO.....	Democratic Republic of Congo
GDP.....	Gross Domestic Product
HAZ.....	Hospitality Association of Zimbabwe
MICE.....	Meetings, Incentives, Conventions and Exhibitions
MoTHI.....	Ministry of Tourism and Hospitality Industry
n/a.....	Not Applicable
SAS.....	Statistical Analysis System
TSA.....	Tourism Satellite Account
UK.....	United Kingdom
UNWTO.....	United Nations World Tourism Organisation
USA.....	United States of America
USD.....	United States Dollar
VES.....	Visitor Exit Survey
VFR.....	Visiting Friends and Relatives
ZCT.....	Zimbabwe Council for Tourism
ZimAsset	Zimbabwe Agenda for Sustainable Socio-Economic Transformation
ZIMSTAT.....	Zimbabwe National Statistics Agency
ZTA.....	Zimbabwe Tourism Authority
ZTDC.....	Zimbabwe Tourist Development Corporation
ZTOA.....	Zimbabwe Tour Operators Association

KEY TERMS AND DEFINITIONS

Visitor - A visitor is any person travelling to a place other than his/her usual environment and staying there for not longer than one consecutive year and whose main purpose of travel is other than the exercise of an activity remunerated from within the place visited. The term visitor (domestic and international) comprises tourists and same-day visitors.

Tourist – A person traveling to and staying in places outside their usual environment for at least a night and no more than one consecutive year for leisure, business and other purposes, other than taking up employment.

Excursionist – This is a same-day visitor, or day-tripper or person who stays in a destination for less than 24 hours.

Transit Visitor – A visitor passing by or crossing a region which is neither the region of origin nor the region of destination.

Tourism Expenditure - Tourism expenditure refers to the total consumption made by a visitor, or on behalf of a visitor for goods and services during his/her trip and stay at the destination place (country). It also includes payments in advance or after the trip for services received during the trip.

Tourism Product - A combination of tangible and intangible elements, such as natural, cultural and man-made resources, attractions, facilities, services and activities around a specific centre of interest which represents the core of the destination marketing mix and creates an overall visitor experience including emotional aspects for the potential customers. A tourism product is priced and sold through distribution channels and it has a life-cycle.

Source Market – this is a visitor's country of usual residence.

Kombi – A locally used term used to mean a minibus, especially one used to transport passengers commercially.

Lead Time – in this report it refers to the period between planning and the actual date of arrival.

Outbound Tourism - Comprises the activities of residents of a given country travelling to and staying in places outside their country of usual residence for not more than one consecutive year for leisure, business and other purposes, other than taking up employment.

Tour Operator – This is a tourism company which arranges and assembles tours that are sold through travel agencies or directly to tourists. The tours may include any or all of the following: transportation, accommodation, food, visits to museums, historical or cultural sites, theatrical, musical or sporting events.

External Tour Operator – This is a foreign registered tourism company which arranges and assembles tours that are sold through travel agencies or directly to tourist. The tours may include any or all of the following: transportation, accommodation, food, visits to museums, historical or cultural sites, theatrical, musical or sporting events.

Tourism Satellite Account (TSA) – This is the conceptual framework on the Measurement of the Economic Impact of Tourism.

EXECUTIVE SUMMARY

A Visitor Exit Survey (VES) is a critical source of information with respect to measuring and monitoring of key indicators in the tourism sector. The specific objectives of the 2015/16 VES was to feed into the production of a Tourism Satellite Account (TSA); obtain demographic and socio-economic information on visitors to Zimbabwe; obtain direct feedback from the visitors on their experiences in and impressions of the country; obtain information on the travel and expenditure patterns of visitors; obtain information on visitor requirements and their user-ship of various tourist facilities and services e.g. accommodation, amenities, activities and transport; assess the uptake level of package/inclusive tours compared to individual bookings; and facilitate comparison of current survey results with previous studies.

Data collection for the survey was carried out over 12 calendar months starting in July 2015 and ending in June 2016 at ten Ports of Exit of which seven were border posts and three were airports. The ten Ports of Exit were selected according to high volume of traffic flow and ensuring coverage of exits to all neighbouring countries. The 12 months period of data collection was to cater for seasonality effects on the sample. Face-to-face interviews were conducted using paper questionnaires on a sample of visitors departing Zimbabwe. A total of 38 680 visitors were selected to participate in the survey. Interviews were successfully completed for 34 185 visitors while 332 interviews were partially completed yielding an overall response rate of 89.2%. About two in five visitors were female.

Distribution of Visitors and Source Markets

The survey revealed that about 70% of the visitors were in the broad age group 25-49 years. A majority of the visitors were from Africa (80.7%) followed by those from Europe (9.8%) and the Americas (5.7%). In the African region, South Africa was the leading source market for visitors to Zimbabwe with 38.1% followed by Zambia (18.5%) and Malawi (18.1%). For the European region, United Kingdom is the leading source market at 38.3%. The leading source markets in the Asian, the Americas and Oceanic regions were Japan (21.8%), United States of America (82.1%) and Australia (86.0%), respectively. The results show that three quarters (75.2%) were repeat visitors.

Party Size, Mode of Transport and Average Length of Stay

About 43% of the visitors were travelling alone while 26.1% were travelling as families. About 3% of the visitors travelled as groups of 20 or more persons. Most visitors (34.2%) indicated that they entered the country by buses/coaches followed by 22.5% who used private cars while 18.8% travelled into the country by air. Private cars and coaches/buses were the most popular mode of transportation used by visitors to travel within the country, at 32.1% and 31.2%, respectively. The visitors that used air or rail within the country were less than one percent each.

The average length of stay for all visitors was 8.6 nights. Asians had the highest average length of stay of 16.6 nights followed by those from Oceania who had 11.7 nights in the country. Although the proportion of visitors from African countries was the highest (80.7%) their average length of stay was the lowest, 7.6 nights. The places visited most were Harare (29.1%) followed by Victoria Falls (27.9%) and Bulawayo (22.6%). Although Chiredzi was amongst the least visited places, it had the highest average nights spent (8.2 nights). Victoria Falls was the second most visited destination with an average length of stay of 2 nights.

Tourism Activities, Accommodation Facility and Purpose of Visit

The results show that 60% of the visitors did not engage in any tourism activities during their stay in the country. Of the 40% who had undertaken at least one activity, sightseeing (53.4%) was the most popular activity followed by shopping (35.2%).

Forty-two percent of visitors did not utilise any commercial accommodation facility. Thirty three percent of visitors either stayed with friends or relatives while commercial accommodation, such as hotels, lodges, chalets and camps accounted for 22%.

Most of the visitors (31.1%) were visiting friends and relatives. Transit visitors accounted for the second largest proportion of 29.5% while Holiday/leisure was the third at 18.2%. Religion is an emerging form of tourism in Zimbabwe accounting for 5.1%.

Visitor' Expenditure

The majority of the visitors (83.7%) spent USD 500 or less with 41.8% spending USD 50 or less. The highest expenditure was on food and beverages accounting for 28% followed by accommodation with 18%. Visitors from Oceania region were the highest spenders (USD 1 354) followed by those from Europe with an average expenditure of USD 909. The least spenders were visitors from Africa with an average expenditure of USD 310.

Holiday/Leisure Visitors

Holiday/leisure visitors constituted 18.2% of all visitors to the country. Of these, 71.5% made advance bookings before they came into the country. Most of the visitors (34.6%) got information about the country via the internet, 31.5% through travel agents while 20.1% were advised by friends or relatives.

About 53% of holiday/leisure visitors were on package tour arrangements. At continental level, the Americas had the highest proportion (67%) of visitors on package tour followed by Asia with 66.8%. Africa had the least proportion of visitors on package tour at 23.9%. Most of the package tours to Zimbabwe covered 2 to 3 nights (56.5%).

Visitors' Perceptions, and Facility and Service Ratings

About 74% of visitors had a positive perception about Zimbabwe before their visit while 25.2% were either indifferent or negative. On a positive note, 15% of visitors came with an indifferent or negative perception and left the country with a positive perception.

Visitors rated selected facilities and services they utilised. The rating scale was *very good, good, poor and very poor*. Tour Guides with 60.1%, Tours and Safaris with 57.9% and National Parks with 55.9% were outstanding, that is, in the *very good* category. On the other hand, Roads were rated poor and very poor by 42.4% of visitors. Similarly, Police Services were rated poor and very poor by 25.1% of the visitors.

Visitors Feeling on Value for Money

About 83% of visitors felt that they got value for their money during their stay in Zimbabwe.

Visitors' Intentions for Repeat Visits and Recommending Others to Visit the Country

Ninety-six percent of the visitors indicated that they would visit Zimbabwe again. Ninety five percent of the visitors indicated that they would recommend other people to visit Zimbabwe while 4% would not recommend.

Visitors who had no intentions of visiting again or recommending destination Zimbabwe to others were asked for the reasons and the major ones cited were high prices (63.2%), harassment by police (43.2%), and poor infrastructure and other facilities (31.1%).

CHAPTER 1: INTRODUCTION AND BACKGROUND

1.0 Introduction

This chapter covers the background to and objectives of the Visitor Exit Survey (VES) 2015/16. It gives a brief background on the development of the survey, socio-economic status of the country and status of the tourism sector.

1.1 Background

The Visitor Exit Survey is a sample survey designed to obtain detailed information on various characteristics of visitors to Zimbabwe. Such information cannot be obtained through the usual “embarkation” (immigration declaration form) forms and “disembarkation” (exit card) cards, which visitors complete on arrival and exit, respectively. The survey involved personal interviews with randomly selected visitors as they were leaving the country at selected exit points. It collected information on:

- (i) residents of other countries who visited this country for periods not exceeding twelve months for any reason other than taking up employment and
- (ii) in-transit visitors who entered the country en-route to other destinations.

The information obtained provides invaluable input to the development of effective marketing strategies and business decision making by tourism operators, as well as policy formulation and tourism development planning by the Government. This survey is the fifth to be conducted in Zimbabwe since independence in 1980. The first survey was coordinated and conducted by the then Zimbabwe Tourist Development Corporation (ZTDC) in 1992/93. The three subsequent surveys were carried out by ZTA, 1999/00, 2001/02 and 2004/05.

Over the decades tourism has experienced continued growth and deepening diversification to become one of the fastest growing sectors in the world¹. It is one of the strongest drivers of world trade and prosperity². For Zimbabwe, the sector has experienced an upward trend in international arrivals from 1.2 million in 2009 to 2.1 million in 2015³. Despite the good performance recorded over the years, the sector faces a number of challenges like other sectors of the economy. Like in other sub-Saharan African countries, commercial banks are reluctant to fund tourism projects. Others opt out because tourism projects tie up funds for longer periods making them less competitive than short term business. The small businesses in the sector such as lodges require heavy up front funding and would only reach stable cash flows after a few years of operation⁴.

¹ UNWTO 2016, Tourism Highlights 2016 Edition

² UNWTO 2010, Manual on Tourism and Poverty Alleviation, Practical Steps for Destinations, 2010

³ ZIMSTAT 2016, Migration and Tourism Report 2015

⁴ The World Bank 2013, Tourism in Africa, Harnessing Tourism for Growth and Improved Livelihoods

The 2015/16 survey has been specifically designed to collect information that will contribute towards the development of the country's inaugural Tourism Satellite Account (TSA). Tourism, unlike 'conventional' industries such as mining or manufacturing that are classified in accordance with the goods and services they produce, is defined by the characteristics of the customer demanding tourism products. Tourism products can cut across standard industry definitions, therefore, require a different approach. A tourism satellite account integrates data about the supply and use of tourism related goods and services into a single format. It provides a summary measure of the contribution tourism makes to the production of goods and services as well as employment, which will be integrated with official national accounts. This ensures that the importance of the tourism sector is measured and understood in the context of the Zimbabwean economy as a whole. Among other things, the TSA for Zimbabwe will measure tourism expenditure in the country by both resident and non-resident visitors, and thus gives a picture of the overall size of the tourism industry, including its contribution to Gross Domestic Product (GDP) and employment.

This report is organised into 7 chapters as follows: Chapter 1 covers introduction and background; Chapter 2, sample and survey methodology; Chapter 3, sample coverage, demographic and background of visitors; Chapter 4, travel characteristics and expenditure, Chapter 5, holiday/leisure visitors, Chapter 6, visitors perceptions and facility ratings; and Chapter 7, recommendations.

1.2 Survey Objectives

Specifically, the VES 2015/16 was designed to:

- feed into the production of a Tourism Satellite Account.
- obtain demographic and socio-economic information on visitors to Zimbabwe.
- obtain direct feedback from the visitors on their experiences in and impressions of Zimbabwe.
- obtain information on the travel and expenditure patterns of visitors to Zimbabwe.
- obtain information on visitor requirements and their user-ship of various tourist facilities and services e.g. accommodation, amenities, activities and transport.
- assess the uptake level of package/inclusive tours compared to individual bookings.
- facilitate comparison of current survey results with previous studies.

CHAPTER 2: SURVEY AND SAMPLE METHODOLOGY

2.0 Introduction

This Chapter covers the survey design and methodology. The survey design explains how the survey was conducted while methodology outlines sampling, survey instruments, training, publicity, data collection and processing.

2.1 Survey Design

Data collection for the survey was carried out over 12 calendar months starting in July 2015 and ending in June 2016. The 12 months period of data collection was to cater for seasonality effects on the sample. Face-to-face interviews were conducted using paper questionnaires on a sample of visitors departing Zimbabwe. Visitors for this survey include:

- residents of other countries who visit this country for periods not exceeding twelve months for any reason other than taking up employment and
- in-transit visitors who enter the country en-route to other destinations.

It was the responsibility of Immigration Officers to identify visitors among those departing the country.

Data collection at Ports of Exit was done for nine days every month from July 2015 to June 2016. The dates for the nine days per month were selected such that at the end of the 12 months of data collection, everyday of the week would have been equally covered in as much as possible. Data was collected alternating morning and afternoon shifts for the nine days of each month. However, there were night shifts at Beitbridge Port of Exit.

During the twelve months of the survey there were 49 mornings and 60 afternoon shifts at each Port of Exit. In addition, every day of the week was covered. Table 2.1 shows the times of shifts per Port of Exit.

Table 2.1: Times of Shifts by Port of Exit, VES 2015/16

Port of Exit	Shifts		
	Morning	Afternoon	Night
Harare International Airport	0500 - 1300	1300 - 2100	n/a
Joshua Mqabuko Nkomo International Airport	0630 - 1400	n/a	n/a
Victoria Falls International Airport	0900 - 1700	n/a	n/a
Beitbridge	0600 - 1400	1400 - 2200	2200 - 0600
Victoria Falls Barrier	0600 - 1400	1400 - 2200	n/a
Forbes	0600 - 1300	1300 - 2000	n/a
Chirundu	0600 - 1300	1300 - 2000	n/a
Plumtree	0600 - 1400	1400 - 2200	n/a
Nyamapanda	0600 - 1300	1300 - 2000	n/a
Kazungula	0600 - 1300	1300 - 2000	n/a

Note: n/a means not applicable

The times of shifts were adopted from the shifts used by the Department of Immigration Control with the exception of airports. At airports the flights schedules per airport were used to determine the data collection times. In as much as Harare International Airport operates 24 hours, it was noted during the first two months that the number of visitors during the 2100-0500hrs shift was negligible, hence, the shift was abandoned for data collection. Beitbridge Border Post operates 24 hours, therefore had three shifts.

2.2 Coverage

Zimbabwe has 26 Ports of Exit, of which 16 are border posts, five airports and five aerodromes. The survey was conducted at ten of these Ports of Exit of which seven were border posts and three were airports. Table 2.2 shows Ports of Exit covered by type and name.

Table 2.2: Ports of Exit by Type and Name, VES 2015/16

Type of Exit Point	Name of Exit Point
Air	Harare International Airport
	Joshua Mqabuko Nkomo International Airport
	Victoria Falls International Airport
Road	Beitbridge
	Victoria Falls Barrier
	Forbes
	Chirundu
	Plumtree
	Nyamapanda
	Kazungula

2.2.1 Sampling Method

Ten Ports of Exit with high traffic flow of visitors were selected for the survey, based on administrative data from the Department of Immigration Control. In 2014, there were 1 928 477 ("N") visitors, hence, a minimum of 24 839 ("n") visitors was required for the survey to be representative at national level. The sample was stratified by Ports of Exit to ensure adequate representation of the main source markets of visitors to Zimbabwe. The "N", among other factors, was used to determine the minimum sample size required.

A systematic random sampling method was used to select respondents. The methodology entailed selecting the "kth" visitor with the value of "k" being pre-determined using administrative data on the flow of traffic of visitors of the 12 months preceding the start of data collection at the particular Port of Exit. The administrative data was obtained from the Department of Immigration Control. The data on traffic flow of visitors at a particular Port of Exit became "n", that is, the estimated total number of visitors that leave Zimbabwe at that Port of Exit in a period of 12 months.

Selection of respondents at Ports of Exit was done through the following sampling procedures:

1. At the beginning of the shift, the first visitor passing through the counting point on the departure side was selected to be the first respondent and assumed number 1.

2. After the selection of the first respondent, the Sampler then selected the next “kth” visitor by adding k to 1 and thus (1+k) became the second respondent. The sequence was then 1; (1+k); (1+2k); (1+3k); (1+4k);The Samplers kept count of the exiting visitors, using predesigned Shift Tally Sheets, in order to identify the “kth” visitor. *Refer to Appendix 2, for the Shift Tally Sheet.*
3. The selected respondent was then referred to the interviewers for interview.
4. The last respondent in a shift was the kth respondent just before close of shift.

In the case of visitors who entered Zimbabwe more than once during the 12 months of the survey (repeat visitors), such individuals were counted on the Shift Tally Sheet at each exit time and if selected they were interviewed for that particular visit. In other words, each of the visit was considered independently.

2.2.2 Questionnaire and Forms

The Survey used a Paper Questionnaire (see Appendix 3) to collect, among other things, visitors' background information, purpose of visit, expenditure patterns and their perceptions on destination Zimbabwe.

The other survey instruments used were Interviewer Training and Field Manual, Shift Tally Sheet and Daily Interviewer Coverage Sheet (for monitoring the number of questionnaires covered by interviewers per shift). See Appendix 4.

2.3 Pre-test

The survey instruments for the VES 2015/16 were pre-tested by the Technical Committee in Bulawayo from 15 to 19 June, 2015. During the pre-test, three days were devoted to theory and two to field practice. The pre-test field practice was conducted at a border post and at an airport. The main purpose of the field practice was to test the entire survey processes. Based on the results of the pre-test, further modifications to the wording and flow of the questionnaire and Training and Field Manual were done.

2.4 Training of Interviewers

In addition to the pre-test, there was the training of Samplers/Team Leaders and Interviewers which was held from 1 to 4 July 2015. The training was attended by 92 participants drawn from ZIMSTAT Head Office and Provincial Offices, Ministry of Tourism and Hospitality Industry, Department of Immigration Control, Civil Aviation Authority of Zimbabwe (CAAZ) and Zimbabwe Tourism Authority. The training included two days of field practice which were conducted at two border posts and at an airport.

2.5 Survey Publicity

Prior to the survey a sensitisation workshop for stakeholders in the tourism sector was held in January 2015. In addition, a press conference was held in June 2015 just before the survey commenced. Banners and posters publicizing the VES 2015/16 were placed at each participating Port of Exit. Other materials used to publicise the survey were bibs, t-shirts, umbrellas, satchels and name tags. The publicity was done to ensure that potential respondents understood the objectives of the survey so that they would contribute willingly.

Meetings were held with the Zimbabwe Council for Tourism (ZCT), Zimbabwe Tour Operators Association (ZTOA), Crossborder Bus Operators Association (CBOA), and Hospitality Association of Zimbabwe (HAZ) for by-in during data collection. All Port Authorities were engaged to facilitate the smooth flow of the survey.

2.6 Data Collection

Data collection for the survey was carried out from July 2015 to June 2016 by 50 Interviewers, 12 Samplers/Team Leaders, 7 Provincial Supervisors, 21 National Supervisors and 12 drivers. National Supervisors and drivers participated on rotational basis per month. During each month, all Ports of Exit, except Beitbridge, had a team that comprised of 1 Sampler/Team Leader, 3 Interviewers, 1 National Supervisor and/or Provincial Supervisor and a driver. Beitbridge being a 24 hour border post had 2 National Supervisors, 1 Provincial Supervisor, 3 Samplers/Team Leaders, and 11 Interviewers. The Samplers/Team Leaders and Interviewers were grouped into 3 teams each with a Sampler/Team Leader and at least 3 Interviewers.

Interviews were mainly conducted in English and other local languages. The respondents were assured of the confidentiality as stipulated by the provision of the Census and Statistics Act [Chapter 10:29] of 2007.

During a shift the Sampler was positioned in or next to the Immigration Control cubicles on the “Departures” side of the Airport or Border Post. This was to enable the Immigration Officers on duty to identify departing visitors and direct them to the Sampler’s desk. After recording the visitor on the Shift Tally Sheet, the Sampler/Team Leader would refer the sampled respondent to the Interviewers.

2.7 Data Processing

Data were entered into the computers using the Census and Surveys Processing System (CSPPro) software package, Version 6.2. The data for each month were entered separately at the end of collection for that particular month. For quality assurance purposes, all questionnaires were double-entered and internal consistency checks were built within the data entry program. Data were analysed using the Statistical Analysis System (SAS) software, Version 9.3. The data processing activities included development of data entry templates, system testing, data capturing, weighting the data and running analysis for the specified tables.

2.8 Quality Control

ZIMSTAT used a variety of complementary quality control measures and checks to ensure that the VES data and findings were of high quality. Some of the controls utilized included the following:

- Training: All persons involved in the survey received at least one form of training to strengthen their capacity in their designated area of focus. All Interviewers and supervisors were trained on the data collection tools at one central location, which ensured the sharing of the same information and understanding of the survey objectives, and expected output. The same was done for data entry staff.
- Supervision: This was conducted by National and Provincial Supervisors and involved observation of interviews and editing of questionnaires, among other things.
- Data entry feedback to teams: Data entry commenced a month after the survey started. This enhanced data quality as identified errors were communicated to Interviewers so that they would not repeat the same errors. In addition, good practices were shared for emulation.
- Data verification: All questionnaires were double entered to ensure accurate data capturing. Secondly, a verification exercise of Ports of Exit in selected ports was undertaken to ensure that what was captured was correct.

CHAPTER 3: SAMPLE COVERAGE, DEMOGRAPHIC AND BACKGROUND OF VISITORS

3.0 Introduction

This chapter presents the VES 2015/16 sample coverage of visitors to Zimbabwe by highlighting the response rates at each of the selected Ports of Exit. The chapter also focuses on demographic and background characteristics of visitors to Zimbabwe.

3.1 Response Rate

Table 3.1⁵ shows response rates by Ports of Exit. A total of 38 680 visitors were selected to participate in the survey. Interviews were successfully completed for 34 185 visitors while 332 interviews were partially completed yielding an overall response rate of 89.2%. Refusal to participate in the survey was one of the reasons for non-response while time constraints and language barriers were among the other reasons. Response rates varied across Ports of Exit, from 98.1% at Forbes to 79.0% at Plumtree.

Table 3.1: Response Rate by Port of Exit, VES 2015/16

Port of Exit	Result of Interview				Total	Response Rate (%)
	Completed	Partially Completed	Refused	Other		
Air						
Harare International Airport	2 910	10	53	106	3 079	94.8
Joshua Mqabuko Nkomo International Airport	989	3	26	17	1 035	95.8
Victoria Falls International Airport	2 312	3	151	366	2 832	81.7
Road						
Beitbridge	11 369	34	210	194	11 807	96.6
Victoria Falls	2 587	66	331	300	3 284	80.8
Forbes	2 067	6	14	27	2 114	98.1
Chirundu	2 464	4	225	135	2 828	87.3
Plumtree	4 432	123	719	489	5 763	79.0
Nyamapanda	2 984	18	298	156	3 456	86.9
Kazungula	2 071	65	47	299	2 482	86.1
Total	34 185	332	2 074	2 089	38 680	89.2

3.2 Sex and Age Distribution of Visitors

Figure 3.1 is on the distribution of visitors to Zimbabwe by sex. About 59% of the visitors were males while the remainder were females.

⁵ For more detailed tables of the report refer to in Appendix 5

Figure 3.1: Distribution of Visitors to Zimbabwe by Sex, VES 2015/16

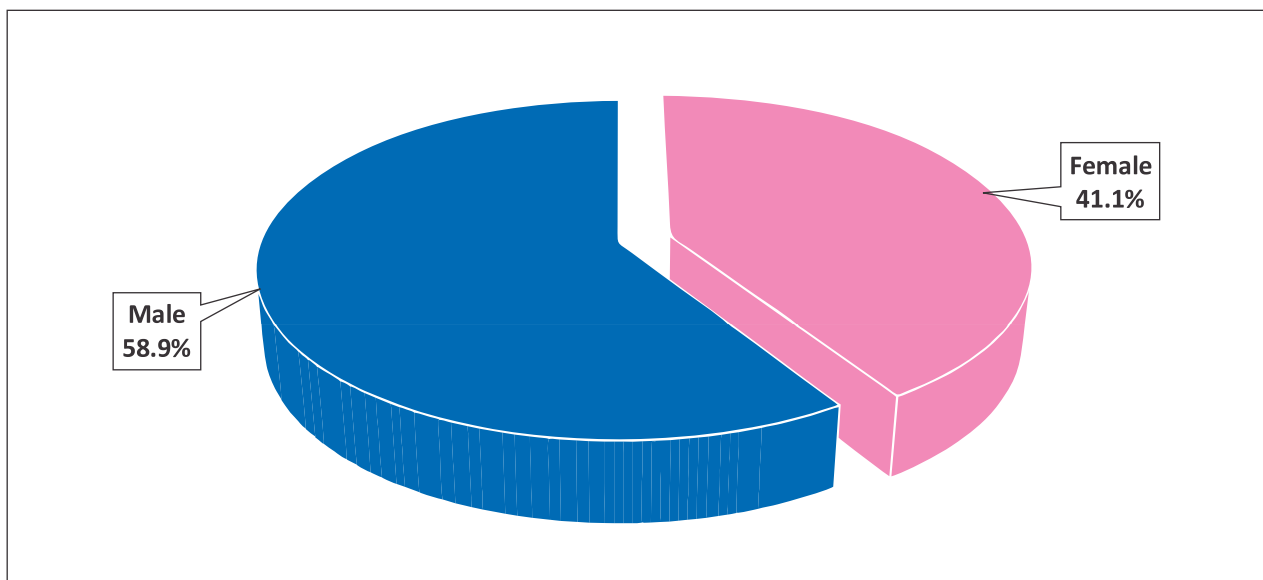


Table 3.2 is on the distribution of visitors by Port of Exit and sex. Among the 6 227 visitors who exited the country using air transport, 46.9% of them used Harare International Airport while 37.2% used Victoria Falls International Airport. Among the 28 290 visitors who departed the country by road transport, 40.3% exited through Beitbridge Border Post while 16.1% exited through Plumtree. A similar pattern was observed for both female and male visitors.

Table 3.2: Distribution of Visitors by Port of Exit and Sex, VES 2015/16

Port of Exit	Sex of Visitor			Total	
	Female	Male	Not Stated	Number	Percent
Air					
Harare International Airport	43.1	50.1	45.5	2 920	46.9
Joshua Mqabuko Nkomo International Airport	15.6	16.2	18.2	992	15.9
Victoria Falls International Airport	41.3	33.6	36.4	2 315	37.2
Total	100.0	100.0	100.0	6 227	100.0
Road					
Beitbridge	39.0	41.0	58.8	11 403	40.3
Victoria Falls	10.5	8.7	2.3	2 653	9.4
Forbes	5.2	8.8	5.3	2 073	7.3
Chirundu	9.1	8.5	6.9	2 468	8.7
Plumtree	18.0	14.9	12.2	4 555	16.1
Nyamapanda	9.2	11.6	9.9	3 002	10.6
Kazungula	9.0	6.6	4.6	2 136	7.6
Total	100.0	100.0	100.0	28 290	100.0
Grand Total	100.0	100.0	100.0	34 517	100.0

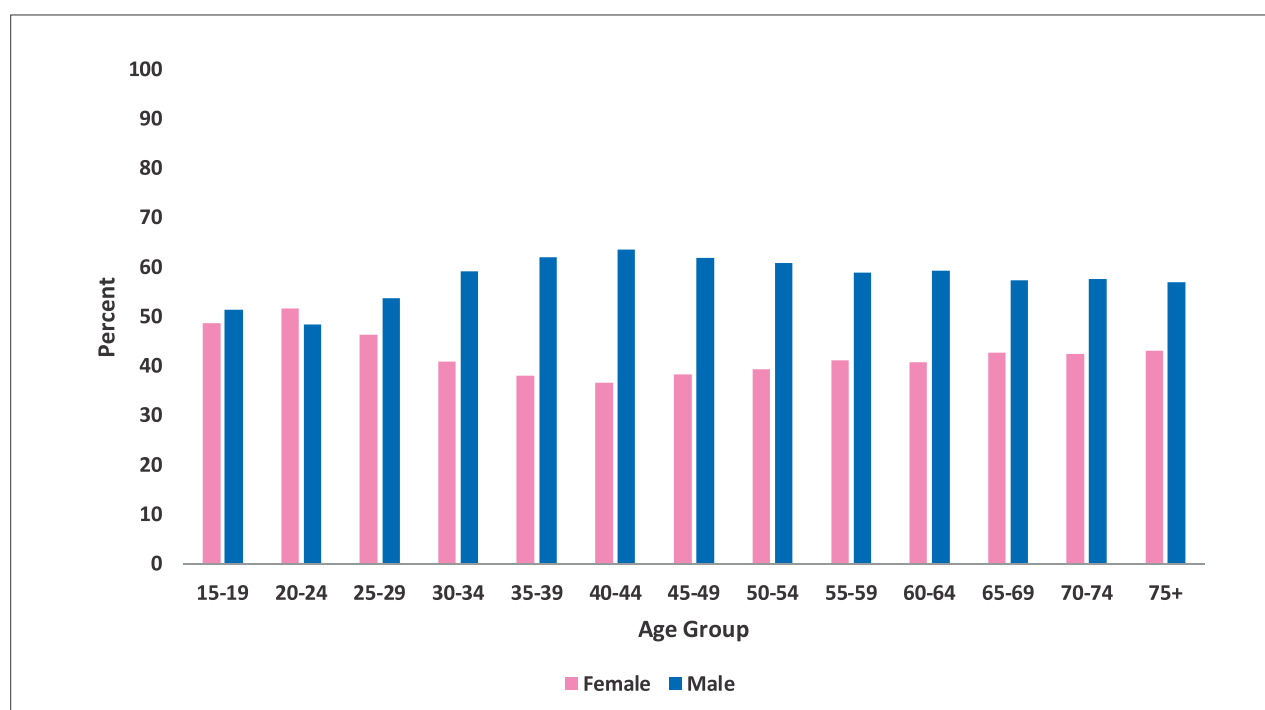
The age distribution of visitors is shown in Table 3.3. Seventy percent of the visitors were in the broad age group 25-49 years. Thereafter, the percentage of visitors to the country generally decreased with increasing age.

Table 3.3: Distribution of Visitors by Age Group, VES 2015/16

Age Group	Female	Male	Total
15-19	2.3	1.7	2.0
20-24	8.7	5.7	6.9
25-29	14.0	11.3	12.4
30-34	16.9	17.1	17.1
35-39	15.2	17.3	16.4
40-44	12.4	15.0	13.9
45-49	9.5	10.7	10.2
50-54	6.7	7.2	7.0
55-59	5.3	5.3	5.3
60-64	3.8	3.8	3.8
65-69	2.8	2.6	2.7
70-74	1.5	1.5	1.5
75+	0.9	0.8	0.9
Total	100.0	100.0	100.0

Figure 3.2 below shows that with the exception of age group 20-24 years, there were more male than female visitors. The largest difference between male and female visitors was in the age group 40-44 years in which males constituted about 64% and women 36%.

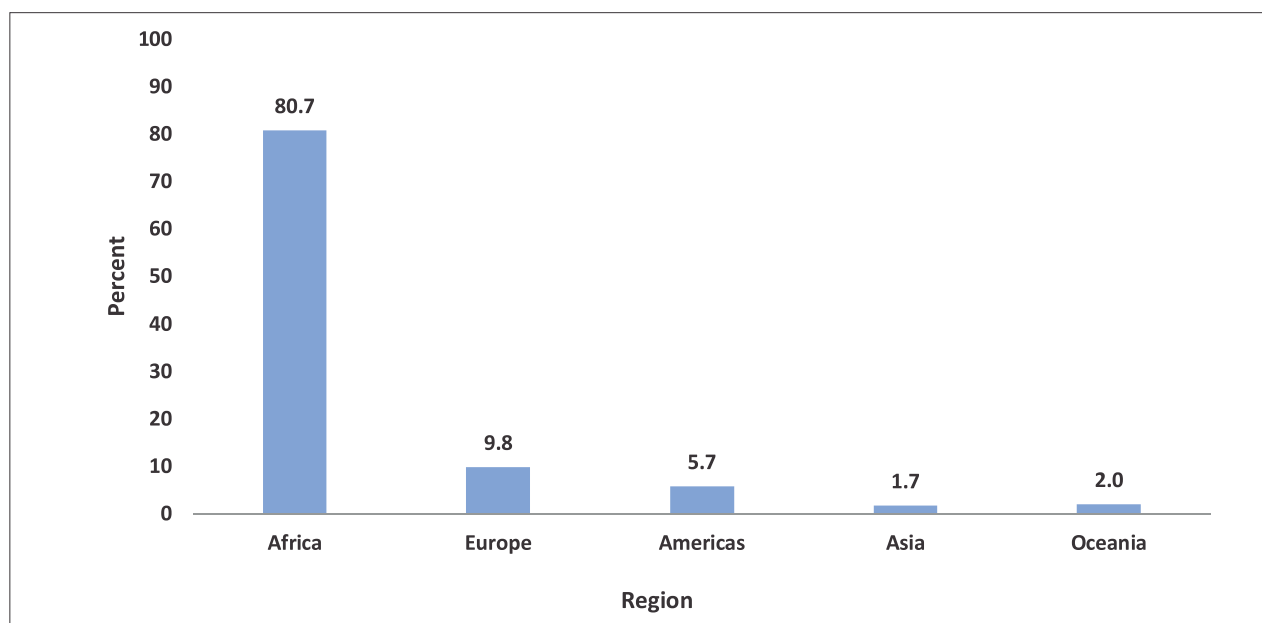
Figure 3.2: Distribution of Visitors by Age Group and Sex, VES 2015/16



3.3 Visitors by Region

Figure 3.3 shows the distribution of visitors to Zimbabwe by region. A majority of the visitors were from Africa (80.7%), 9.8% were from Europe and 5.7% were from Americas. About four percent of the visitors were from Asia and Oceania.

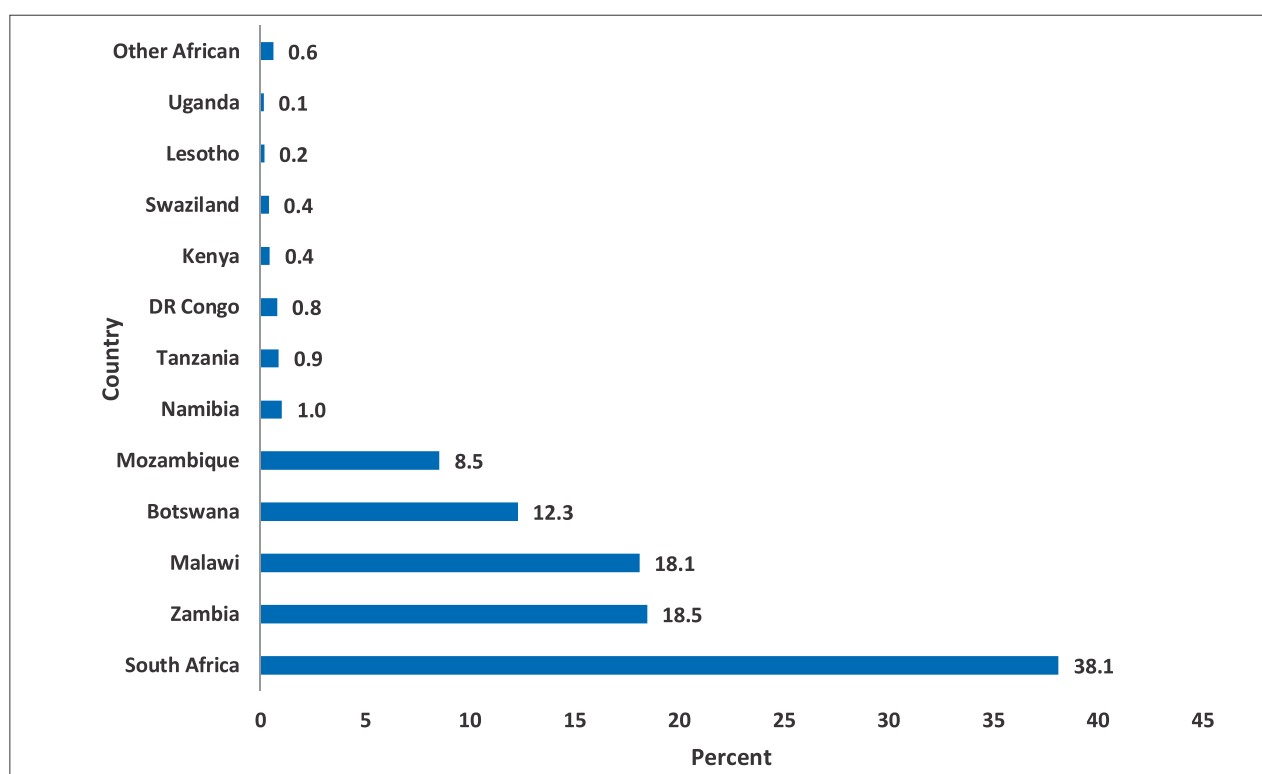
Figure 3.3: Distribution of Visitors by Region, VES 2015/16



3.4 Country of Usual Residence

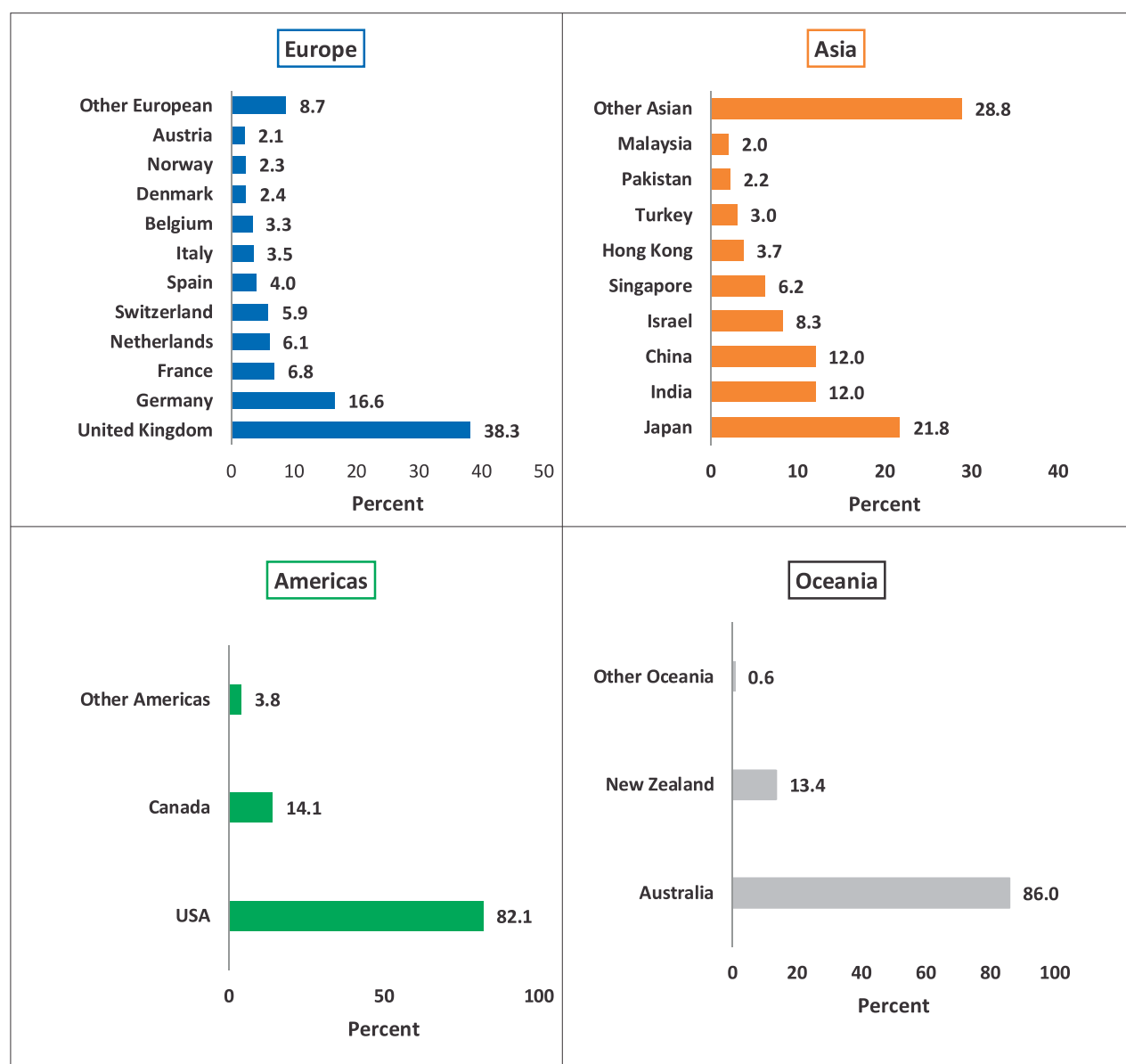
Figure 3.4 is on visitors to Zimbabwe by country of usual residence in Africa. South Africa with 38.1%, was the leading source market for visitors to Zimbabwe, followed by Zambia (18.5%) and Malawi (18.1%).

Figure 3.4: Distribution of Visitors to Zimbabwe by Country of Usual Residence in Africa, VES 2015/16



Among visitors from Europe, 38.3% were usual residents of the United Kingdom while 16.6% and 6.8% of visitors were from Germany and France, respectively. Major source markets in the Asian region was Japan (21.8%). Eighty-two percent of visitors from the Americas were usual residents of the United States of America whereas 14.1% were from Canada. Most of the visitors from Oceania were from Australia (86%) while New Zealand had 13.4%. See Figure 3.5 below.

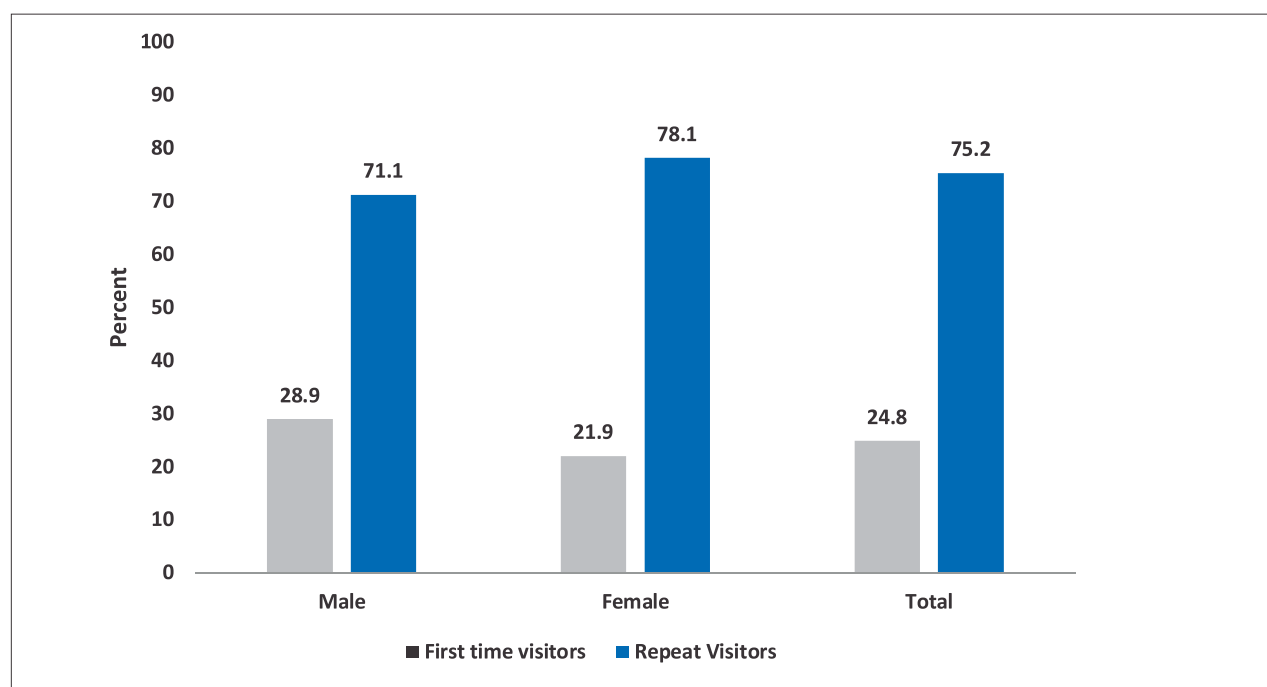
Figure 3.5: Distribution of Visitors to Zimbabwe by Country of Usual Residence in Europe, Asia, the Americas and Oceania, VES 2015/16



3.5 First Time and Repeat Visitors

The survey results show that 75.2% of visitors had been to Zimbabwe before while a 24.8% were visiting for the first time. The pattern is generally the same for either sex.

Figure 3.6: Distribution of First Time and Repeat Visitors by Sex, VES 2015/16



CHAPTER 4: TRAVEL CHARACTERISTICS AND EXPENDITURE

4.0 Introduction

This chapter presents the results at national level. The results include other African countries visited before and after Zimbabwe, party size and composition, travel arrangements, expenditure within the country, holiday, tourist and leisure visitors and intentions of visiting the country in future.

4.1 Other African Countries Visited

It is important to know whether Zimbabwe is considered a destination alone or packaged with other destinations. The information is critical for determining the level of cooperation required in joint marketing with other destinations. Visitors were asked about the last four African countries that they had visited in the two years preceding the survey, before coming to Zimbabwe. Information about visitors travel plans after visiting Zimbabwe was also sought.

4.1.1 Other African Countries Visited in the Two Years Preceding the Survey

The results presented in Table 4.1 below show that a high proportion of visitors had been to South Africa (43.6%) in the two years preceding the survey. In addition, 22.8% indicated that they had been to Botswana, 16.8% had visited Mozambique while 16.3% had been to Zambia during the same period. One in ten (10.1%) visitors reported that they had been to Namibia while slightly over a quarter of the visitors (27.5%) indicated that they had not visited any African country in the two years preceding the survey.

Table 4.1: Distribution of Visitors by Last Four Countries Visited in Two Years Preceding the Survey, VES 2015/16

African Country	Number	Percent
South Africa	15 041	43.6
Botswana	7 854	22.8
Mozambique	5 814	16.8
Zambia	5 615	16.3
Namibia	3 492	10.1
Tanzania	2 900	8.4
Malawi	2 192	6.4
Swaziland	1 735	5.0
Kenya	1 336	3.9
DR Congo	1 131	3.3
Lesotho	976	2.8
Nigeria	449	1.3
Uganda	391	1.1
Ethiopia	368	1.1
Angola	354	1.0
Egypt	263	0.8
Ghana	254	0.7
Other African	1 344	3.9
Not Stated	52	0.2
None	9 479	27.5

4.1.2 African Countries Visited After Zimbabwe on the Same Trip

Table 4.2 provides information on visitors' travel plans after their visit to Zimbabwe. Slightly over one in five (22.3%) indicated that they were visiting South Africa after Zimbabwe on that same trip. In addition 8.2% reported that they were passing through Botswana while 6.8% would also visit Zambia on the same trip. A majority of the visitors (60.5%) were not planning to visit any other African country after Zimbabwe.

Table 4.2: Distribution of Visitors by Other African Countries Visited on the Same Trip after Zimbabwe, VES 2015/16

African Country	Number	Percent
South Africa	7 713	22.3
Botswana	2 835	8.2
Zambia	2 359	6.8
Mozambique	1 881	5.4
Namibia	666	1.9
Malawi	349	1.0
Tanzania	180	0.5
Kenya	147	0.4
DR Congo	88	0.3
Swaziland	80	0.2
Ethiopia	55	0.2
Lesotho	39	0.1
Uganda	35	0.1
Nigeria	22	0.1
Ghana	20	0.1
Angola	18	0.1
Egypt	12	0.0
Other African	121	0.4
Not Stated	232	0.7
None	20 877	60.5

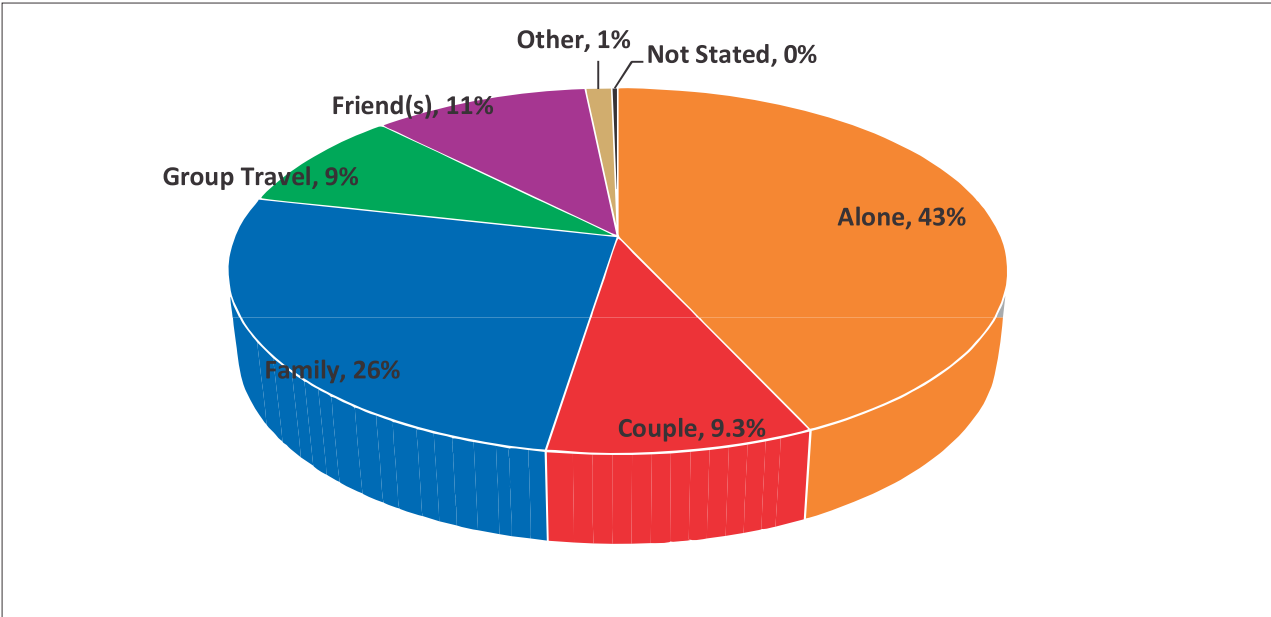
4.2 Party Size and Composition

The survey sought information about the visitors' travel arrangements, that is, party size and composition.

4.2.1 Travelling Party Composition

Visitors were asked about the individuals they were travelling with and 43.1% reported that they were travelling alone, followed by those who were travelling as families (26.1%). About one in ten (10.7%) of the visitors indicated that they were travelling with friends while 9.3% were couples. See Figure 4.1.

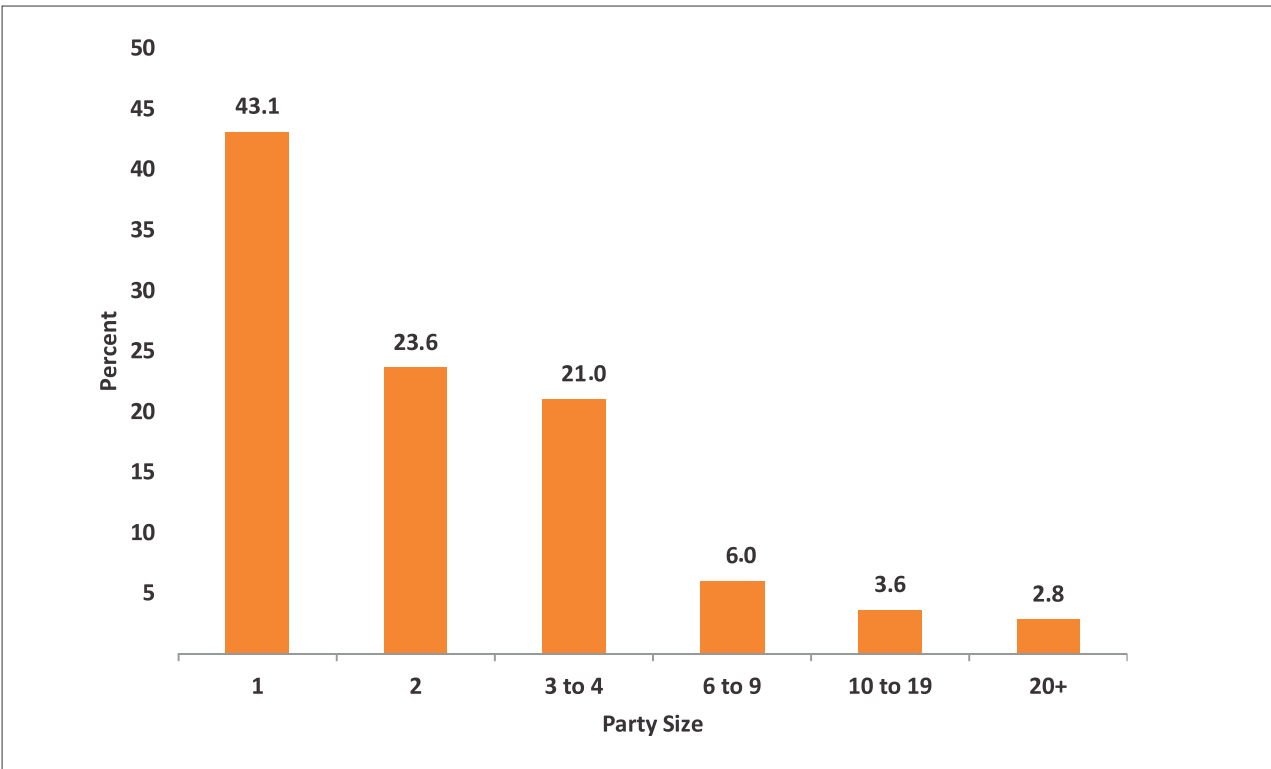
Figure 4.1: Travelling Party Composition, VES 2015/16



4.2.2 Travelling Party Size

Categorizing all the visitors by party size, the results showed that 43.1% were travelling alone as indicated before, close to a quarter (23.6%) were travelling as pairs or couples, and 21% were travelling as a group of 3 to 4 people. About 3% of the visitors travelled as groups of 20 or more people. See Figure 4.2 below.

Figure 4.2: Travelling Party Size, VES 2015/16



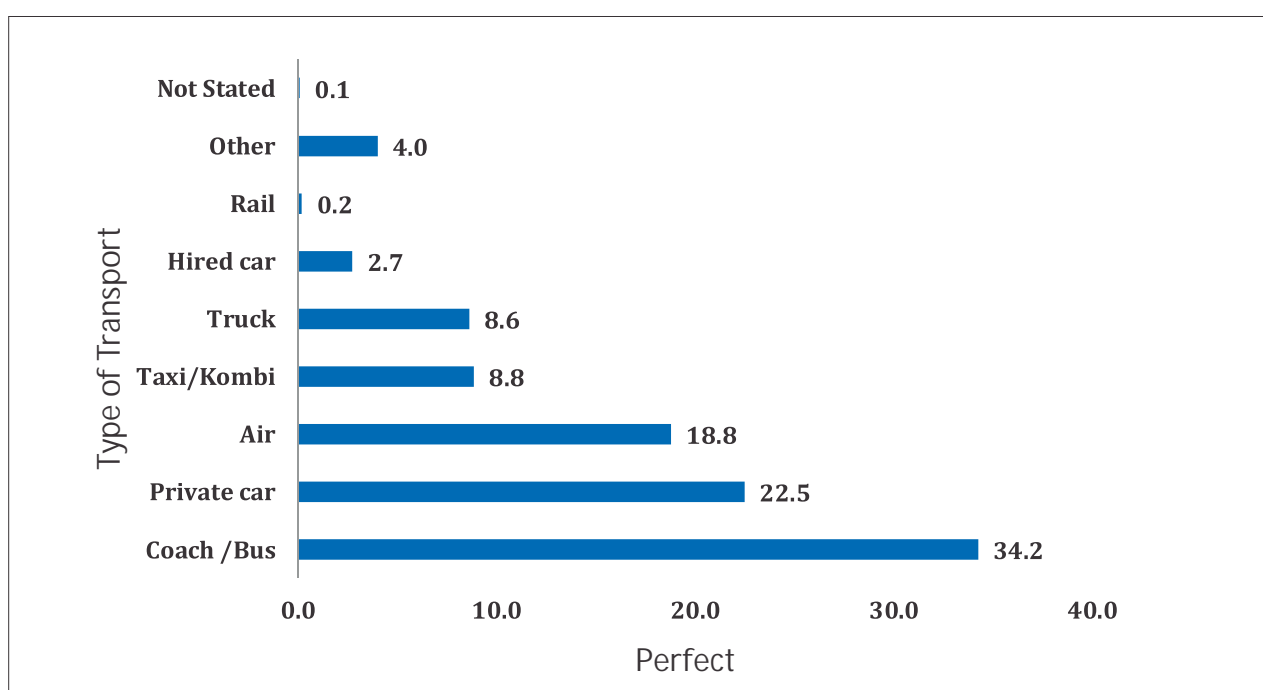
4.3 Mode of Transport

Tourism is an enabler driven sector and it is critical for infrastructure such as airports, railways and roads to be developed to facilitate destination access. The success of any tourism destination hinges on the five As, namely, Attractions, Access, Accommodation, Amenities and Activities. The survey sought information about the mode of transport used by visitors when they came into the country, during their stay and when they were leaving the country.

4.3.1 Type of Transport Used to Enter the Country

Figure 4.3 presents the percentages of visitors by the mode of transport that they used to travel into the country. Most visitors (34.2%) indicated that they had travelled using buses/coaches followed by 22.5% who used private cars while 18.8% travelled into the country by air. About 3% of the visitors reported that they had used hired cars to travel into the country.

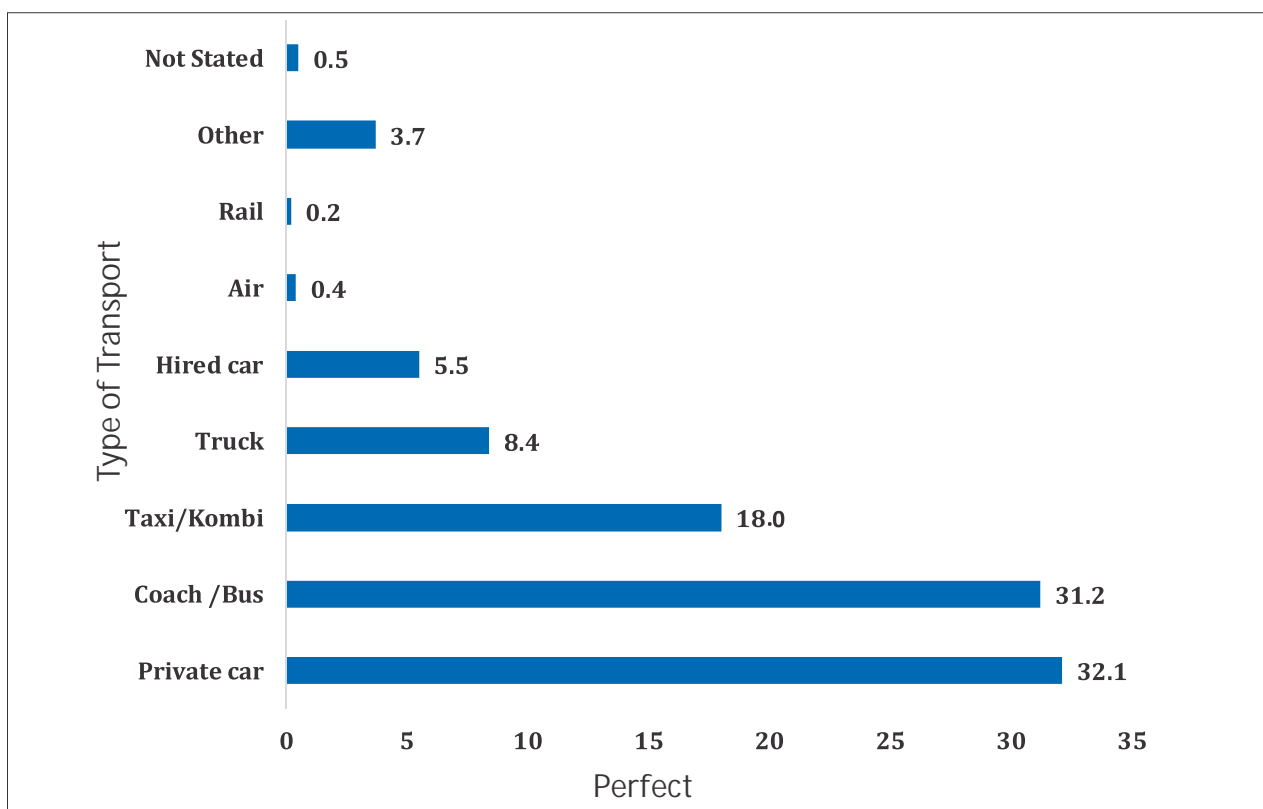
Figure 4.3: Type of Transport Used to Enter the Country, VES 2015/16



4.3.2 Type of Transport Used Within the Country

Figure 4.4 depicts the different modes of transport used by visitors to travel within the country. Private cars and coaches/buses were the most popular mode of transportation used by visitors to travel within the country, at 32.1% and 31.2%, respectively. These were followed by taxis/kombis which were used by 18% of visitors. About 8.4% travelled using trucks and 5.5% used hired cars. The visitors that used air or rail within the country were less than one percent each.

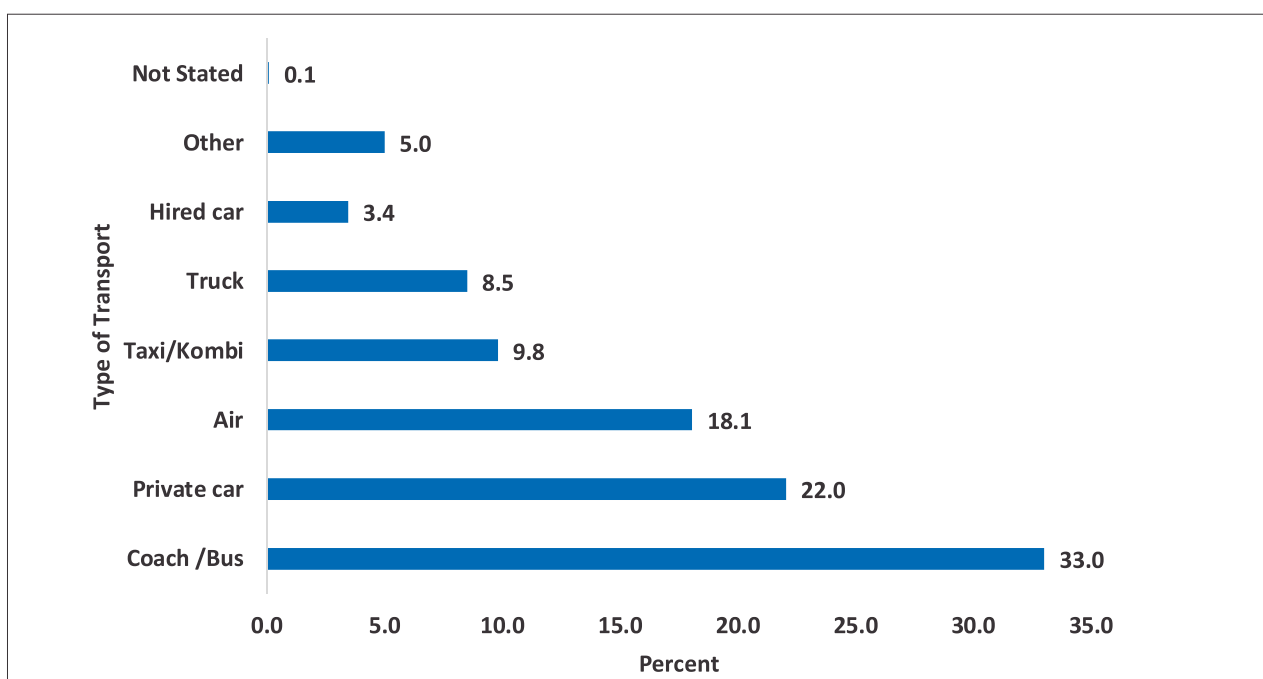
Figure 4.4: Type of Transport Used Within the Country, VES 2015/16



4.3.3 Type of Transport Used to Depart the Country

Information on the mode of transport used by visitors as they left the country was sought during the survey and the results are presented in Figure 4.5 below. The highest proportion of visitors (33%) departed the country using coaches/buses, followed by 22% who used private cars and 18.1% left the country by air. Almost one in every ten (9.8%) of visitors departed the country using taxis/kombis while slightly over 3% of the visitors used hired cars as they left the country.

Figure 4.5: Type of Transport Used to Depart the Country, VES 2015/16



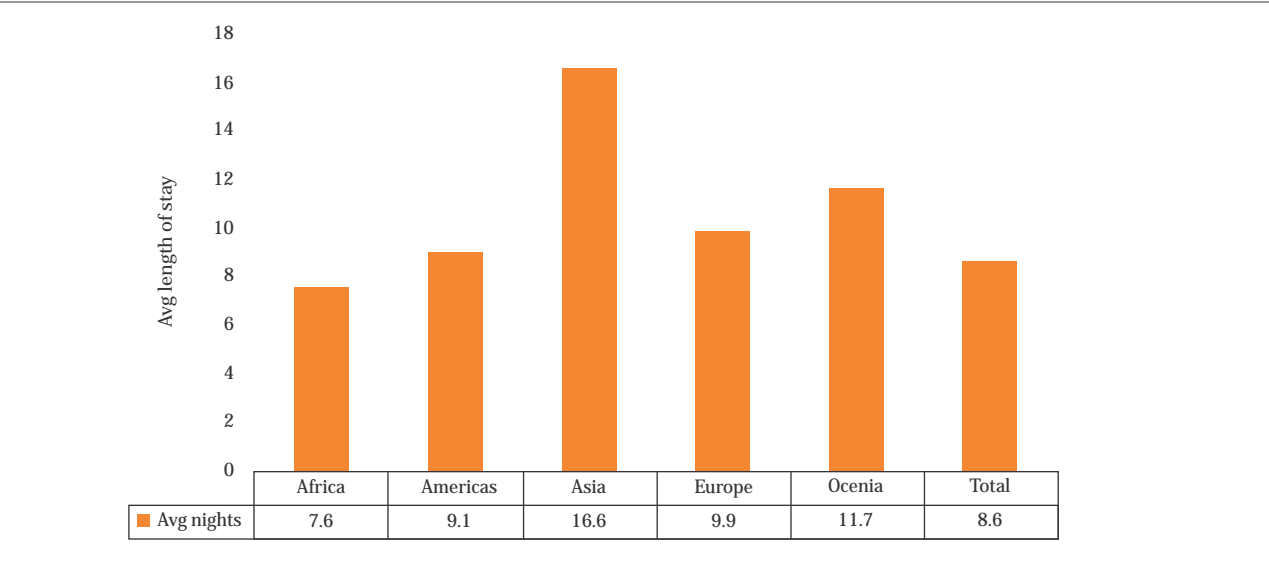
4.4 Average Length of Stay and Places Visited

The length of stay in any destination has an impact on tourism expenditure. In other words it is expected that the longer one stays in a destination the larger the expenditure provided that one stays in commercial accommodation. Zimbabwe is endowed with a number of natural (e.g. Victoria Falls is one of the Seven Wonders of the World) and manmade (e.g. Great Zimbabwe is a World Heritage Site) tourist attractions. It is critical to know visitor preferences for planning and marketing purposes.

4.4.1 Average Length of Stay

The average length of stay for visitors to Zimbabwe was 8.6 nights as shown in Figure 4.6. Visitors from Asia had the highest average length of stay of 16.6 nights followed by those from Oceania who had an average length of stay of 11.7 nights in the country. Although visitors from African countries were the highest (80.7%) their average length of stay was the lowest, 7.6 nights.

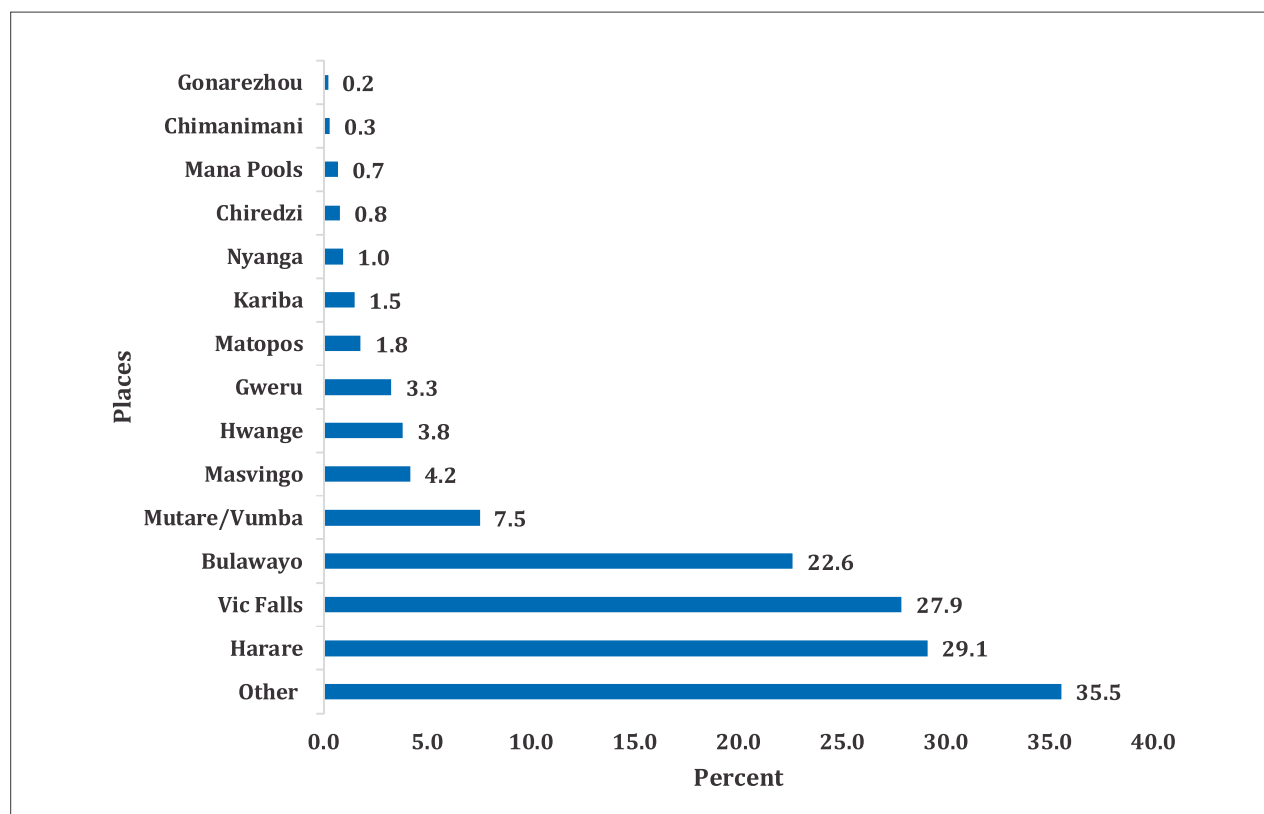
Figure 4.6: Average Length of Stay by Region, VES 2015/16



4.4.2 Places Visited and Nights Spent

Visitors were asked about the places they visited whilst in Zimbabwe. The survey results show that 29.1% visited Harare, 27.9% visited Victoria Falls and 22.6% visited Bulawayo. Harare and Bulawayo are the biggest cities in the country while the Victoria Falls is the country's prime tourist resort area. Thirty-six percent comprised of an amalgamation of other places visited. See Figure 4.7.

Figure 4.7: Distribution of Visitors by Places Visited, VES 2015/16



Although Chiredzi was amongst the least visited places, it had the highest average nights spent (8.2 nights). Average nights spent in Harare were 7.4, Bulawayo 6.1 and in Gweru 5.8. Although Victoria Falls was the second most visited destination, the average length of stay was 2 nights as shown in Table 4.3.

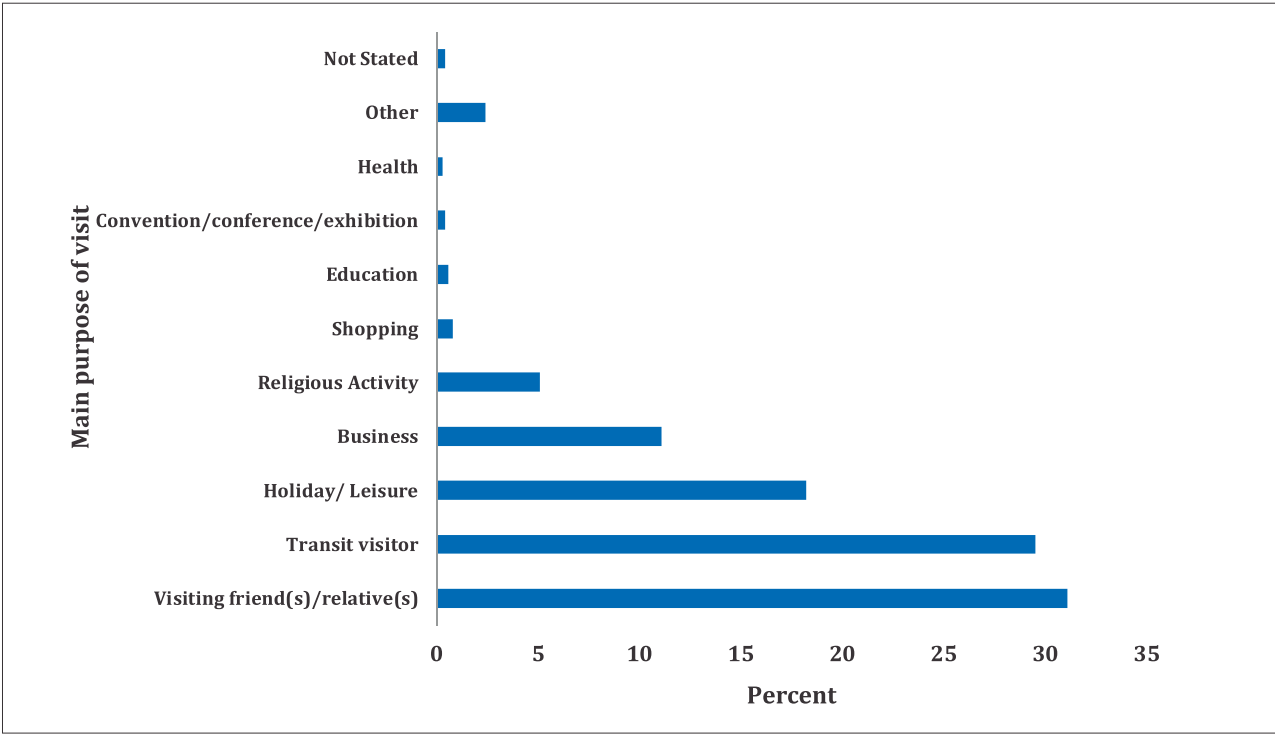
Table 4.3: Distribution of Visitors by Average Number of Nights Spent, VES 2015/16

Places Visited	Number	Average Nights
Chiredzi	194	8.2
Harare	7 040	7.4
Bulawayo	5 474	6.1
Gweru	792	5.8
Masvingo	1 008	5.0
Chimanimani	72	5.0
Gonarezhou	52	5.0
Mana Pools	166	4.0
Nyanga	231	3.9
Kariba	365	3.9
Hwange	927	3.4
Mutare/Vum ba	1 820	3.2
Matopos	436	2.4
Victoria Falls	6 744	2.0
In transit	10 328	1.0
Other	8 599	4.9

4.5 Purpose of Visit

When people travel outside their usual environment there is always a motivating factor such as leisure, business and other purposes. It is critical to know the purpose of visit by tourists to any destination as this assists in product development and destination marketing. The results of the survey show that 31.1% of the respondents were visiting friends and relatives. Transit visitors accounted for the second largest proportion of 29.5% while Holiday/leisure was the third at 18.2%. Religion as an emerging form of tourism in Zimbabwe accounted for 5.1%. See Figure 4.8.

Figure 4.8: Distribution of Visitors by Main Purpose of Visit, VES 2015/16



From the African region, a bigger proportions of in-transit visitors were coming from Malawi, Zambia, Tanzania and Swaziland while for business they were coming from Kenya, Mozambique, Swaziland, Zambia and South Africa. Botswana, South Africa and Mozambique had their biggest proportion visiting friends or relatives. Of all the countries in Africa, Botswana had the biggest proportion visiting destination Zimbabwe for religious activity.

Visitors from overseas markets mainly come for leisure with the exception of India which had high proportions for leisure and business, and United Kingdom which had 38.8% coming for holiday and 42.7% visiting friends. See Table 4.4.

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Although visitors have a main purpose of coming to the country, some of them end up engaging in extra activities. A majority of visitors (82.4%) who visited Victoria Falls had come to the country mainly for holiday and leisure. Similarly, highest proportions of people who visited Hwange, Kariba, Mana Pools, Gonarezhou and Matopos had come to the country mainly for holiday and leisure.

Of those who visited Nyanga, Bulawayo, Masvingo, Harare, Vumba, Gweru, Chimanimani and Chiredzi the highest proportions had mainly come to Zimbabwe to visit friends and relatives. See Table 4.5

Table 4.5: Visitors by Main Purpose of Visit and Places Visited, VES 2015/16

Places Visited	Purpose									Total		
	Holiday/ Leisure	Business	VFR	MICE	Transit visitor	Education	Health	Shopping	Religious Activity	Other	Percent	Number
Nyanga	25.2	5.2	61.7	1.3	0.0	1.3	0.0	0.4	2.2	2.6	100.0	230
Bulawayo	10.2	11.2	63.7	0.7	1.0	0.8	0.1	0.1	8.4	3.8	100.0	5 465
Matopos	57.8	4.1	28.7	0.7	0.5	0.5	0.0	0.0	6.0	1.8	100.0	436
Masvingo	17.3	8.1	55.8	0.2	8.5	0.4	0.1	0.1	6.8	2.8	100.0	1 005
Harare	8.0	26.5	45.0	1.0	4.1	0.9	0.4	0.2	8.5	5.6	100.0	7 023
Hwange	72.1	8.4	15.4	0.4	0.9	0.2	0.0	0.0	0.9	1.7	100.0	927
Victoria Falls	82.4	5.6	6.4	0.4	1.8	1.0	0.0	0.3	1.1	1.1	100.0	6 726
Kariba	55.1	9.3	29.3	0.3	0.3	0.5	0.0	0.0	0.8	4.4	100.0	365
Mana Pools Mutare/ Vumba	84.9	3.0	10.8	0.6	0.0	0.0	0.0	0.0	0.0	0.6	100.0	166
Gweru	6.1	19.6	49.2	0.1	1.9	2.0	1.8	9.8	7.4	2.1	100.0	1 818
Chimanimani	14.2	13.0	59.6	0.4	1.0	1.8	0.4	0.0	6.5	3.2	100.0	790
Gonarezhou	37.5	8.3	44.4	0.0	1.4	0.0	0.0	0.0	4.2	4.2	100.0	72
Chiredzi	71.2	1.9	26.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	52
In transit	11.3	11.3	64.9	1.0	1.0	0.0	2.1	0.0	6.2	2.1	100.0	194
Other	0.5	1.9	2.9	0.1	91.9	0.2	0.0	0.0	2.0	0.4	100.0	10 258
	4.0	14.6	62.1	0.4	6.5	0.4	0.3	0.6	7.7	3.4	100.0	8 581

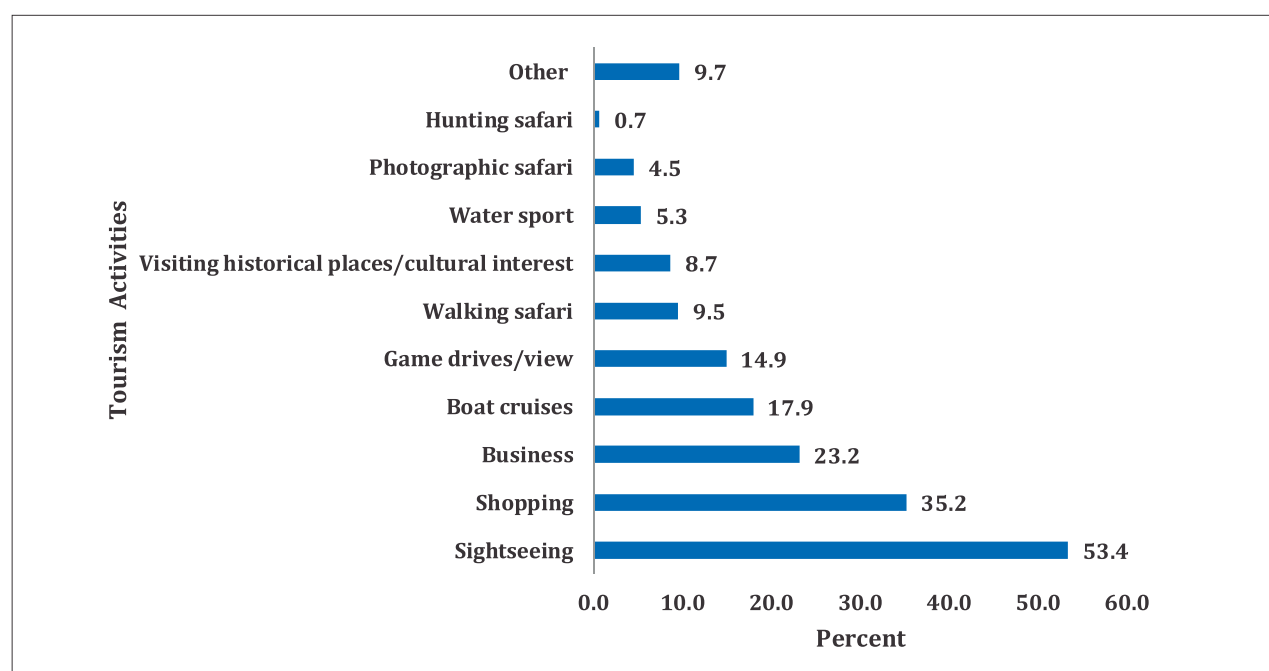
4.6 Activities Engaged and Type of Accommodation Facility

As alluded to earlier, activities engaged by visitors and accommodation utilised are part of the five As of tourism. This section provides results of the survey on the aforementioned parameters.

4.6.1 Activities Engaged

The results show that 60% of the visitors did not engage in any tourism activities during their stay in the country. Of the 40% who had undertaken at least one activity, sightseeing (53.4%) was the most popular activity followed by Shopping (35.2%), Business (23.2%) and Boat Cruises (17.9%). See Figure 4.9.

Figure 4.9: Visitors by Tourism Activities Engaged, VES 2015/16



Across all age groups visitors engaged more in sightseeing followed by shopping. For more details see Table 4.6.

Table 4.6: Activities Engaged in by Age Group, VES 2015/16

Activities Engaged		Age Group												
		15-19	20-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60-64	65-69	70-74	75+
Activities Engaged	Sightseeing	29.9	30.0	29.1	26.2	25.3	24.9	28.0	30.3	31.2	33.7	35.4	37.1	35.4
	Hunting safari	0.5	0.2	0.3	0.3	0.2	0.3	0.4	0.7	0.4	0.5	0.4	0.6	0.0
	Walking safari	7.5	5.9	5.5	4.5	3.5	5.0	4.4	5.7	5.8	6.4	5.0	5.9	7.4
	Game drives/ view	12.2	9.4	7.8	6.5	6.6	6.8	7.2	8.9	9.0	9.1	10.6	10.5	10.1
	Water sport	5.5	5.2	4.0	3.0	2.2	2.6	2.8	3.4	2.6	2.0	1.3	1.5	0.7
	Photographic safari	3.4	2.7	2.3	2.1	2.3	2.3	2.3	2.3	2.4	2.8	3.1	3.6	3.7
	Business	3.1	8.5	11.7	16.1	19.5	18.8	17.4	12.3	10.2	7.1	3.9	1.3	3.4
	Shopping	15.9	17.8	20.8	25.1	24.5	23.3	19.2	14.8	15.0	14.0	13.3	13.7	12.8
	Visiting historical places/ cultural interest	4.9	5.9	5.7	4.2	4.6	4.0	4.4	4.6	4.8	4.8	5.4	4.1	6.6
Total	Boat cruises	7.3	7.9	8.0	6.9	6.9	6.9	8.8	10.8	13.1	14.9	16.6	17.4	16.5
	Other specify	9.8	6.6	4.8	5.2	4.5	5.0	5.2	6.2	5.5	4.6	4.9	4.2	3.4
	Percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Number	798	1 616	2 538	3 167	2 920	2 878	2 458	2 214	2 074	1 752	1 507	929	407

4.6.2 Type of Accommodation Facility

Forty-two percent of visitors did not utilise any accommodation. These included excursionists, visitors who slept in coaches/buses, trucks, cars, churches etc. Thirty-three percent of visitors either stayed with friends or relatives. Commercial accommodation, such as hotels, lodges, chalets and camps accounted for 22% of all the accommodation used by the visitors. See Figure 4.10.

Figure 4.10: Distribution of Visitors by Type of Accommodation Facility, VES 2015/16

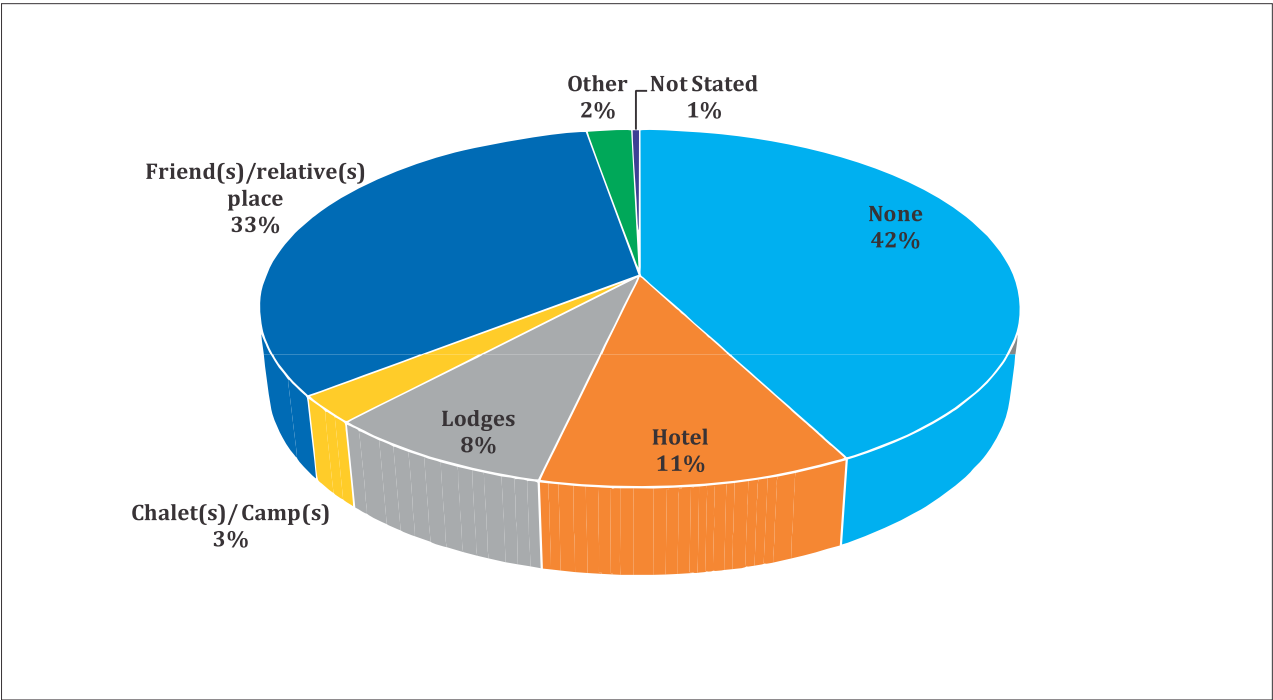


Table 4.7 shows the type of accommodation used by visitors in the country by source markets. A greater proportion of visitors from African countries, with the exception of Kenya (45.6%), did not utilise any commercial accommodation. Visitors from overseas markets utilise commercial accommodation with the exception of United Kingdom with 52.1% staying with friends and relatives.

Table 4.7: Type of Accommodation by Source Market, VES 2015/16

Country of Usual Residence		Type of Accommodation						Total	
		None	Hotel	Lodges	Chalet(s)/ Camp(s)	Other	Friend(s)/ relative(s) place	Percent	Number
Africa	Botswana	25.8	5.2	4.9	1.1	4.1	58.9	100.0	3 415
	Kenya	20.8	36.0	9.6	0.0	11.2	22.4	100.0	125
	Mozambique	62.9	4.2	4.0	0.3	0.7	28.0	100.0	2 375
	South Africa	18.5	8.5	6.6	2.4	2.7	61.4	100.0	10 579
	Tanzania	73.3	8.8	5.4	1.7	1.3	9.6	100.0	240
	Swaziland	51.4	7.3	10.1	2.8	0.9	27.5	100.0	109
	Zambia	84.0	2.4	3.1	0.2	1.5	8.8	100.0	5 137
	Malawi	91.2	1.4	1.5	0.1	1.4	4.3	100.0	5 008
	Other								
	African	39.7	20.3	12.1	3.7	3.8	20.3	100.0	758
Americas	Canada	16.2	33.1	23.4	7.6	1.8	18.0	100.0	278
	USA	14.6	36.8	26.0	8.8	2.2	11.5	100.0	1 613
	Other								
	American	15.8	50.0	25.0	2.6	1.3	5.3	100.0	76
Asia	India	8.5	63.4	11.3	1.4	5.6	9.9	100.0	71
	Japan	11.0	76.4	7.1	3.1	1.6	0.8	100.0	127
	China	0.0	63.8	13.0	1.4	2.9	18.8	100.0	69
	Other Asian	8.8	45.9	18.4	4.4	5.0	17.5	100.0	320
Europe	Austria	22.2	22.2	19.4	19.4	0.0	16.7	100.0	72
	Germany	19.4	33.2	32.3	9.1	0.9	5.2	100.0	563
	Greece	21.4	50.0	7.1	7.1	0.0	14.3	100.0	14
	Irish								
	Republic	8.6	40.0	22.9	5.7	0.0	22.9	100.0	35
	Italy	11.0	44.9	30.5	5.1	2.5	5.9	100.0	118
	Netherlands	18.9	32.8	24.9	16.9	2.0	4.5	100.0	201
	Portugal	11.5	50.0	23.1	7.7	3.8	3.8	100.0	26
	United								
	Kingdom	7.5	18.4	14.5	4.8	2.8	52.1	100.0	1 298
Oceania	Other								
	European	14.6	40.4	26.7	9.8	2.5	6.1	100.0	1 056
	Australia	10.3	25.5	25.8	9.1	1.7	27.5	100.0	581
	New Zealand	7.8	26.7	20.0	13.3	0.0	32.2	100.0	90
	Other	25.0	50.0	0.0	25.0	0.0	0.0	100.0	4

Table 4.8 shows that visitors with longer average length of stay were mainly visiting friends or relatives (9.9 nights) followed by education (9.7 nights), health (7.3 nights) and religion (6.4 nights).

Table 4.8: Average Length of Stay by Main Purpose of Visit, VES 2015/16

Main Purpose of Visit	Number	Average nights
Holiday/ Leisure	6 305	3.7
Business	3 827	4.5
Visiting friend(s)/relative(s)	10 771	9.9
Convention/conference/exhibition	153	5.0
Transit visitor	10 216	1.1
Education	224	9.7
Health	92	7.3
Shopping	263	0.2
Religious Activity	1 780	6.4
Other	815	6.5

4.7 Visitor Expenditure and Payment Method

Tourist expenditure is an important measure of international tourism demand in the destination. In other words it is a foreign currency earner and net exporter of services. The payment method used by the visitors in the destination country is important for providing or improving the preferred services.

4.7.1 Visitor Expenditure

Table 4.9a shows the distribution of visitors' expenditure in the country. The results show that 83.7% of the visitors spent USD 500 or less with 41.8% spending USD 50 or less. The proportion of visitors who spent between USD 501 to USD 5 000 was 15.5% with the highest spenders in Zimbabwe spending above USD 5 000 being less than 1%.

Table 4.9a: Distribution of Visitors by Expenditure, VES 2015/16

Cost in USD	Number	Percent
0	4 505	13.1
\$1 - \$50	9 906	28.7
\$51 - \$100	3 777	10.9
\$101 - \$200	4 656	13.5
\$201 - \$300	2 626	7.6
\$301 - \$500	3 406	9.9
\$501 - \$1 000	2 974	8.6
\$1 001 - \$5 000	2 393	6.9
\$5 001 - \$10 000	154	0.4
\$10 001- \$20 000	51	0.1
More than \$20 000	69	0.2
Total	34 517	100.0

From Table 4.9b it can be derived that 41.8% of visitors had an expenditure of USD 50 or less. An analysis of this low spending pattern was done to reveal the countries of usual residence of these visitors. Visitors from Zambia (37.4%), South Africa (16.3%), Malawi (29.3%) and Botswana (3.8%) did not spend any money in Zimbabwe.

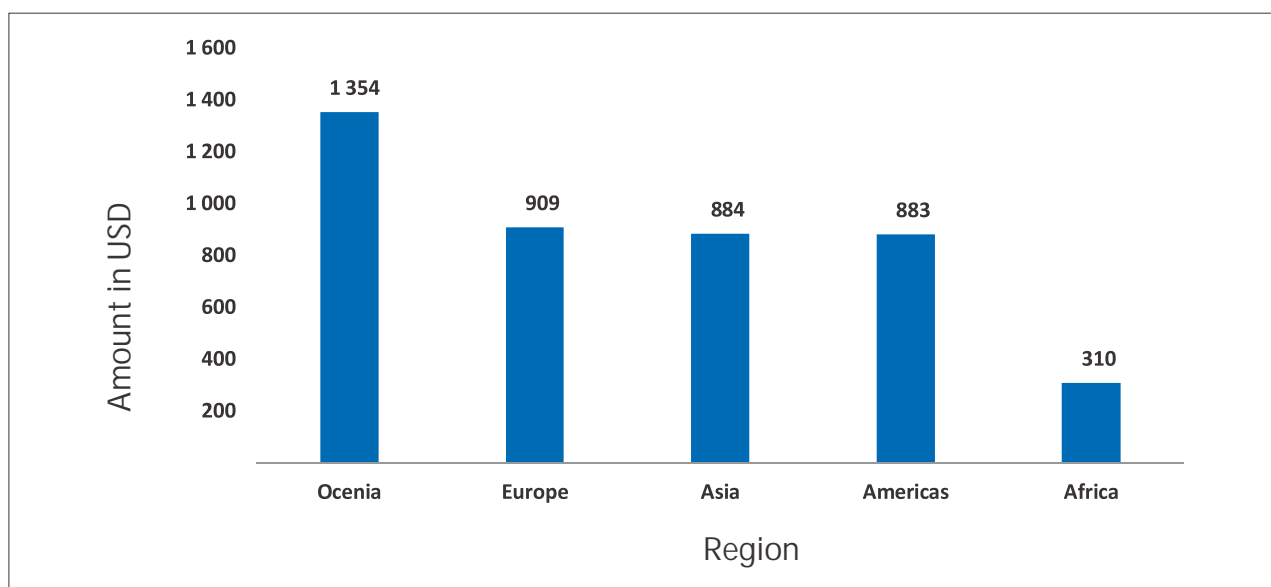
Visitors from the same countries spent between USD1 to USD50, Mozambique being an additional country in this category. Of the overseas countries, USA had more visitors with low expenditure.

Table 4.9b: Visitors who had no Expenditure and Those who Spent USD 1 to USD 50, VES 2015/16

Country of Usual Residence		Number of Visitors with				Total number of visitors from a country
		No Expenditure		USD 1 - USD 50		
		Number	Percent	Number	Percent	
Africa	Botswana	169	3.8	895	9.0	3 429
	Kenya	8	0.2	21	0.2	125
	Mozambique	84	1.9	1 044	10.5	2 381
	South Africa	734	16.3	1 789	18.1	10 623
	Tanzania	48	1.1	95	1.0	241
	Swaziland	22	0.5	35	0.4	110
	Zambia	1 685	37.4	2 236	22.6	5 145
	Malawi	1 320	29.3	2 925	29.5	5 048
	Other African	87	1.9	153	1.5	761
America	Canada	11	0.2	43	0.4	278
	USA	108	2.4	221	2.2	1 622
	Other American	3	0.1	7	0.1	76
Asia	India	2	0.0	10	0.1	71
	Japan	11	0.2	35	0.4	129
	China	3	0.1	5	0.1	71
	Other Asian	21	0.5	35	0.4	322
Europe	Austria	10	0.2	9	0.1	72
	Germany	27	0.6	79	0.8	563
	Italy	7	0.2	16	0.2	119
	Netherlands	8	0.2	20	0.2	206
	Portugal	5	0.1	2	0.0	26
	United Kingdom	34	0.8	68	0.7	1 300
	Other European	76	1.7	124	1.3	1 112
Oceania	Australia	18	0.4	30	0.3	582
	New Zealand	3	0.1	7	0.1	91
	Other	1	0.0	1	0.0	4
Not Stated	Not Stated	0	0.0	1	0.0	10
Total		4 505	100 .0	9 906	100.0	34 517

Figure 4.11 shows average expenditure per person by region. Visitors from Oceania were the high spenders (USD 1 354) followed by those from Europe with an average expenditure of USD 909. The least spenders were visitors from Africa with an average expenditure of USD 310.

Figure 4.11: Average Expenditure per Trip per Person by Region in USD, VES 2015/16



The average expenditure per person per trip for all visitors was USD 385. In Africa, Kenya followed by Namibia and South Africa had the highest average expenditure per person per trip. In the Americas, the average expenditure per person per trip for USA and Canada were more or less the same. In Asia, China with USD 1 544 had the highest average expenditure per trip per person. United Kingdom and Belgium had the highest average expenditure per person per trip for visitors coming from Europe. Australia and New Zealand had high average expenditure. See Table 4.10.

Table 4.10: Average Expenditure per Person per Trip by Country in USD, VES 2015/16

Category		Number of Visitors	Average Expenditure /Person /Trip
Africa	Botswana	3 263	272
	DR Congo	163	216
	Kenya	117	798
	Mozambique	2 299	213
	South Africa	9 891	470
	Namibia	275	570
	Tanzania	193	278
	Swaziland	88	376
	Zambia	3 456	124
	Malawi	3 744	86
	Other African	235	839
	Total	23 724	310
America s	Canada	268	874
	USA	1 511	895
	Other Americas	74	657
	Total	1 853	883
Asia	India	69	695
	Japan	118	294
	China	68	1 544
	Other Asian	300	1 009
	Total	555	884
Europe	Austria	62	986
	Belgium	108	1 001
	Denmark	79	925
	France	210	458
	Germany	536	436
	Italy	112	383
	Netherlands	198	657
	Sweden	66	698
	Switzerland	189	553
	United Kingdom	1 266	1 398
	Norway	68	590
	Spain	124	520
	Other European	213	775
	Total	3 231	909
Oceania	Australia	564	1 408
	New Zealand	88	1 037
	Other	3	545
	Total	655	1 354
Not Stated	Not Stated	4 499	1
	Total	9	363
Grand Total		34 517	385

The survey results show a total visitor expenditure of USD 13 301 486 from a sample size of 34 517 visitors. The highest expenditure was on food and beverages accounting for 28% followed by accommodation with 18%. Transport accounted for 14.9%, the biggest contribution being road. Leisure (Sport and Recreational, and Hunting) activities accounted for 9.2%. See Table 4.11.

Table 4.11: Distribution of Visitors' Expenditure by Category, VES 2015/16

Category	Amount Spent	
	Sum (USD)	Percent
Accommodation	2 394 193	18.0
Food and beverage	3 728 594	28.0
Railway transport	12 641	0.1
Road transport	1 697 174	12.8
Water transport	8 481	0.1
Air transport	96 397	0.7
Transport equipment rental	165 549	1.2
Travel/Tour agencies	104 776	0.8
Sport and recreational	855 632	6.4
Hunting	371 140	2.8
Arts and craft	278 523	2.1
Other consumption products	804 204	6.0
Other valuables	699 740	5.3
Other	2 084 442	15.7
Total		100.0

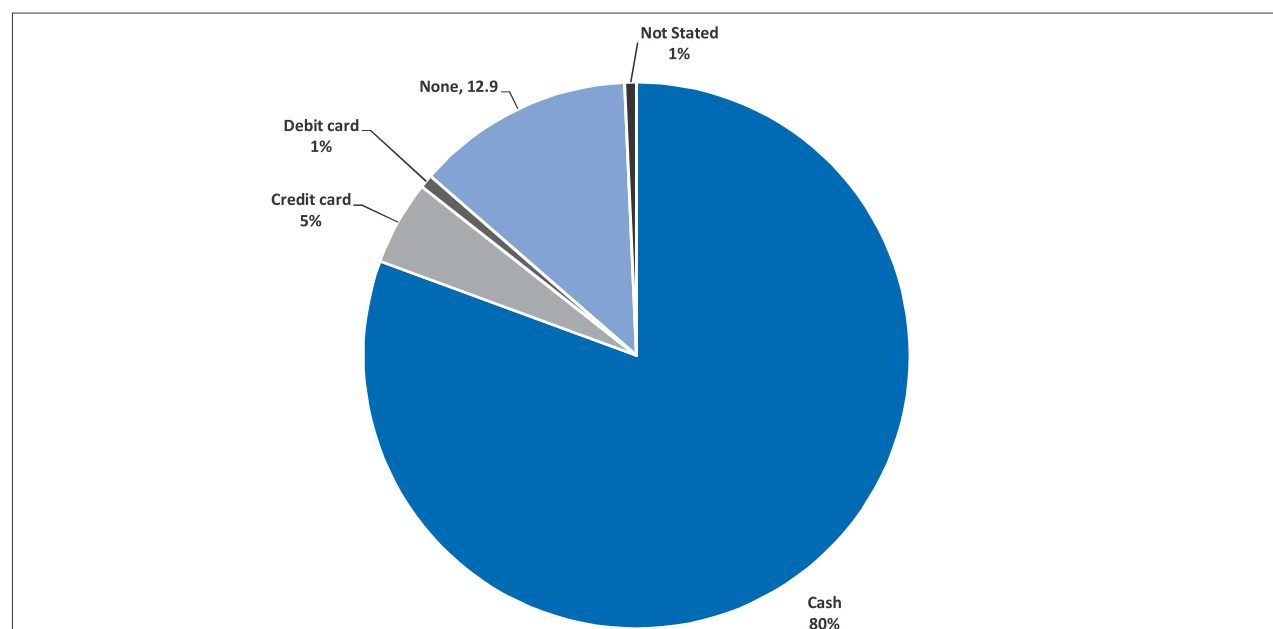
4.7.2 Estimated Tourism Revenue from Visitors

From July 2015 to June 2016 (the duration for VES), the total number of visitors to the country was 2 106 975 as per Department of Immigration Control. The average expenditure of all visitors from VES was USD 385. Therefore, the estimated direct revenue from visitors for July 2015 to June 2016 was USD 811 185 375.

4.7.3 Payment Method

The majority of visitors used cash (80.6%) while 5.8% used plastic money. This reflects a limited access to E-payment portals which is essential for international visitors. See Figure 4.12.

Figure 4.12: Distribution of Visitors by Main Method of Payment, VES 2015/16



CHAPTER 5: HOLIDAY/LEISURE VISITORS

5.0 Introduction

Every destination has its own unique selling points which form the basis for its competitiveness. For Zimbabwe, its pristine wildlife and nature offers a great appeal to leisure tourists. Leisure tourism tends to reflect a niche market of tourists with high disposable income and a greater propensity to spend.

This chapter presents an analysis of visitors (6 285) who were on holiday/leisure and constituted 18.2% of all visitors to the country. The information sought include type of booking, source of information, package and its cost, and nights covered by the packages, among other things.

5.1 Lead Time Between Planning and Actual Travel

Lead time is an important indicator in marketing tourism products. It can be used to determine the responsiveness of tourism source markets and can be used as a basis for market segmentation. Table 5.1a shows that the highest proportion of holiday/leisure tourists (35.2%) had a lead time of 2 months to less than 6 months from planning stage to arrival into Zimbabwe, followed by those who had a lead time of 6 months to less than 1 year at 28.1%.

Table 5.1a: Distribution of Holiday/Leisure Visitors by Lead Time, VES 2015/16

Lead Time	Number	Percent
Less than a month	689	11.0
1 month to less than 2 months	649	10.3
2 months to less than 6 months	2 213	35.2
6 months to less than 1 year	1 769	28.1
1 Year and above	784	12.5
Not Stated	181	2.9
Total	6 285	100.0

Visitors from all the five continents had an average lead time of 2 months to less than 6 months with the exception of visitors from the Americas who had a longer lead time of 6 months to less than 1 year (being influenced by those from the United States of America).

Within the African continent, Botswana, Mozambique and Zambia had the highest proportion of visitors with a short lead time of less than one month whereas South Africa follows the average lead time for all visitors, that is, 2 months to less than 6 months. See Table 5.1b.

Table 5.1b: Distribution of Holiday/Leisure Visitors by Lead Time and Source Markets, VES 2015/16

Region and Country		Lead Time					Total	
		less than 1 month	1 month to less than 2 months	2 months to less than 6 months	6 months to less than 1 year	1 Year and above	Percent	Number
Africa	Botswana	32.0	24.7	27.8	12.4	3.1	100.0	291
	Mozambique	41.9	19.4	27.4	6.5	4.8	100.0	62
	South Africa	15.1	16.8	37.1	22.5	8.5	100.0	997
	Namibia	18.5	28.7	31.5	18.5	2.8	100.0	108
	Zambia	50.5	21.4	18.4	3.9	5.8	100.0	103
	Other African	25.5	20.8	34.9	13.2	5.7	100.0	106
	Total	22.1	19.6	33.5	18.1	6.7	100.0	1 667
Americas	Canada	5.5	6.6	36.1	33.3	18.6	100.0	183
	USA	7.2	6.1	31.8	35.1	19.7	100.0	1 190
	Other Americas	11.1	5.6	42.6	25.9	14.8	100.0	54
	Total	7.1	6.2	32.8	34.5	19.3	100.0	1 427
Asia	Japan	8.4	10.3	50.5	26.2	4.7	100.0	107
	Other Asian	8.7	17.4	46.2	19.4	8.3	100.0	253
	Total	8.6	15.3	47.5	21.4	7.2	100.0	360
Europe	Belgium	7.4	7.4	34.7	44.2	6.3	100.0	95
	Denmark	12.1	5.2	27.6	41.4	13.8	100.0	58
	France	3.7	11.1	41.6	33.2	10.5	100.0	190
	Germany	9.7	6.1	31.8	35.9	16.4	100.0	493
	Italy	6.1	9.1	55.6	23.2	6.1	100.0	99
	Netherlands	6.7	6.7	39.3	38.8	8.4	100.0	178
	Switzerland	8.1	5.6	39.8	34.8	11.8	100.0	161
	United Kingdom	6.8	6.4	36.3	35.3	15.2	100.0	499
	Norway	10.2	1.7	44.1	35.6	8.5	100.0	59
	Spain	1.7	11.9	58.5	21.2	6.8	100.0	118
	Other European	7.4	9.3	46.7	27.6	8.9	100.0	257
Oceania	Total	7.3	7.3	39.4	33.8	12.1	100.0	2 207
	Australia	5.8	4.2	31.8	35.0	23.2	100.0	380
	New Zealand	5.3	3.5	40.4	26.3	24.6	100.0	57
	Other	33.3	0.0	33.3	33.3	0.0	100.0	3
Not Stated	Total	5.9	4.1	33.0	33.9	23.2	100.0	440
	Not Stated	n/a	n/a	n/a	n/a	n/a	n/a	184
Total		11.3	10.6	36.3	29.0	12.8	100.0	6 285

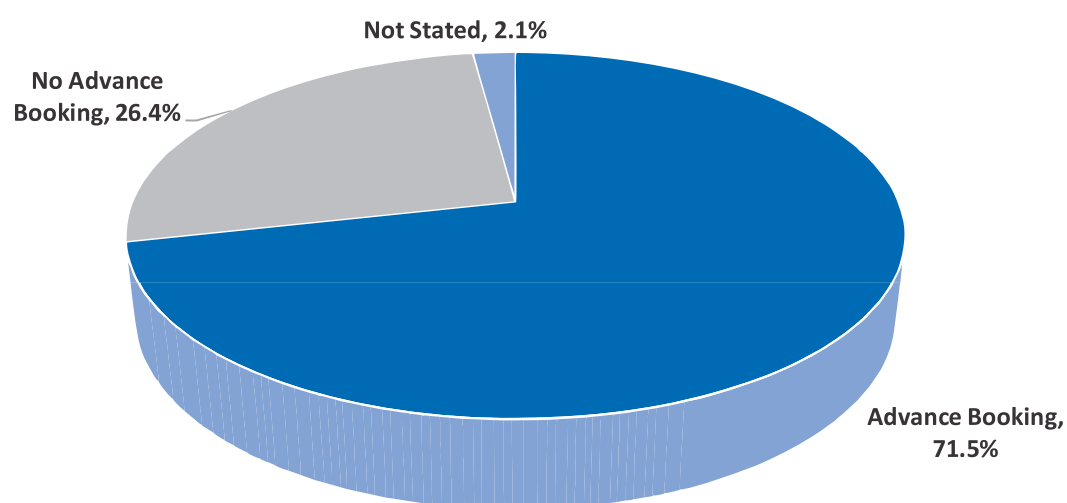
Note: n/a=not applicable

5.2 Type of Booking

In line with technological advancement, it is imperative that visitors world over are now making use of advanced booking facilities available in countries of their intended visits. Advanced booking facilities have empowered visitors to make appropriate decisions or choices at the right time as well as allowing players in the tourism industry to have personal touch with clients via the internet.

Visitors who were on holiday/leisure were asked if they made some advance bookings prior to their visit. Figure 5.1 shows that 71.5% of the visitors made advance bookings before they came into the country.

Figure 5.1: Percent Distribution of Visitors by Type of Booking, VES 2015/16



The majority of visitors (over 75%) from the overseas markets made advance bookings prior to visiting Zimbabwe, whereas advance bookings were made by close to half of the visitors from the African Region. Most of visitors from South Africa (57%) had made advance bookings whereas Botswana, Namibia and Zambia had highest proportion of visitors who did not make advance bookings. See Table 5.2.

Table 5.2: Visitors by Type of Booking and Source Market, VES 2015/16

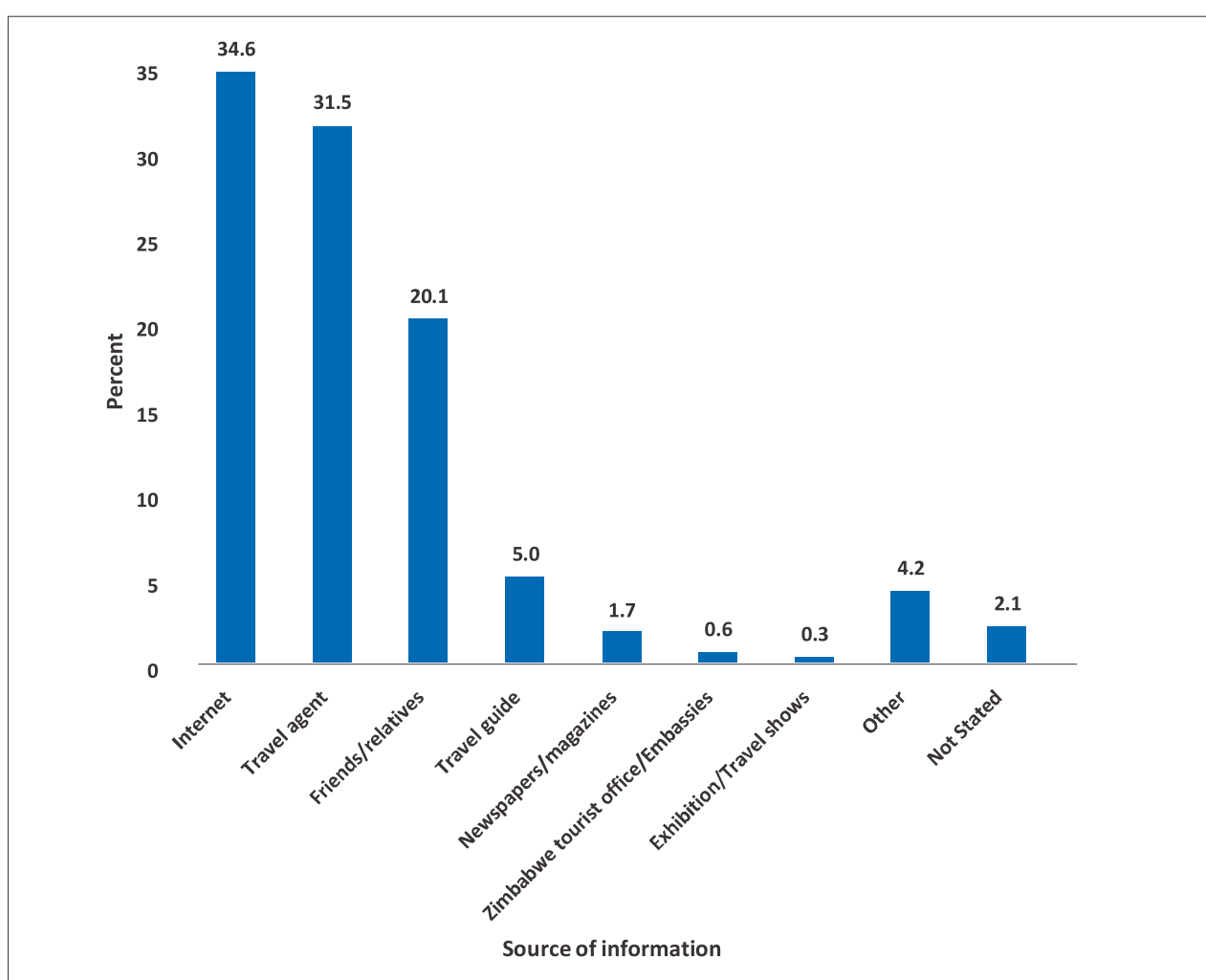
Region and Country		Type of Booking						Total	
		Advance Booking		No Advance Booking		Not Stated			
		Number	Percent	Number	Percent	Number	Percent		
Africa	Botswana	85	28.4	207	69.2	7	2.3	299	100.0
	Kenya	6	33.3	12	66.7	0	0.0	18	100.0
	Mozambique	23	35.9	39	60.9	2	3.1	64	100.0
	South Africa	600	57.0	406	38.6	46	4.4	1 052	100.0
	Namibia	53	48.6	56	51.4	0	0.0	109	100.0
	Tanzania	7	58.3	5	41.7	0	0.0	12	100.0
	Angola	10	83.3	1	8.3	1	8.3	12	100.0
	Zambia	33	30.3	70	64.2	6	5.5	109	100.0
	Malawi	11	32.4	15	44.1	8	23.5	34	100.0
	Other African	19	46.3	20	48.8	2	4.9	41	100.0
	Total	847	48.4	831	47.5	72	4.1	1 750	100.0
Americas	Canada	152	81.7	33	17.7	1	0.5	186	100.0
	USA	1 046	85.9	159	13.1	13	1.1	1 218	100.0
	Other Americas	46	83.6	8	14.5	1	1.8	55	100.0
	Total	1 244	85.3	200	13.7	15	1.0	1 459	100.0
Asia	India	24	82.8	4	13.8	1	3.4	29	100.0
	Israel	30	81.1	5	13.5	2	5.4	37	100.0
	Japan	88	78.6	20	17.9	4	3.6	112	100.0
	China	27	81.8	6	18.2	0	0.0	33	100.0
	Hong Kong	16	100	0	0.0	0	0.0	16	100.0
	Malaysia	7	87.5	1	12.5	0	0.0	8	100.0
	Singapore	28	96.6	1	3.4	0	0.0	29	100.0
	Turkey	8	72.7	3	27.3	0	0.0	11	100.0
	Other Asian	73	71.6	26	25.5	3	2.9	102	100.0
	Total	301	79.8	66	17.5	10	2.7	377	100.0
Europe	Austria	35	67.3	15	28.8	2	3.8	52	100.0
	Belgium	76	80.0	19	20.0	0	0.0	95	100.0
	Denmark	47	81.0	11	19.0	0	0.0	58	100.0
	France	164	84.5	29	14.9	1	0.5	194	100.0
	Germany	360	71.7	133	26.5	9	1.8	502	100.0
	Irish Republic	15	83.3	3	16.7	0	0.0	18	100.0
	Italy	74	73.3	26	25.7	1	1.0	101	100.0
	Netherlands	130	71.0	52	28.4	1	0.5	183	100.0
	Portugal	18	85.7	3	14.3	0	0.0	21	100.0
	Sweden	39	79.6	9	18.4	1	2.0	49	100.0
	Switzerland	126	75.9	37	22.3	3	1.8	166	100.0
	United Kingdom	398	79.1	101	20.1	4	0.8	503	100.0
	Czech & Slovakia	12	57.1	9	42.9	0	0.0	21	100.0
	Hungary	9	81.8	2	18.2	0	0.0	11	100.0
	Norway	45	75.0	13	21.7	2	3.3	60	100.0
	Poland	22	84.6	3	11.5	1	3.8	26	100.0
	Spain	99	82.5	19	15.8	2	1.7	120	100.0
	Other European	55	82.1	10	14.9	2	3.0	67	100.0
	Total	1 724	76.7	494	22.0	29	1.3	2 247	100.0
Oceania	Australia	321	82.5	62	15.9	6	1.5	389	100.0
	New Zealand	49	86.0	7	12.3	1	1.8	57	100.0
	Other	2	66.7	1	33.3	0	0.0	3	100.0
	Total	372	82.9	70	15.6	7	1.6	449	100.0
Not Stated	Not Stated	3	100.0	0	0.0	0	0.0	3	100.0
Grand Total		4 491	71.5	1 661	26.4	133	2.1	6 285	100.0

5.3 Source and Quality of Information

Marketing is vital for the success of any tourism destination. The ability of the industry to realize its maximum potential in any country depends on the availability of information to those intending to visit the country. Visitors on holiday/leisure were asked their main source of information on destination Zimbabwe.

Figure 5.2 shows that 34.6% of the visitors obtained the information via the internet, 31.5% through travel agents while 20.1% were advised by friends or relatives. Small proportions of the visitors got information from the travel guide (5%), newspapers/magazines (1.7%), Zimbabwe Tourist Offices/Embassies (0.6%), exhibitions/travel shows (0.3%), and other sources (4.2%).

Figure 5.2: Percent Distribution of Visitors by Source of Information for Planning Visit, VES 2015/16



Concerning quality of information received prior visiting Zimbabwe, all the seven sources asked in the survey were rated good to very good by at least 88% of the visitors whilst they were rated poor to very poor by at most 2.6% of the visitors. See Table 5.3.

Table 5.3: Percent Distribution of Visitors by Quality of Information Obtained by Source, VES 2015/16

Source of Information	Rating						Total Percent	Total Number
	Very good	Good	Satisfactory	Poor	Very poor	Not stated		
Travel agent	65.1	28.7	4.4	1.4	0.4	0.1	100.0	1 978
Zimbabwe tourist office/Embassies	(68.4)	(26.3)	(2.6)	(2.6)	(0.0)	(0.0)	100.0	38
Friends/relatives	59.9	33.0	5.5	1.1	0.5	0.0	100.0	1 262
Internet	40.4	47.9	9.3	1.9	0.4	0.2	100.0	2 172
Exhibition/Travel shows	(*)	(*)	(*)	(*)	(*)	(*)	(*)	18
Newspapers/magazines	61.0	30.5	3.8	1.9	0.0	2.9	100.0	105
Travel guide	57.3	36.0	5.7	0.6	0.0	0.3	100.0	314
Other	64.0	23.9	4.2	0.8	0.8	6.4	100.0	264

(*) figures based on less than 25 cases have been suppressed

() figures based on 25 -49 cases, hence, must be used with caution

5.4 Average Expenditure

The average expenditure for holiday/leisure visitors per person per trip was USD 681. However, the highest average expenditure was by visitors from South Africa (USD 1 081) followed by those from Denmark (USD 936), UK (USD 857), Australia (USD 848) and USA (USD 800). See Table 5.4.

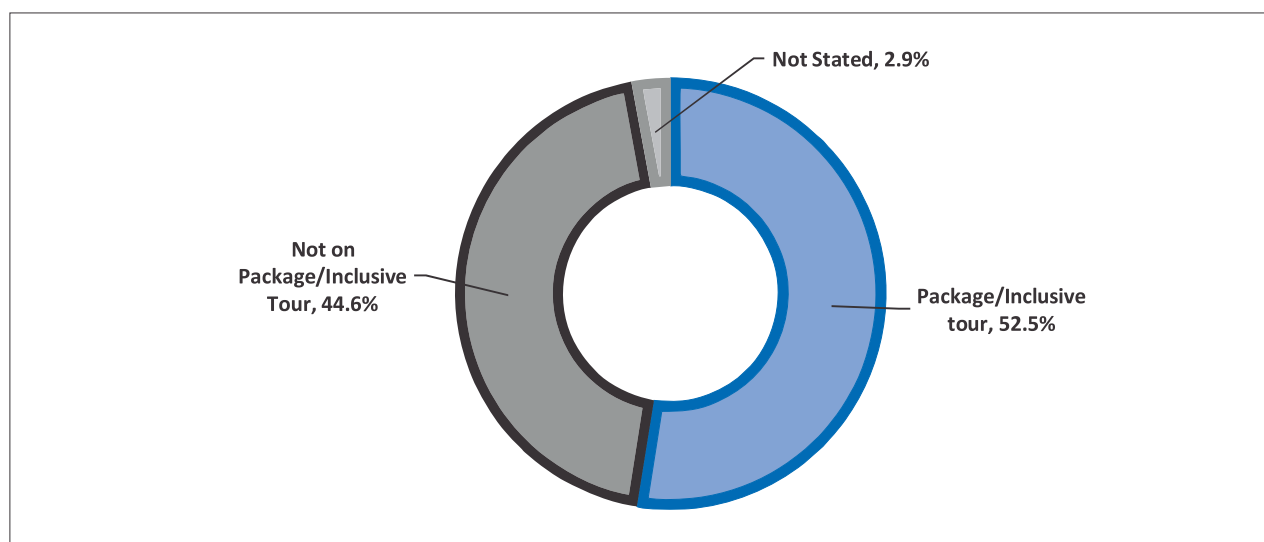
Table 5.4: Average Expenditure per Person per Trip for Holiday/Leisure Visitors by Source Markets, VES 2015/16

Region and Country		Number of Visitors	Average Expenditure/ Person/ Trip
Africa	Botswana	291	267
	Mozambique	64	781
	South Africa	1 021	1 081
	Namibia	105	549
	Zambia	104	369
	Other African	146	991
	Total	1 699	843
Americas	Canada	181	443
	USA	1 155	800
	Other Americas	55	590
	Total	1 391	746
Asia	Japan	103	280
	Other Asian	24 5	718
Europe	Total	348	588
	Belgium	92	854
	Denmark	56	936
	France	181	437
	Germany	482	392
	Italy	96	347
	Netherlands	176	596
	Switzerland	158	491
	United Kingdom	488	857
	Norway	53	352
	Spain	111	499
	Other European	247	579
	Total	2 140	584
Oceania	Australia	379	848
	New Zealand	54	620
	Other	2	368
	Total	435	818
Not Stated	Not Stated	269	11
	Total	3	953
Grand Total		6 285	681

5.5 Package or Inclusive Tour

External tour operators who sell packaged tours are an important part of the tourism value chain as they help stimulate demand for tourism products. Visitors were asked whether they were on package/inclusive tour arrangement. About 53% of holiday/leisure visitors were on package tour arrangements as depicted in Figure 5.3.

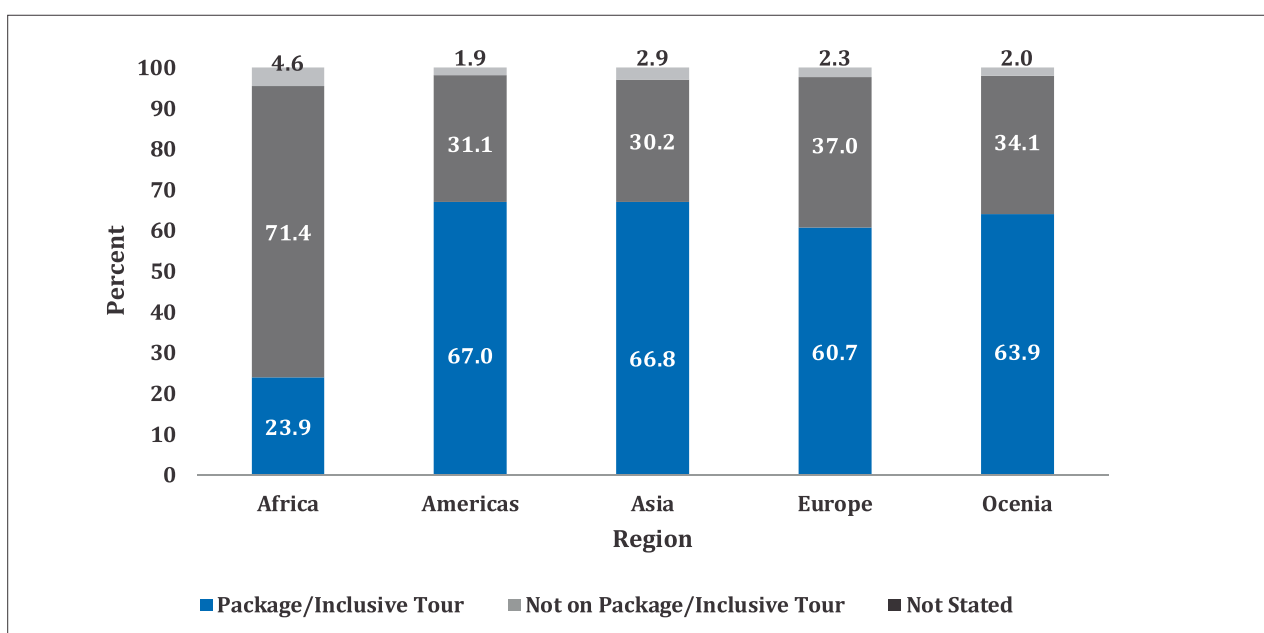
Figure 5.3: Percent Distribution of Visitors on Package or Inclusive Tour, VES 2015/16



5.5.1 Package/Inclusive Tour by Region

Figure 5.4 shows (for those who indicated their country of usual residence) that at continental level, the Americas had the highest proportion (67%) of visitors on package tour followed by Asia with 66.8%. Africa had the least proportion of visitors on package tour at 23.9%.

Figure 5.4: Visitors by Package/Inclusive Tour and Region, VES 2015/16



5.5.2 Package/Inclusive Tour by Country of Usual Residence

Table 5.5a shows that for overseas countries, the United States of America (USA) led in bringing visitors under the package/inclusive tour arrangements at 25.3% followed by Germany at 10%. Australia and the United Kingdom (UK) also contributed a sizeable proportion of visitors under package/inclusive tour, contributing 7.5% and 7.1%, respectively.

Of the visitors from Africa, only South Africa had a notable proportion of visitors who came on package tour at 9.7%.

Among overseas visitors who came on non-package tour arrangements, USA and UK contributed significant proportions of 12.8% and 9.2%, respectively, while for the African region, South Africa had the highest contribution of 24.2% followed by Botswana with 9.1%.

Table 5.5a: Percent Distribution of Visitors on Package/Inclusive Tour by Country of Usual Residence, VES 2015/16

Country of Usual Residence	Package/Inclusive Tour			Total
	On Package/ Inclusive tour	Not on Package/ Inclusive tour	Not stated	
Botswana	1.1	9.1	4.4	4.8
Kenya	0.1	0.5	0.0	0.3
Mozambique	0.2	2.0	1.1	1.0
South Africa	9.7	24.2	28.7	16.7
Tanzania	0.1	0.4	0.0	0.2
Zambia	0.2	3.4	3.9	1.7
Malawi	0.0	1.0	3.9	0.5
Other African	1.3	4.0	2.8	2.5
Canada	3.5	2.4	0.6	3.0
USA	25.3	12.8	13.8	19.4
Other Americas	0.8	1.0	1.1	0.9
India	0.6	0.3	0.6	0.5
Japan	2.5	0.9	2.2	1.8
China	0.6	0.4	0.6	0.5
Other Asian	3.9	2.5	2.8	3.2
Austria	0.9	0.7	1.1	0.8
Germany	10.0	5.9	4.4	8.0
Greece	0.2	0.2	0.0	0.2
Irish Republic	0.4	0.2	0.0	0.3
Italy	2.1	1.0	1.7	1.6
Netherlands	3.1	2.7	3.3	2.9
Portugal	0.4	0.3	0.6	0.3
United Kingdom	7.1	9.2	5.5	8.0
Other European	17.2	9.5	12.2	13.6
Australia	7.5	4.7	5.0	6.2
New Zealand	1.2	0.7	0.0	0.9
Other	0.0	0.1	0.0	0.0
Not Stated	0.1	0.0	0.0	0.0
Total Percent	100	100	100	100
Total Number	3 302	2 802	181	6 285

It can be observed in Table 5.5b that the greater proportion of visitors from all African countries with significant numbers and the United Kingdom were not on package tour. Japan with 74.1% had the highest number of visitors on package tour followed by USA and Italy with 68.6% and 68.3%, respectively.

Table 5.5b: Percent Distribution of Visitors on Package/Inclusive Tour by Country of Usual Residence, VES 2015/16

Country of Usual Residence	Package/Inclusive Tour			Total	
	On Package/ Inclusive tour	Not on Package/ Inclusive tour	Not stated	Percent	Number
Botswana	12.4	84.9	2.7	100.0	299
Kenya	(*)	(*)	(*)	100.0	18
Mozambique	7.8	89.1	3.1	100.0	64
South Africa	30.5	64.5	4.9	100.0	1 052
Tanzania	(*)	(*)	(*)	100.0	12
Zambia	6.4	87.2	6.4	100.0	109
Malawi	(0.0)	(79.4)	(20.6)	100.0	34
Other African	27.0	69.8	3.1	100.0	159
Canada	62.9	36.6	0.5	100.0	186
USA	68.6	29.4	2.1	100.0	1 218
Other America s	45.5	50.9	3.6	100.0	55
India	(69.0)	(27.6)	(3.4)	100.0	29
Japan	74.1	22.3	3.6	100.0	112
China	(63.6)	(33.3)	(3.0)	100.0	33
Other Asian	63.1	34.5	2.5	100.0	203
Austria	57.7	38.5	3.8	100.0	52
Germany	65.5	32.9	1.6	100.0	502
Greece	(*)	(*)	(*)	100.0	12
Irish Republic	66.7	33.3	0.0	100.0	18
Italy	68.3	28.7	3.0	100.0	101
Netherlands	55.7	41.0	3.3	100.0	183
Portugal	(*)	(*)	(*)	100.0	21
United Kingdom	46.7	51.3	2.0	100.0	503
Other European	66.4	31.0	2.6	100.0	855
Australia	63.8	33.9	2.3	100.0	389
New Zealand	66.7	33.3	0.0	100.0	57
Other	(*)	(*)	(*)	100.0	3
Total	52.5	44.6	2.9	100.0	6 285

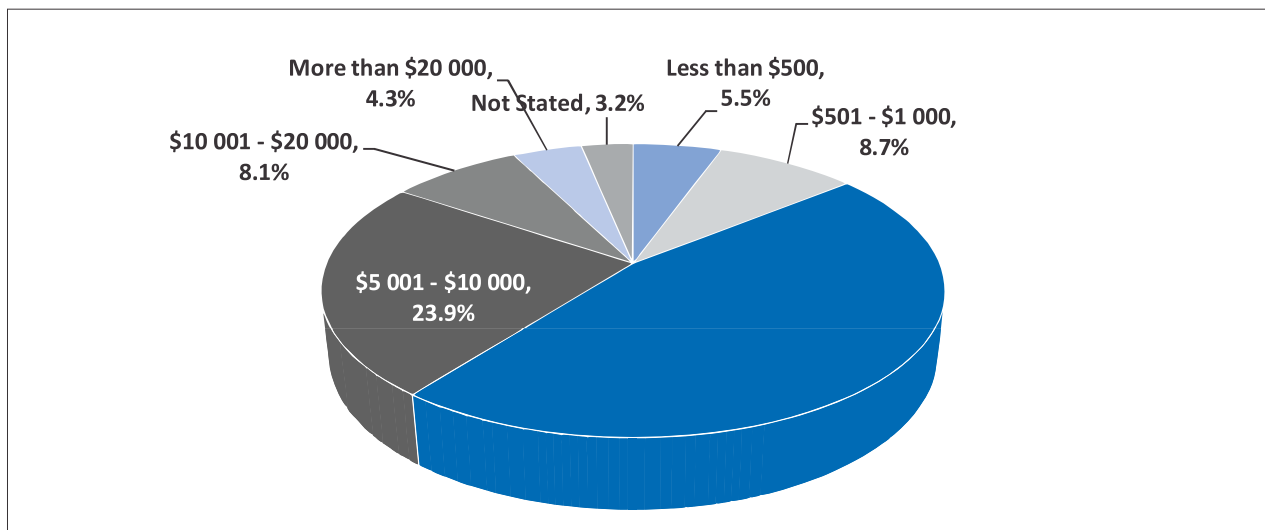
(*) figures based on less than 25 cases have been suppressed

() figures based on 25 -49 cases, hence, must be used with caution

5.5.3 Cost of Package Tour

Figure 5.5 depicts the distribution of visitors who were on package tour by cost of packages. Around 46% of the visitors were on packages costing between USD1 001- USD5 000. Only 14.2% were on packages costing USD1 000 and less.

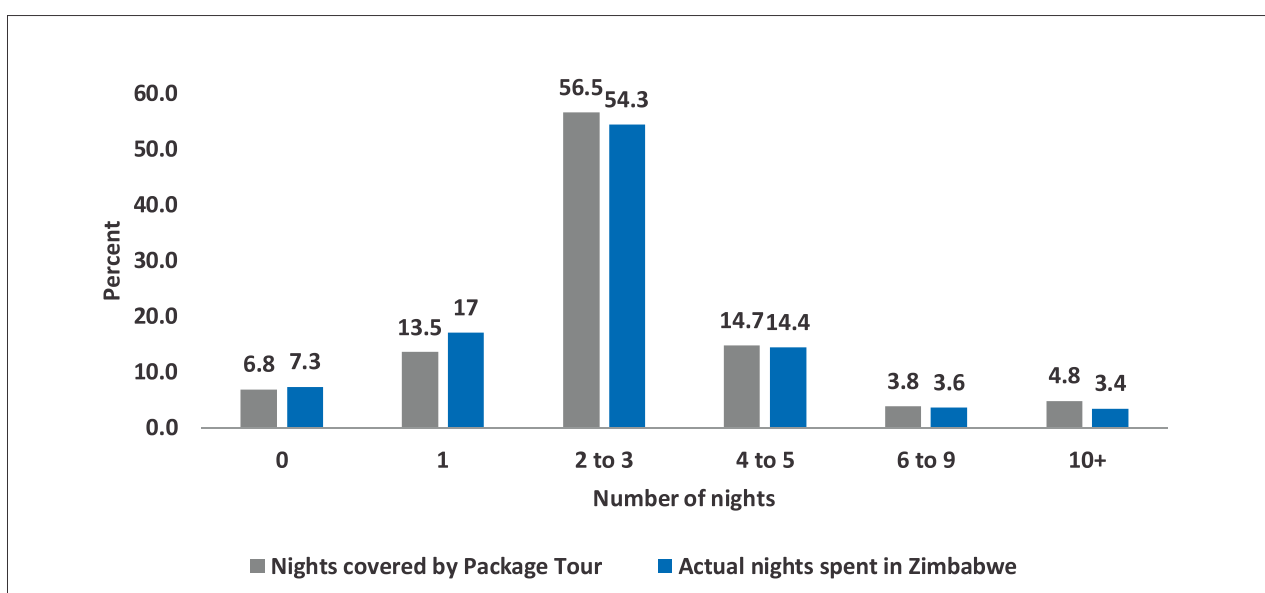
Figure 5.5: Distribution of Visitors by Cost of Package Tour in USD, VES 2015/16



5.5.4 Package/Inclusive Tour by Average Number of Nights Spent

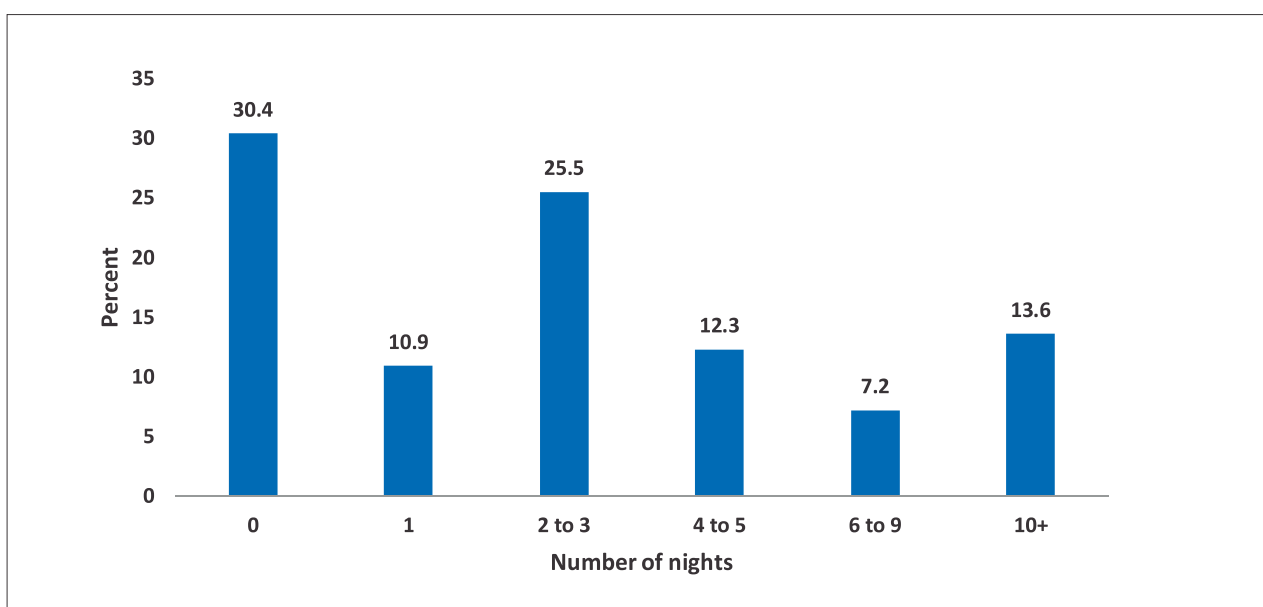
Figure 5.6a shows the distribution of holiday/leisure visitors who were on package tour by intended versus actual number of nights spent in Zimbabwe. The results reveal that visitors tend to slightly reduce the planned nights. Most of the package tours to Zimbabwe were covering 2 to 3 nights (56.5% planned and 54.3% actual).

Figure 5.6a: Distribution of Holiday/Leisure Visitors by Package/Inclusive Tour and Average Number of Intended and Actual Nights Spent in Zimbabwe, VES 2015/16



Among holiday/leisure visitors who were not on package, 30.4% did not spend a night in Zimbabwe while 25.5% spent 2 to 3 nights. It is noteworthy that 13.6% visitors spent 10 or more nights in the country. See Figure 5.6b.

Figure 5.6b: Distribution of Holiday/Leisure Non-Package Visitors by Average Nights Spent in Zimbabwe, VES 2015/16



5.5.5 Type of Booking by Average Nights Spent in Zimbabwe

Table 5.6 shows that 58.9% of visitors who made some advanced booking stayed for 2 to 3 nights in Zimbabwe. Among visitors who did not make some advanced booking, the highest proportion (42.5%) did not spend a night in Zimbabwe.

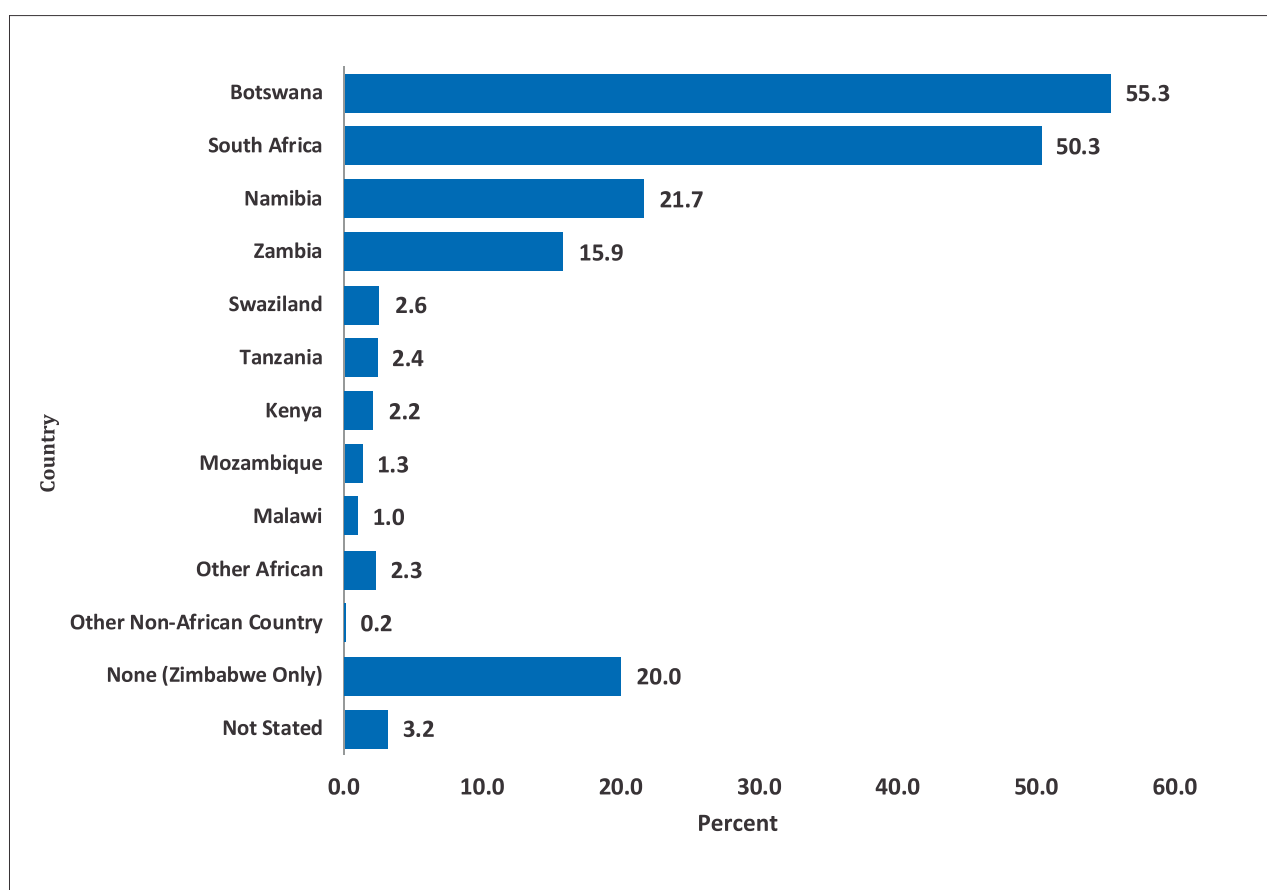
Table 5.6: Percent Distribution of Visitors by Type of Booking and Average Nights Spent in Zimbabwe, VES 2015/16

Number of Nights	Advanced Booking		No Advanced Booking		Not Stated		Total	
	Number	percent	Number	percent	Number	percent	Number	percent
0	121	53.5	105	46.5	0	0.0	226	100.0
1	413	92.8	32	7.2	0	0.0	445	100.0
2 to 3	1 792	96.1	64	3.4	9	0.5	1 865	100.0
4 to 5	462	95.5	20	4.1	2	0.4	484	100.0
6 to 9	117	94.4	6	4.8	1	0.8	124	100.0
10+	138	87.3	20	12.7	0	0.0	158	100.0
Total	3 043	92.2	247	7.5	12	0.4	3 302	100.0

5.5.6 Countries Packaged with Zimbabwe in the Tour

Holiday/leisure visitors who were on package were asked about the other countries included in the same package with Zimbabwe. The survey results show that Zimbabwe was packaged with Botswana in 55.3% of the cases, South Africa in 50.3% of the cases and Namibia (21.7%). One in five of the visitors (20%) reported that they were visiting Zimbabwe only. See Figure 5.7.

Figure 5.7: Percent Distribution of Holiday/Leisure Visitors by Countries Packaged With Zimbabwe on the Tour, VES 2015/16



CHAPTER 6: VISITORS PERCEPTIONS AND FACILITY RATINGS

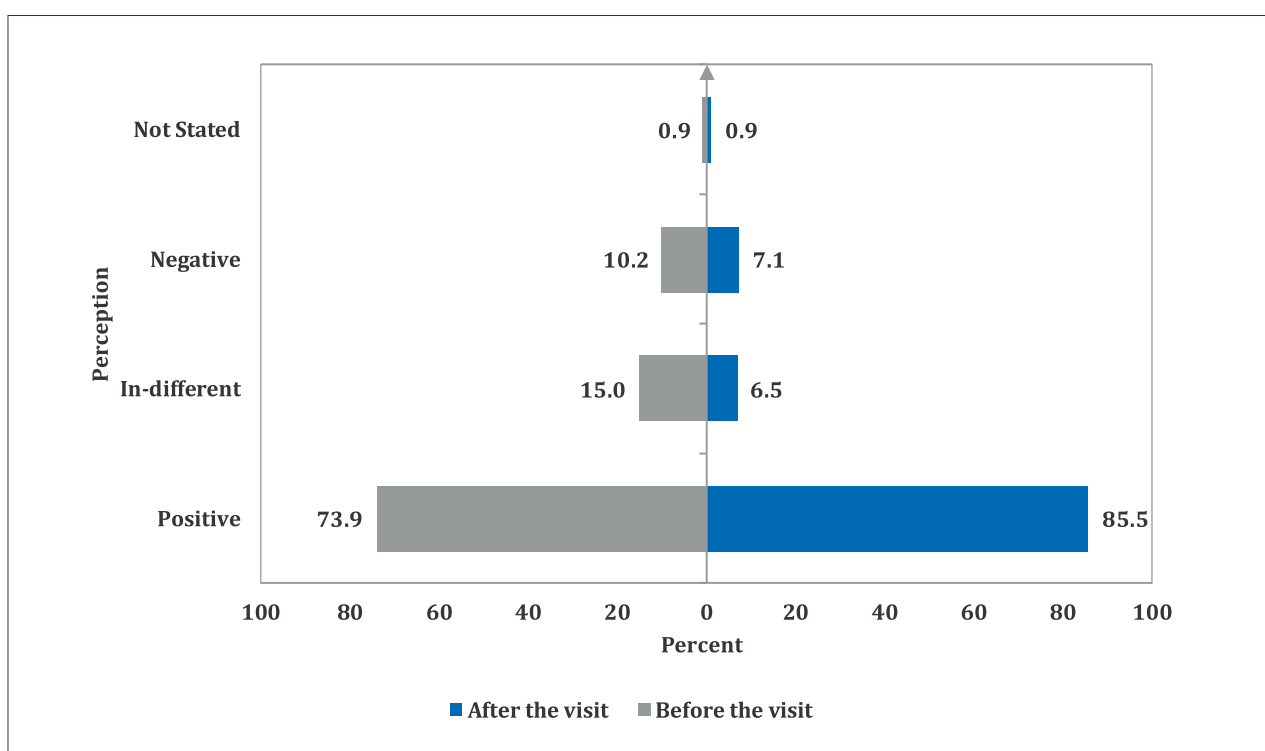
6.0 Introduction

Visitors' perceptions and ratings on facilities help shape the image of a destination. There is a strong relationship between attitudes developed by visitors and long term prospects of repeat visits. The survey sought information on the visitors' perceptions on destination Zimbabwe prior to and after visiting the country. In addition, the visitors were asked to rate the facilities, give their feel about the value for money spent in the country, their intentions to visit again, recommend others to visit Zimbabwe. Furthermore, visitors who did not intend to return or recommend others were asked to provide reasons for not doing so. The analysis that follows is on all the visitors who participated in the survey.

6.1 Perception of Visitors

About seventy-four percent of visitors had a positive perception about Zimbabwe before their visit while 25.2% were either indifferent or negative. After the visit the proportion of the indifferent or negative had reduced to 13.6% indicating that this visit had positive impact on their perception. See Figure 6.1.

Figure 6.1: Distribution of Visitors by Perceptions, VES 2015/16



About seventy percent of visitors who came in with a positive perception departed the country with the same perception. However, 3.4% of visitors came into the country with a positive perception and went away with an indifferent or negative perception. On a positive note, 15% of visitors came with an indifferent or negative perception and left the country with a positive perception.

Table 6.1: Distribution of Visitors by Change of Perceptions, VES 2015/16

Perceptions of visitors before Visiting the country	Perceptions After								Total	
	Positive		Indifferent		Negative		Not Stated			
	Number	%	Number	%	Number	%	Number	%	Number	%
Positive	24 308	70.4	382	1.1	806	2.3	6	0.0	25 502	73.9
Indifferent	3 258	9.4	1 615	4.7	314	0.9	1	0.0	5 188	15.0
Negative	1 928	5.6	252	0.7	1 345	3.9	2	0.0	3 527	10.2
Not Stated	3	0.0	0	0.0	1	0.0	296	0.9	300	0.9
Total	29 497	85.5	2 249	6.5	2 466	7.1	305	0.9	34 517	100.0

6.2 Rating of Facilities and Services

The analysis that follows is on selected facilities and services rated by the visitors who utilised them. The rating scale was *very good*, *good*, *poor* and *very poor*. Tour Guides with 60.1%, Tours and Safaris with 57.9% and National Parks with 55.9% were outstanding, that is, in the *very good* category. On the other hand Roads were rated *poor* and *very poor* by 42.4% of visitors (15.9% being *very poor*). Similarly, Police Services were rated *poor* and *very poor* by 25.1% of visitors (12.7% being *very poor*). Telecommunications (20.4%), Taxis (14.6%) and Airports (12.5%) were among facilities and services also lowly rated (*very poor* and *poor*). See Table 6.1 for more details.

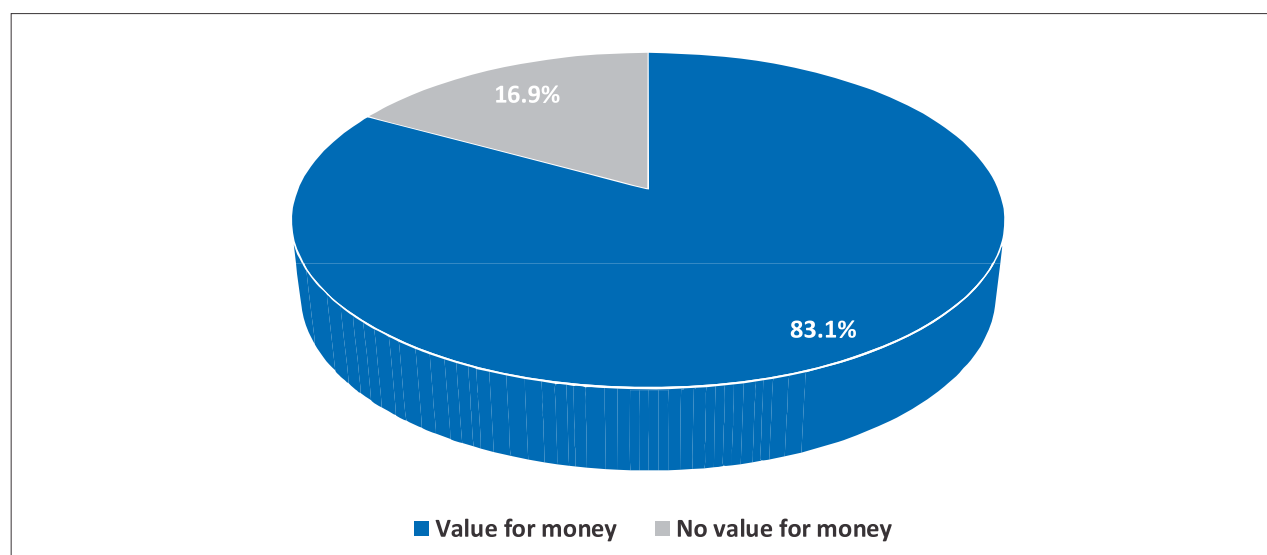
Table 6.2: Rating of Facilities and Services, VES 2015/16

Facilities/Services	Rating								Total	
	Very Good		Good		Poor		Very Poor			
	Number	%	Number	%	Number	%	Number	%	Number	%
4/5 Star Hotels	2 879	52.3	2 433	44.2	155	2.8	34	0.6	5 501	100.0
Other Hotels	971	28.5	2 170	63.7	219	6.4	47	1.4	3 407	100.0
Lodges	2 286	45.3	2 492	49.4	203	4	65	1.3	5 046	100.0
Meals in Hotel/s	3 252	41.6	4 136	52.9	372	4.8	62	0.8	7 822	100.0
Meal Outside Hotel/s	5 845	25.2	16 196	69.8	968	4.2	199	0.9	23 208	100.0
Car Hire	967	38.9	1 371	55.1	115	4.6	33	1.3	2 486	100.0
Taxis	1 216	16.1	5 239	69.3	790	10.4	318	4.2	7 563	100.0
Roads	2 506	7.4	16 891	50.1	8 945	26.5	5 364	15.9	33 706	100.0
Telecommunications	3 117	13.7	14 925	65.8	3 524	15.5	1 106	4.9	22 672	100.0
National Parks	3 651	55.9	2 657	40.7	170	2.6	51	0.8	6 529	100.0
Airports	2 132	26.8	4 831	60.7	802	10.1	195	2.4	7 960	100.0
Tours and Safaris	2 428	57.9	1 694	40.4	55	1.3	18	0.4	4 195	100.0
Hunting Safaris	112	37.7	166	55.9	11	3.7	8	2.7	297	100.0
Tents and Camping Sites	430	35.9	673	56.1	64	5.3	32	2.7	1 199	100.0
Police	2 770	11.5	15 322	63.4	2 986	12.4	3 077	12.7	24 155	100.0
Guides	3 470	60.1	2 170	37.6	84	1.5	52	0.9	5 776	100.0
Customs	6 514	22.8	19 361	67.7	1 627	5.7	1 100	3.8	28 602	100.0
Immigration	10 634	31.2	21 411	62.8	1 331	3.9	735	2.2	34 111	100.0

6.3 Visitors' Feelings on Value for Money

About 83% percent of visitors felt that they got value for their money spent in Zimbabwe whilst 16.9% felt that there was no value for the money they spent as shown in Figure 6.2.

Figure 6.2: Distribution of Visitors' Feelings on Value for Money Spent in Zimbabwe, VES 2015/16



6.4 Intentions to Visit Again

Ninety-six percent of the visitors who visited Zimbabwe between June 2015 and June 2016 indicated that they would visit the country again as shown in Table 6.3.

Table 6.3. Distribution of Visitors by Reasons for Not Visiting Again, VES 2015/16

Intentions	Number	Percent
Intend to visit again	32 984	95.6
No intention to visit again	1 191	3.5
Not Stated	342	1.0
Total	34 517	100.0

6.5 Intentions to Recommend Others to Visit Zimbabwe

Ninety-five percent of the visitors indicated that they would recommend other people to visit Zimbabwe while 4% would not recommend as shown in Table 6.4.

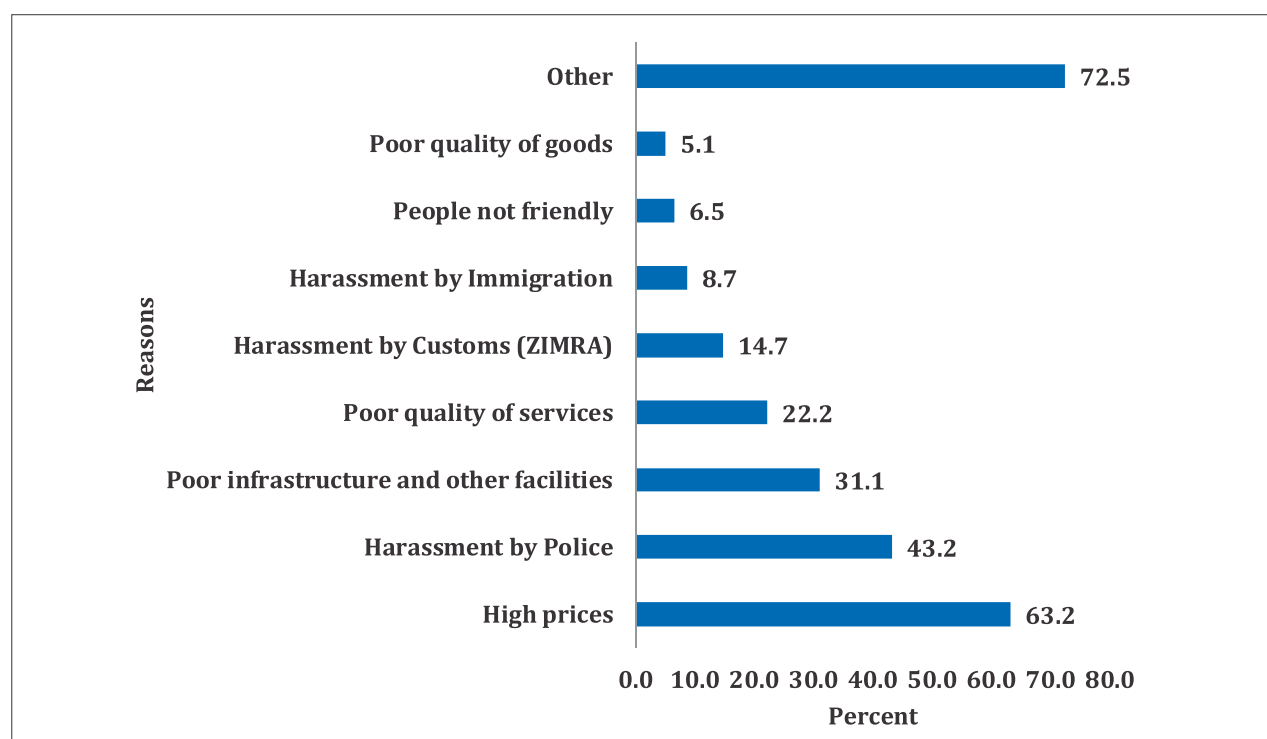
Table 6.4: Distribution of Visitors by Intentions to Recommend Others to Visit Zimbabwe, VES 2015/16

Intentions	Number	Percent
Recommend others	32 904	95.3
No recommendation	1 256	3.6
Not Stated	357	1.0
Total	34 517	100.0

6.6 Reasons for Not Visiting Again or Not Recommending Others

Getting feedback from visitors is essential for the industry to improve on identified areas of concern. During the survey the visitors were asked on intentions of visiting again or recommending destination Zimbabwe to others. Those in the negative were asked to provide the reasons for not doing so. Figure 6.3 shows that the major reasons cited were high prices (63.2%), harassment by police (43.2%), and poor infrastructure and other facilities (31.1%).

Figure 6.3: Distribution of Visitors by Reasons for Not Visiting Again or Encouraging Others to Visit Zimbabwe, VES 2015/16



CHAPTER 7: RECOMMENDATIONS

Tourism is an enabler driven sector which requires a multi-sectoral approach to unlock its full potential. The following recommendations derived from the survey results explicitly and implicitly show bottlenecks that need to be addressed so that tourism plays an increased role in economic growth.

	Findings	Recommendations
1.	Religion is an emerging form of tourism in Zimbabwe.	Emerging forms of tourism such as religious tourism need to be nurtured and promoted.
2.	Transit visitors accounted for the second largest proportion while Holiday/leisure was the third.	In order to derive more tourism revenue from transit visitors there is need to construct appropriate infrastructure such as drive inn shopping facilities to encourage them to spend more during their process of transiting.
3.	Most visitors use buses/coaches when coming into the country, followed by those who use private cars. Those who use air were third in ranking. Most transit visitors are from Malawi, Zambia, Tanzania and Swaziland and mostly use buses/coaches or private cars.	<ul style="list-style-type: none"> i. There is need to attract more international airlines into destination Zimbabwe. ii. There is need to capacitate Air Zimbabwe to service international routes (<i>the high spending markets</i>) especially key source markets like USA, UK and China, among others.
4.	A minute proportion of the visitors are using rail to enter the country.	Resuscitate the rail system as it also offers diverse experience for travelling tourists.
5.	Very few visitors use air transport within the country.	Attract more airlines into the destination as well as liberalise the domestic routes for more players.
6.	The survey results show that Harare, Victoria Falls and Bulawayo are the mostly visited places.	There is need to increase the geographical dispersion of visitors in the country. This can be achieved through spreading marketing efforts to cover other resort areas such as Matopos, Kariba, Nyanga, Mana Pools, Gonarezhou, and Great Zimbabwe.
7.	Two in five visitors undertake at least one activity. Sightseeing is the most popular activity followed by Shopping, Business, and Boat Cruising.	There is need for increased marketing of the least popular tourism activities such as photographic safaris, water sports, visiting historical places/cultural interests and MICE tourism to diversify visitor experience.
8.	Visitors from Oceania are the high spenders followed by those from Europe. The least spenders are visitors from Africa.	In order to increase tourism revenue Zimbabwe needs to attract high spending markets such as Oceania, America and Europe.
9.	The majority of visitors use cash.	There is need to develop e - payment portals in order to promote the use plastic money in line with current international global standards.
10.	Zimbabwe Tourist Offices/Embassies is the least main source of tourism information.	Capacitate embassies and international tourism offices to better market destination Zimbabwe in the host nations.

11.	Of the holiday /leisure visitors, two in five pass through other African countries.	There is need to increase tourism packaging with neighbouring countries, given the advantages and prevalence of visitors who travel on multi destination packages.
12.	Most of holiday/leisure visitors get information about Zimbabwe via the internet.	There is need for prioritisation of marketing initiatives to enhance the use of e-marketing given that people use the internet as one of the major sources of information.
13.	The main reason for visitor negative perceptions about the country is high pricing.	There is need to address the issue of high pricing in the destination since it has made Zimbabwe uncompetitive in the region.
14.	One in five holiday/leisure visitors had either an indifferent or a negative perception about Zimbabwe prior to arrival.	There is need to resuscitate the perception management programmes as an ongoing effort to manage negative and indifferent perceptions.
15.	Reasons for negative perceptions are poor infrastructure and other facilities, harassment by police, immigration and customs.	<ul style="list-style-type: none"> i. There is need to lobby for the improvement and development of infrastructure. ii. In order to retain the reputation of Zimbabwe being a hospitable nation there is need to ensure continuous training of frontline personnel who interact with visitors creating the first and last impressions on the destination such as Immigration, Customs and Police.

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Appendix 1: List of Personnel Involved in the Survey, VES 2015/16

A. Survey Management Team/ National Supervisors (27 Persons)

Zimbabwe National Statistics Agency (ZIMSTAT)

Dzinotizei Mutasa (Director-General), Mungate Taizivei (Survey Director), Chigiji Handrick (Survey Coordinator), Matangira Tidings (Dep. Survey Coordinator), Chinosengwa Lovemore G. (Field Coordinator), Marima Evelyn, Ziswa Lovemore S., Mwadiwa Tinashe E., Bote Munyaradzi, Chari Mary J. R., Mapondera Lovemore, Mutungama Roseline M., Mahere Lloyd T.M., Mukavhi Aluwisio, Chaora Grace.

Ministry of Tourism and Hospitality Industry

Nhekairo Florence R. (Permanent Secretary), Runyowa Douglas (Director), Chinyerere Gladys (Administration Coordinator), Munyika Tawanda, Muzeza Darlington.

Zimbabwe Tourism Authority (ZTA)

Zirebwa Sophia P. N. (Director), Gezi Travolta, Sibanda Giyani, Jumbe Percy.

Department of Immigration Control

Mafodya Patricia M., Sakudla Daisy.

Civil Aviation Authority of Zimbabwe (CAAZ)

Cumba Selina.

B. Provincial Teams (60 Persons)

Forbes Border Post – Manicaland (5)

Chitsamba Tendai (Provincial Supervisor), Mangwanda David Farayi (Sampler/Team Leader), Muropa Nyasha, Dunira Ropafadzo, Marime Christine.

Nyamapanda Border Post – Mashonaland East (6)

Tambaoga Ben B. (Provincial Supervisor), Rambwe Bornface (Team Leader/ Sampler), Marongedza Pardon, Mazire Brenda, Muparutsa Tadiwa, Mazhiri Zuze

Chirundu Border Post – Mashonaland West (5)

Mujuru Jonah (Provincial Supervisor), Kapfudza Netsai (Team Leader/ Sampler), Makore Sandra, Sumanje Mostafa, Nzarayapenga Shadreck

Kazungula Border Post – Matabeleland North (13)

Mhlanga Timothy (Provincial Supervisor), Mugande Mbembe (Team Leader/ Sampler) Muleya Mpendulo, Gatsi Joel, Bako Kelvin

Victoria falls Barrier Border Post – Matabeleland North

Ncube Rudolf C. (Team Leader/ Sampler), Mbambo Caroline, Chitope Hassan, Mamba Edith

Victoria Falls International Airport – Matabeleland North

Moyo Ethson (Team Leader/ Sampler), Mudenda Amos, Siachiwele Timothy, Stotombe Diana T.

Beit bridge Border Post – Matabeleland South (19)

Ngwenya Trust (Provincial Supervisor), Tlou Pedius (Team Leader/ Sampler), Ncube Nomusa (Team Leader/ Sampler), Bidi Mavis (Team Leader/ Sampler), Ndebele Ephraim, Moyo Israel, Mpofu Ngakhiwe, Siziba Qhelani, Dube Liso, Sibanda Sisa, Jawa Senior, Chivaura Mary, Ntuli Lindarose, Dzinavatonga Kudzai, Chingarandi Stalyn

Plumtree Border Post – Matabeleland South

Dube Honest (Team Leader/ Sampler), Mpofu Kenny, Moyo Shylet, Ncube Bhekimpilo

JMNkomo Airport – Bulawayo (6)

Mutizwa Lazarus (Provincial Supervisor), Mpofu-Bhebhe Chipso (Team Leader/ Sampler) Dube Qawana, Zimba Charity, Magonya Laida D., Manyuvire Tendai

Harare international Airport (6)

Deve Prudence T. (*Provincial Supervisor*), Mahala Kudzai (*Team Leader/Sampler*),

Mudimu Portia, Masora Rudo, Khumalo Charity, Maturure Sarudzai

C. Drivers (14 Persons)

Chigumadzi Leyman, Chigwedu Shepard, Gavaza Solomon, Jongwe Godfrey, Lulaka Matthew, Mandiyanike Victor, Mapfumo Macdonald, Mazarire Alexander, Ringisayi, Newton Sithole Tawanda, Tafuririka Danny, Matsika Tamuka, Wadyehwata Shine, Moonsamy Raymond

D. Data Processing Teams (50 Persons)

Mungate Taizivei (*Survey Director*), Chigiji Handrick (*Survey Coordinator*), Matangira Tidings (*Dep. Survey Coordinator*), Marima Evelyn (*National Supervisor*), Ziswa Lovemore S. (*National Supervisor*), Mwadiwa Tinashe E. (*National Supervisor*), Majoni Tigere (*IT Manager*), Mutungama Roseline M. (*Systems Developer*), Mahere Lloyd T.M. (*Systems Developer*)

Questionnaire Administrator

Kunaka Deadlock

Editing, Coding and Data Entry

Bhasvi Evelyn (*Data Capture Supervisor*), Chihwehwete Veronica (*Data Capture Supervisor*), Mautsa Agnes (*Senior Verifier*), Mumbamarwo Chishamiso (*Senior Verifier*), Banda Sandra, Chawanda Emmah, Chibika Sharon, Chimombo Linda, Chimondo Obey, Chinodakufa Beauty, Chirumembi Angela, Gowa Miriam, Ibrahim Ali, Jaravaza Nhamo, Jonasi Josephine, Kulucheta Vimbai L. Kwirira Beatrice, Mabika Otilia, Machona Caroline, Makwiramiti Eunice, Mandiveyi Rosemary, Manhera Sekai, Mashayanyika Thania, Muchineripi Hazvinei, Mudzingwa Frenick, Mujaka Amandah, Mukonzi Brenda, Mumera Amos, Murakata Margaret, Murwira Trymore, Mwatse Cyprain, Ngedzo Innocent, Nhapi Alois, Nyama Ofini, Paratema Lawrence, Rumumba Sibongile A., Shihlangu Brenda, Sigauke Cephas, Tsvaki Jetina J., Mazhiri Zuze

E. Printing Team (12 Persons)

Mungate Taizivei (*Survey Director*), Chigiji Handrick (*Survey Coordinator*), Matangira Tidings (*Dep. Survey Coordinator*), Chari Mary J.R., Rubunya Nemisio, Gavaza Godfrey, Charuma Chamunondiita, Muzasi Christina, Marambanyika Vincent, Nhapi Alois, Nyama Ofini, Mwatse Cyprian

F. Report Writing Team (17 Persons) Zimbabwe National Statistics Agency (ZIMSTAT)

Chigiji Handrick (*Survey Coordinator*), Matangira Tidings, (*Dep. Survey Coordinator*), Bote Munyaradzi, Chari Mary J.R., Chinosenwa Lovemore G. (*Field coordinator*), Mahere Lloyd T.M, Marima Evelyn, Mutungama Roseline M., Mwadiwa Tinashe E, Ziswa Lovemore S,

Ministry of Tourism and Hospitality Industry

Chinyerere Gladys (*Administration Coordinator*), Munyika Tawanda

Zimbabwe Tourism Authority (ZTA)

Gezi Travolta, Jumbe Percy, Sibanda Giyani

Department of Immigration Control

Sakudla Daisy

Civil Aviation Authority of Zimbabwe (CAAZ)

Cumba Selina

G. Report Review Team (16 Persons) Zimbabwe National Statistics Agency (ZIMSTAT)

Mungate Taizivei (*Survey Director*), Chigiji Handrick (*Survey Coordinator*), Matangira Tidings, (*Dep. Survey Coordinator*), Bote Munyaradzi, Chari Mary J.R., Mahere Lloyd T.M, Marima Evelyn, Mutungama Roseline M., Mwadiwa Tinashe E, Mazhiri Zuze

Ministry of Tourism and Hospitality Industry

Runyowa Douglas (*Director*), Munyika Tawanda, Manyuvire Tendai

Zimbabwe Tourism Authority (ZTA)

Zirebwa Sophie P.N. (*Director*), Kudita, Alice, Gezi Travolta, Jumbe Percy, Sibanda Giyani

Appendix 2: Shift Tally Sheet, VES 2015/16

Exit Point Name and Code_____	□	□	
Sampler Name and Code_____	□	□	
Date (DD/MM/YYYY) □ □ □ □ □ □	Shift Time: _____		Size of n □ □

Good....., my name is.....and I work for the Zimbabwe National Statistics Agency. We are carrying out a survey on visitors to the country. You have been randomly selected to participate in the survey.

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80
81	82	83	83	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
101	102	103	104	105	106	107	108	109	110	111	112	113	114	115	116	117	118	119	120
121	122	123	124	125	126	127	128	129	130	131	132	133	134	135	136	137	138	139	140
141	142	143	144	145	146	147	148	149	150	151	152	153	154	155	156	157	158	159	160
161	162	163	164	165	166	167	168	169	170	171	172	173	174	175	176	177	178	179	180
181	182	183	184	185	186	187	188	189	190	191	192	193	194	195	196	197	198	199	200
201	202	203	204	205	206	207	208	209	210	211	212	213	214	215	216	217	218	219	220
221	222	223	224	225	226	227	228	229	230	231	232	233	234	235	236	237	238	239	240
241	242	243	244	245	246	247	248	249	250	251	252	253	254	255	256	257	258	259	260
261	262	263	264	265	266	267	268	269	270	271	272	273	274	275	276	277	278	279	280
281	282	283	284	285	286	287	288	289	290	291	292	293	294	295	296	297	298	299	300
301	302	303	304	305	306	307	308	309	310	311	312	313	314	315	316	317	318	319	320
321	322	323	324	325	326	327	328	329	330	331	332	333	334	335	336	337	338	339	340
341	342	343	344	345	346	347	348	349	350	351	352	353	354	355	356	357	358	359	360
361	362	363	364	365	366	367	368	369	370	371	372	373	374	375	376	377	378	379	380
381	382	383	384	385	386	387	388	389	390	391	392	393	394	395	396	397	398	399	400

Total Visitors _____ Total Selected _____

Page _____ of _____

ZIMSTAT

Zimbabwe National Statistics Agency

Zimbabwe -Visitor Exit Survey (VES) Report 2015/16

Exit Point Name and No. _____

--	--

Questionnaire Serial Number.....

SECTION A: IDENTIFICATION PANEL

GOOD! MY NAME IS AND I AM WORKING FOR THE ZIMBABWE NATIONAL STATISTICS AGENCY (ZIMSTAT). WE ARE WORKING ON A SURVEY CONCERNED WITH THE VISITORS VISITING ZIMBABWE. THE INFORMATION WILL ASSIST GOVERNMENT IN PLANNING. THE INTERVIEW WILL TAKE ABOUT 10 MINUTES. WE WOULD VERY MUCH APPRECIATE YOUR PARTICIPATION IN THIS SURVEY. ALL THE INFORMATION WE OBTAIN WILL REMAIN STRICTLY CONFIDENTIAL AND YOUR ANSWERS WILL NEVER BE IDENTIFIED. MAY I START NOW? IF PERMISSION IS GIVEN, BEGIN THE INTERVIEW.

Yes, permission is given Go to A6 to record the time and then begin the interview.

No, permission is not given Circle 02 in A5. Discuss this result with your supervisor.

A1. Interviewer Name AND No. _____	A5. Result of interview: Completed01 Refused02 Partially completed03 Other(specify)96 A6. Record interview start time _____
A2. Team Leader Name AND No. _____	
A3. Supervisor Name AND No. _____	
A4. Date of departure _____ (DD/MM/YYYY)	

SECTION B: TO BE COMPLETED FOR ALL ELIGIBLE RESPONDENTS	
1. On what date (day/month/year) did you enter Zimbabwe on this visit?	_____
3. Sex	Female01 Male02
4. How old were you at your last birthday? IF AGE 97 RECORD 97	YEARS _____
5. What is your country of usual residence?	_____
6. Is this your first time to visit Zimbabwe?	Yes.....01 No.....02

<p>7. Which last four countries in Africa, excluding Zimbabwe, have you visited since (Day/Month/Year)?</p>	<div> <div>_____</div> <div> <div></div> <div></div> <div></div> </div> </div> <div> <div>_____</div> <div> <div></div> <div></div> <div></div> </div> </div> <div> <div>_____</div> <div> <div></div> <div></div> <div></div> </div> </div> <div> <div>_____</div> <div> <div></div> <div></div> <div></div> </div> </div> <p>None.....888</p>
<p>8. Which other African countries are you visiting on <u>THIS SAME TRIP</u> after Zimbabwe?</p>	<div> <div>_____</div> <div> <div></div> <div></div> <div></div> </div> </div> <div> <div>_____</div> <div> <div></div> <div></div> <div></div> </div> </div> <div> <div>_____</div> <div> <div></div> <div></div> <div></div> </div> </div> <div> <div>_____</div> <div> <div></div> <div></div> <div></div> </div> </div> <p>None.....888</p>
<p>9. Whom are you traveling with?</p>	<div> <div>Alone.....01</div> <div>01→Q11</div> <div>Couple.....02</div> <div>02→Q11</div> <div>Family.....03</div> <div>Group Travel.....04</div> <div>Friend(s)05</div> <div>Other (Specify)_____06</div> </div>
<p>10. How many people (including children) are you travelling with?</p> <p>What type of transport did you use when you entered Zimbabwe?</p>	<div> <div> <div></div> <div></div> <div></div> </div> <div> <div>Air.....01</div> <div>Private car.....02</div> <div>Hired car03</div> <div>Coach /Bus04</div> <div>Rail05</div> <div>Taxi/Kombi.....06</div> <div>Other (Specify)_____07</div> <div>Truck.....08</div> </div> </div>

<p>12. What type of transport are you using to depart Zimbabwe?</p>	<p>Air.....01</p> <p>Private car.....02</p> <p>Hired car03</p> <p>Coach /Bus.....04</p> <p>Taxi/Kombi.....05</p> <p>Other (Specify.....06</p> <p>Truck.....07</p>	
<p>13. What type of transport did you use to travel within Zimbabwe for the most part of your visit?</p>	<p>Air01</p> <p>Private car02</p> <p>Hired car03</p> <p>Coach /Bus.....04</p> <p>Rail.....05</p> <p>Taxi/Kombi06</p> <p>Other (Specify.....07</p> <p>Truck.....08</p>	
<p>14. Which places in the country did you visit and how many nights did you spend in each area visited on this trip?</p> <p>(Circle all mentioned)</p>	<p>Nyanga.....A</p> <div style="border: 1px solid black; width: 60px; height: 20px; margin: 2px 0;"></div> <p>Bulawayo.....B</p> <div style="border: 1px solid black; width: 60px; height: 20px; margin: 2px 0;"></div> <p>Matopos.....C</p> <div style="border: 1px solid black; width: 60px; height: 20px; margin: 2px 0;"></div> <p>Masvingo.....D</p> <div style="border: 1px solid black; width: 60px; height: 20px; margin: 2px 0;"></div> <p>Harare.....E</p> <div style="border: 1px solid black; width: 60px; height: 20px; margin: 2px 0;"></div> <p>Hwange.....F</p> <div style="border: 1px solid black; width: 60px; height: 20px; margin: 2px 0;"></div> <p>Vic Falls.....G</p> <div style="border: 1px solid black; width: 60px; height: 20px; margin: 2px 0;"></div> <p>Kariba.....H</p> <div style="border: 1px solid black; width: 60px; height: 20px; margin: 2px 0;"></div> <p>Mana Pools.....I</p> <div style="border: 1px solid black; width: 60px; height: 20px; margin: 2px 0;"></div> <p>Mutare/Vumba.....J</p>	

	<div> <div></div> <div></div> <div></div> </div> <p>Gweru.....K</p> <div> <div></div> <div></div> <div></div> </div> <p>Chimanimani.....L</p> <div> <div></div> <div></div> <div></div> </div> <p>Gonarezhou.....M</p> <div> <div></div> <div></div> <div></div> </div> <p>Chiredzi.....N</p> <div> <div></div> <div></div> <div></div> </div> <p>In transit.....O</p> <div> <div></div> <div></div> <div></div> </div> <p>Other (Specify).....X</p> <div> <div></div> <div></div> <div></div> </div> <p>Other (Specify).....Y</p> <div> <div></div> <div></div> <div></div> </div> <p>Other (Specify).....Z</p> <div> <div></div> <div></div> <div></div> </div>	
15. Total number of nights spent in Zimbabwe	<div> <div></div> <div></div> <div></div> </div>	
16. What activities did you engage in during your Anything else? (Circle all mentioned)	<p>SightseeingA</p> <p>Hunting safari B</p> <p>Walking safari C</p> <p>Game drives/view D</p> <p>Water sport..... E</p> <p>Photographic safariF</p> <p>BusinessG</p> <p>Shopping.....H</p> <p>Visiting historical places/cultural interest . I</p> <p>Boat cruises.....J</p> <p>Other (Specify).....X</p> <p>None..... Y</p>	
17. What type of accommodation did you use for the most part of your visit?	<p>None.....00</p> <p>Hotel.....01</p> <p>Lodges.....02</p> <p>Chalet(s)/ Camp(s).....03</p> <p>Friend(s)/relative(s) place.....04</p> <p>Other (Specify) 05</p>	

<p>18. What was the main purpose of your visit?</p>	<p>Holiday/ Leisure/Recreation.....01</p> <p>Business and Professional..... 02</p> <p>Visiting friend(s)/relative(s)03</p> <p>Convention /conference/congress/exhibition..... 04</p> <p>Transit visitor 05</p> <p>Education and Training06</p> <p>Health and medical care..... 07</p> <p>Shopping08</p> <p>Religious/Pilgrimage.....09</p> <p>Other (Specify)10</p>																																														
<p>19. In total, how much did you spend in Zimbabwe on this visit?</p>	<p>Currency_____1 <input type="text"/></p> <p>Currency_____2 <input type="text"/></p> <p>Currency_____3 <input type="text"/></p>	<p>Office use <input type="text"/></p>																																													
<p>20. Of the total you spent in Zimbabwe, how much did you spend in these categories? (State currency)</p> <p>a) Accommodation</p> <p>b) Food and beverage</p> <p>c) Railway transport</p> <p>d) Road transport</p> <p>e) Water transport</p> <p>f) Air transport</p> <p>g) Transport equipment rental (e.g. car hire)</p> <p>h) Travel/Tour agencies</p> <p>i) Sport and recreational</p> <p>j) Hunting</p> <p>k) Arts and crafts</p> <p>l) Other consumption Products</p> <p>m) Other valuables</p> <p>n) Other</p>	<table border="1"> <thead> <tr> <th>Currency</th> <th>Amount</th> <th>office use</th> </tr> </thead> <tbody> <tr> <td>a) Accommodation_____</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td>b) Food and beverage_____</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td>c) Railway transport_____</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td>d) Road transport_____</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td>e) Water transport_____</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td>f) Air transport_____</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td>g) Transport equipment rental_____</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td>h) Travel /Tour agencies_____</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td>i) Sport and recreational_____</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td>j) Hunting_____</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td>k) Arts and Crafts_____</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td>l) Other Consumption Products_____</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td>m) Other Valuables_____</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td>n) Other _____</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> </tbody> </table>	Currency	Amount	office use	a) Accommodation_____	<input type="text"/>	<input type="text"/>	b) Food and beverage_____	<input type="text"/>	<input type="text"/>	c) Railway transport_____	<input type="text"/>	<input type="text"/>	d) Road transport_____	<input type="text"/>	<input type="text"/>	e) Water transport_____	<input type="text"/>	<input type="text"/>	f) Air transport_____	<input type="text"/>	<input type="text"/>	g) Transport equipment rental_____	<input type="text"/>	<input type="text"/>	h) Travel /Tour agencies_____	<input type="text"/>	<input type="text"/>	i) Sport and recreational_____	<input type="text"/>	<input type="text"/>	j) Hunting_____	<input type="text"/>	<input type="text"/>	k) Arts and Crafts_____	<input type="text"/>	<input type="text"/>	l) Other Consumption Products_____	<input type="text"/>	<input type="text"/>	m) Other Valuables_____	<input type="text"/>	<input type="text"/>	n) Other _____	<input type="text"/>	<input type="text"/>	
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d) Road transport_____	<input type="text"/>	<input type="text"/>																																													
e) Water transport_____	<input type="text"/>	<input type="text"/>																																													
f) Air transport_____	<input type="text"/>	<input type="text"/>																																													
g) Transport equipment rental_____	<input type="text"/>	<input type="text"/>																																													
h) Travel /Tour agencies_____	<input type="text"/>	<input type="text"/>																																													
i) Sport and recreational_____	<input type="text"/>	<input type="text"/>																																													
j) Hunting_____	<input type="text"/>	<input type="text"/>																																													
k) Arts and Crafts_____	<input type="text"/>	<input type="text"/>																																													
l) Other Consumption Products_____	<input type="text"/>	<input type="text"/>																																													
m) Other Valuables_____	<input type="text"/>	<input type="text"/>																																													
n) Other _____	<input type="text"/>	<input type="text"/>																																													

21. What was your main method of payment within Zimbabwe?	Cash1 Credit card2 Debit card3 Other (Specify)4 None5	
SECTION C: TO BE ASKED VISITORS ON HOLIDAY/LEISURE IN QUESTION 18 (CODE 01 ON QUESTION 18)		
22. Check 18: Purpose of visit, holiday (code 01) <input type="checkbox"/> Yes continue with Q23 <input type="checkbox"/> No Go to next section		
23. In which month and year did you first decide on taking a holiday to Zimbabwe? (mm/yyyy)	<div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> </div>	
24. Did you make any advance bookings?	Yes01 No02	02→Q26
25. When did you make the booking(s)? (mm/yyyy)	<div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> </div>	
26. What was your main source of information on Zimbabwe as a tourist destination?	Travel agent01 Zimbabwe tourist office/Embassies....02 Friends/relatives.....03 Internet04 Exhibition/Travel shows05 Newspapers/magazines06 Travel guide.....07 Other (Specify).....08	
27. How do you rate the quality of information received? 1. Very Good 2. Good 3. Satisfactory 4. Poor 5. Very Poor	Very good01 Good02 Satisfactory03 Poor04 Very poor05	

28. Are you on a package/ inclusive tour?	Yes 01 No 02	02→Q33
29. What was the cost of the package/ inclusive tour?	Currency_____ <input type="text"/>	office use <input type="text"/>
30. Which items were included in the cost of the tour? Anything else? (Circle all mentioned)	Fares.....A AccommodationB Car hireC MealsD Tours.....E Internal travel.....F Other (Specify) _____ G	
31. How many nights in Zimbabwe were covered by cost of the tour?	<input type="text"/> <input type="text"/> <input type="text"/>	
32. Apart from Zimbabwe, which other countries are included in the cost of the tour?	_____ <input type="text"/> <input type="text"/> <input type="text"/> _____ <input type="text"/> <input type="text"/> <input type="text"/> _____ <input type="text"/> <input type="text"/> <input type="text"/> _____ <input type="text"/> <input type="text"/> <input type="text"/> None.....888	
SECTION D: TO BE ASKED TO ALL RESPONDENTS		
33. What were your perceptions about Zimbabwe before your visit? Would you say: 01. Positive 02. Indifferent 03. Negative	Positive 01 Indifferent 02 Negative 03	
34. Now that you have visited Zimbabwe, what are your perceptions of Zimbabwe? Would you say: 01. Positive 02. Indifferent 03. Negative	Positive 01 Indifferent 02 Negative 03	

<p>35. How do you rate the following Facilities/ Services during this visit? Would you say:</p> <p>1. <i>Very Good</i></p> <p>2. <i>Good</i></p> <p>3. <i>Poor</i></p> <p>4. <i>Very Poor</i></p> <p>a) 4/5 Star Hotels</p> <p>b) Other Hotels</p> <p>c) Lodges</p> <p>d) Meals in Hotel/s</p> <p>e) Meals outside Hotel/s</p> <p>f) Car Hire</p> <p>g) Taxis</p> <p>h) Roads</p> <p>i) Telecommunications</p> <p>j) National Parks</p> <p>k) Airports</p> <p>l) Tours & Safaris</p> <p>m) Hunting Safaris</p> <p>n) Tents / Camping Sites</p> <p>o) Police</p> <p>p) Guides</p> <p>q) Customs</p> <p>r) Immigration</p>	Facilities/Services	VG	G	P	VP	DK
	a) 4/5 Star Hotels	1	2	3	4	5
	b) Other Hotels	1	2	3	4	5
	c) Lodges	1	2	3	4	5
	d) Meals in Hotel/s	1	2	3	4	5
	e) Meals outside Hotel/s	1	2	3	4	5
	f) Car Hire	1	2	3	4	5
	g) Taxis	1	2	3	4	5
	h) Roads	1	2	3	4	5
	i) Telecommunications	1	2	3	4	5
	j) National Parks	1	2	3	4	5
	k) Airports	1	2	3	4	5
	l) Tours & Safaris	1	2	3	4	5
	m) Hunting Safaris	1	2	3	4	5
	n) Tents / Camping Sites	1	2	3	4	5
	o) Police	1	2	3	4	5
	p) Guides	1	2	3	4	5
	q) Customs	1	2	3	4	5
	r) Immigration	1	2	3	4	5
	36. Overall, do you feel you got value for your money during your stay in Zimbabwe?	Yes.....01 No.....02 No money spent.....03				
37. Do you intend to visit Zimbabwe again?	Yes.....01 No.....02					
38. Would you recommend other people to visit Zimbabwe?	Yes.....01 No.....02					
39. Check 37-38: If "No" in any of the questions 37-38 <input type="checkbox"/> Yes Continue to 40 <input type="checkbox"/> No Go to A7						

<p>40. What could be the reason(s) for you not visiting Zimbabwe again or encouraging others?</p> <p><i>(Circle all mentioned)</i></p>	<p>Poor quality of services..... A</p> <p>Poor quality of goods.....B</p> <p>High prices.....C</p> <p>Poor infrastructure and other facilities.....D</p> <p>Harassment by Police.....E</p> <p>Harassment by Customs (ZIMRA)F</p> <p>Harassment by ImmigrationG</p> <p>People not friendly..... H</p> <p>Other (Specify) _____ X</p>
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<p>A7. Record Interview End Time</p>	<div style="border: 1px solid black; width: 100px; height: 20px; margin: 0 auto;"></div>
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Interviewer's comments.....

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.....

DateSignature.....

Team Leader's comments.....

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DateSignature.....

Supervisor's comment.....

.....

.....

DateName.....

Signature.....

Appendix 4: Daily Coverage Form

VES 2015/16 DAILY COVERAGE FORM

Province:		Boarder Post/Airport:		Month: /201															
S/N	Name	Grade	Date	Result of interview															
			I.D.No.	1	2	3	96	T	1	2	3	96	T	1	2	3	96	T	Total
1		Team Leader																	
2		Interviewer																	
3		Interviewer																	
4		Interviewer																	
5		Interviewer																	
	Total																		
			Date																
			ID. No.	1	2	3	96	T	1	2	3	96	T	1	2	3	96	T	Total
1		Team Leader																	
2		Interviewer																	
3		Interviewer																	
4		Interviewer																	
5		Interviewer																	
	Total																		
	Grand Total																		

NOTE:

1. Team Leader to record on daily basis the number of visitors covered by each interviewer.
2. Team Leader to record the total number of visitors interviewed for each day on the total row. Also compile the Grand Total by result code for all the day on the Grand total row.
3. Provincial Supervisor to be updated for each day upon contact with team.

Result of interview codes:

Completed	1
Refused	2

Appendix 5: Tables by Month, Quarter and Year, VES 2015/16

Table 1: Response Rate by Port of Exit Name, VES 2015/16

Port of Exit		Result					Response Rate %
		Completed	Partially Completed	Refused	Other	Total	
July							
Air	Harare International Airport	299	1	6	7	313	95.8
	Joshua Mqabuko Nkomo International Airport	90	0	1	0	91	98.9
	Victoria Falls International Airport	235	0	9	6	250	94.0
Road	Beitbridge	1 088	5	18	6	1 117	97.9
	Victoria Falls	189	3	18	4	214	89.7
	Forbes	243	0	3	1	247	98.4
	Chirundu	172	0	17	9	198	86.9
	Plumtree	235	2	31	1	269	88.1
	Nyamapanda	207	0	16	12	235	88.1
	Kazungula	238	6	5	8	257	94.9
Total		2 996	17	124	54	3 191	94.4
August							
Air	Harare International Airport	248	0	8	3	259	95.8
	Joshua Mqabuko Nkomo International Airport	112	1	6	0	119	95.0
	Victoria Falls International Airport	217	1	15	14	247	88.3
Road	Beitbridge	860	4	28	16	908	95.2
	Victoria Falls	260	11	25	22	318	85.2
	Forbes	215	2	3	5	225	96.4
	Chirundu	233	2	23	2	260	90.4
	Plumtree	326	9	50	18	403	83.1
	Nyamapanda	291	1	22	5	319	91.5
	Kazungula	243	6	9	15	273	91.2
Total		3 005	37	189	100	3 331	91.3
September							
Air	Harare International Airport	263	1	5	6	275	96.0
	Joshua Mqabuko Nkomo International Airport	98	2	4	0	104	96.2
	Victoria Falls International Airport	296	0	14	12	322	91.9
Road	Beitbridge	765	3	11	14	793	96.8

Table 1: Cont

Port of Exit		Result				Response Rate %	
		Completed	Partially Completed	Refused	Other		Total
	Victoria Falls	263	6	49	23	341	78.9
	Forbes	175	1	0	7	183	96.2
	Chirundu	154	0	31	27	212	72.6
	Plumtree	377	7	36	16	436	88.1
	Nyamapanda	226	1	25	11	263	86.3
	Kazungula	198	3	6	11	218	92.2
Total		2 815	24	181	127	3 147	90.2
Quarter 1							
Air	Harare International Airport	810	2	19	16	847	95.9
	Joshua Mqabuko Nkomo International Airport	300	3	11	0	314	96.5
	Victoria Falls International Airport	748	1	38	32	819	91.5
Road	Beitbridge	2 713	12	57	36	2 818	96.7
	Victoria Falls	712	20	92	49	873	83.8
	Forbes	633	3	6	13	655	97.1
	Chirundu	559	2	71	38	670	83.7
	Plumtree	938	18	117	35	1 108	86.3
	Nyamapanda	724	2	63	28	817	88.9
	Kazungula	679	15	20	34	748	92.8
Quarter 1 Total		8 816	78	494	281	9 669	92.0
October							
Air	Harare International Airport	239	0	0	7	246	97.2
	Joshua Mqabuko Nkomo International Airport	78	0	1	2	81	96.3
	Victoria Falls International Airport	257	0	7	16	280	91.8
Road	Beitbridge	603	5	7	8	623	97.6
	Victoria Falls	246	12	28	40	326	79.1
	Forbes	167	1	2	4	174	96.6
	Chirundu	232	1	20	9	262	88.9

Table 1: Cont.

Port of Exit		Result				Response	
		Completed	Partially Completed	Refused	Other	Rate %	
	Plumtree	245	10	15	21	291	87.6
	Nyamapanda	227	2	14	11	254	90.2
	Kazungula	165	5	4	30	204	83.3
Total		2 459	36	98	148	2 741	91.0
November							
Air	Harare International Airport	230	0	3	4	237	97.0
	Joshua Mqabuko Nkomo International Airport	63	0	1	0	64	98.4
	Victoria Falls International Airport	225	1	4	14	244	92.6
Road	Beitbridge	603	3	7	13	626	96.8
	Victoria Falls	199	12	26	26	263	80.2
	Forbes	154	1	1	1	157	98.7
	Chirundu	222	1	22	6	251	88.8
	Plumtree	332	11	24	40	407	84.3
	Nyamapanda	325	4	17	25	371	88.7
	Kazungula	160	9	1	24	194	87.1
Total		2 513	42	106	153	2 814	90.8
December							
Air	Harare International Airport	315	2	7	5	329	96.4
	Joshua Mqabuko Nkomo International Airport	115	0	0	2	117	98.3
	Victoria Falls International Airport	163	1	6	25	195	84.1
Road	Beitbridge	1 431	5	40	15	1 491	96.3
	Victoria Falls	388	6	41	29	464	84.9
	Forbes	214	0	0	0	214	100.0
	Chirundu	238	0	17	4	259	91.9
	Plumtree	885	37	181	124	1 227	75.1
	Nyamapanda	284	1	27	8	320	89.1
	Kazungula	295	5	12	39	351	85.5
Total		4 328	57	331	251	4 967	88.3
Quarter 2							
Air	Harare International Airport	784	2	10	16	812	96.8

Table 1: Cont.

Port of Exit		Result				Response	
		Completed	Partially Completed	Refused	Other	Rate %	
Road	Joshua Mqabuko Nkomo International Airport	256	0	2	4	262	97.7
	Victoria Falls International Airport	645	2	17	55	719	90.0
	Beitbridge	2 637	13	54	36	2 740	96.7
	Victoria Falls	833	30	95	95	1 053	82.0
	Forbes	535	2	3	5	545	98.5
	Chirundu	692	2	59	19	772	89.9
	Plumtree	1 462	58	220	185	1 925	79.0
	Nyamapanda	836	7	58	44	945	89.2
	Kazungula	620	19	17	93	749	85.3
	Quarter 2 Total		9 300	135	535	552	10 522
January							
Air	Harare International Airport	204	2	4	15	225	91.6
	Joshua Mqabuko Nkomo International Airport	64	0	2	0	66	97.0
Road	Victoria Falls International Airport	139	0	16	37	192	72.4
	Beitbridge	839	1	17	19	876	95.9
	Victoria Falls	151	4	15	40	210	73.8
	Forbes	128	0	0	3	131	97.7
	Chirundu	221	0	19	6	246	89.8
	Plumtree	245	7	37	22	311	81.0
	Nyamapanda	197	0	12	6	215	91.6
	Kazungula	86	1	1	23	111	78.4
Total		2 274	15	123	171	2 583	88.6
February							
Air	Harare International Airport	188	3	3	10	204	93.6
	Joshua Mqabuko Nkomo International Airport	57	0	5	1	63	90.5
Road	Victoria Falls International Airport	132	0	19	32	183	72.1
	Beitbridge	1 164	4	16	26	1 210	96.5
	Victoria Falls	140	3	11	18	172	83.1
	Forbes	145	0	1	1	147	98.6

Table 1: Cont.

Port of Exit		Result				Response	
		Completed	Partially Completed	Refused	Other	Rate %	
	Chirundu	188	0	26	13	227	82.8
	Plumtree	284	9	46	39	378	77.5
	Nyamapanda	260	0	19	16	295	88.1
	Kazungula	75	3	1	22	101	77.2
Total		2 633	22	147	178	2 980	89.1
March							
Air	Harare International Airport	243	0	6	13	262	92.7
	Joshua Mqabuko Nkomo International Airport	82	0	2	7	91	90.1
Road	Victoria Falls International Airport	179	0	20	51	250	71.6
	Beitbridge	1 254	2	23	23	1 302	96.5
	Victoria Falls	231	2	40	20	293	79.5
	Forbes	173	0	0	1	174	99.4
	Chirundu	174	0	18	12	204	85.3
	Plumtree	542	13	85	60	700	79.3
	Nyamapanda	231	1	19	10	261	88.9
	Kazungula	183	7	3	41	234	81.2
Total		3 292	25	216	238	3 771	88.0
Quarter 3							
Air	Harare International Airport	635	5	13	38	691	92.6
	Joshua Mqabuko Nkomo International Airport	203	0	9	8	220	92.3
Road	Victoria Falls International Airport	450	0	55	120	625	72.0
	Beitbridge	3 257	7	56	68	3 388	96.3
	Victoria Falls	522	9	66	78	675	78.7
	Forbes	446	0	1	5	452	98.7
	Chirundu	583	0	63	31	677	86.1
	Plumtree	1 071	29	168	121	1 389	79.2
	Nyamapanda	688	1	50	32	771	89.4
	Kazungula	344	11	5	86	446	79.6
Quarter 3 Total		8 199	62	486	587	9 334	89.0

Table 1: Cont.

Port of Exit		Result				Response Rate %	
		Completed	Partially Completed	Refused	Other	Total	
April							
Air	Harare International Airport	248	0	3	6	257	96.5
	Joshua Mqabuko Nkomo International Airport	60	0	1	1	62	96.8
	Victoria Falls International Airport	140	0	12	58	210	66.7
Road	Beitbridge	921	0	9	21	951	96.8
	Victoria Falls	171	1	33	17	222	77.5
	Forbes	149	1	3	1	154	97.4
	Chirundu	241	0	9	10	260	92.7
	Plumtree	294	5	52	47	398	75.1
	Nyamapanda	215	2	43	10	270	80.4
	Kazungula	128	4	1	24	157	84.1
Total		2 567	13	166	195	2 941	87.7
May							
Air	Harare International Airport	278	1	6	26	311	89.7
	Joshua Mqabuko Nkomo International Airport	101	0	1	3	105	96.2
	Victoria Falls International Airport	167	0	13	59	239	69.9
Road	Beitbridge	917	2	18	14	951	96.6
	Victoria Falls	190	5	26	41	262	74.4
	Forbes	151			2	153	98.7
	Chirundu	186	0	9	20	215	86.5
	Plumtree	419	10	98	74	601	71.4
	Nyamapanda	294	2	50	11	357	82.9
	Kazungula	167	10	3	44	224	79.0
Total		2 870	30	224	294	3 418	84.8
June							
Air	Harare International Airport	155	0	2	4	161	96.3
	Joshua Mqabuko Nkomo International Airport	69	0	2	1	72	95.8
	Victoria Falls International Airport	162	0	16	42	220	73.6
Road	Beitbridge	924	0	16	19	959	96.4
	Victoria Falls	159	1	19	20	199	80.4

Table 1: Cont.

Port of Exit		Result				Response	
		Completed	Partially Completed	Refused	Other	Rate %	
Total	Forbes	153	0	1	1	155	98.7
	Chirundu	204	0	14	17	235	86.8
	Plumtree	248	3	64	27	342	73.4
	Nyamapanda	227	3	34	31	295	78.0
	Kazungula	133	6	1	18	158	88.0
		2 434	13	169	180	2 796	87.5

Quarter 4							
Air	Harare International Airport	681	1	11	36	729	93.6
	Joshua Mqabuko Nkomo International Airport	230	0	4	5	239	96.2
	Victoria Falls International Airport	469	0	41	159	669	70.1
Road	Beitbridge	2 762	2	43	54	2 861	96.6
	Victoria Falls	520	7	78	78	683	77.2
	Forbes	453	1	4	4	462	98.3
	Chirundu	631	0	32	47	710	88.9
	Plumtree	961	18	214	148	1 341	73.0
	Nyamapanda	736	7	127	52	922	80.6
	Kazungula	428	20	5	86	539	83.1
Quarter 4 Total		7 871	56	559	669	9 155	0.87

Annual							
Air	Harare International Airport	2 910	10	53	106	3 079	94.8
	Joshua Mqabuko Nkomo International Airport	989	3	26	17	1 035	95.8
	Victoria Falls International Airport	2 312	3	151	366	2 832	81.7
Road	Beitbridge	11 369	34	210	194	11 807	96.6
	Victoria Falls	2 587	66	331	300	3 284	80.8
	Forbes	2 067	6	14	27	2 114	98.1
	Chirundu	2 464	4	225	135	2 829	87.2
	Plumtree	4 432	123	719	489	5 763	79.0
	Nyamapanda	2 984	18	298	156	3 455	86.9
	Kazungula	2 071	65	47	299	2 482	86.1
Grand Total		34 185	332	2 074	2 089	38 680	0.89

Table 2a: Distribution of Visitors by Port of Exit and Sex–Female, VES 2015/16

Port of Exit	Month															Total	
	July	Aug	Sept	Qtr 1	Oct	Nov	Dec	Qtr 2	Jan	Feb	March	Qtr 3	April	May	June		Qtr 4
Air																	
Harare International Airport	86	66	117	269	109	123	61	293	111	113	112	336	81	72	181	334	1 232
Joshua Mqabuko Nkomo International Airport	30	20	51	101	25	42	22	89	39	56	36	131	28	32	65	125	446
Victoria Falls International Airport	62	72	86	220	78	79	84	241	130	112	149	391	133	123	74	330	1 182
Road																	
Beitbridge	311	421	496	1 228	364	345	363	1 072	457	347	248	1 052	200	218	621	1 039	4 391
Victoria Falls	68	57	98	223	80	92	73	245	79	107	121	307	123	98	191	412	1 187
Forbes	30	43	47	120	39	45	48	132	71	63	48	182	44	49	55	148	582
Chirundu	98	84	53	235	101	65	69	235	46	97	92	235	125	101	91	317	1 022
Plumtree	77	128	263	468	151	185	112	448	114	149	164	427	99	166	421	686	2 029
Nyamapanda	54	96	95	245	73	100	68	241	73	79	84	236	94	123	93	310	1 032
Kazungula	37	38	97	172	63	81	66	210	94	111	100	305	77	89	165	331	1 018
Total	853	1 025	1 403	3 281	1 083	1 157	966	3 206	1 214	1 234	1 154	3 602	1 004	1 071	1 957	4 032	14 121

Note: Jan = January
Oct = October

Feb = February
Nov = November

Aug = August
Dec = December

Sept = September
Qtr = Quarter

Table 2b: Distribution of Visitors by Port of Exit and Sex–Male, VES 2015/16

Port of Exit	Month												Total				
	July	Aug	Sept	Qtr1	Oct	Nov	Dec	Qtr 2	Jan	Feb	March	Qtr 3		April	May	June	Qtr 4
Air																	
Harare International Airport	120	125	126	371	138	156	94	388	188	135	152	475	158	156	135	449	1 683
Joshua Mqabuko Nkomo International Airport	33	37	31	101	35	59	47	141	51	57	64	172	49	31	50	130	544
Victoria Falls International Airport	77	59	93	229	62	88	78	228	105	106	144	355	124	103	90	317	1 129
Road																	
Beitbridge	527	739	754	2 020	554	571	558	1 683	624	511	512	1 647	400	379	806	1 585	6 935
Victoria Falls	87	86	135	308	92	102	87	281	112	164	148	424	135	112	203	450	1 463
Forbes	98	101	125	324	111	104	105	320	172	153	128	453	123	105	159	387	1 484
Chirundu	122	104	121	347	140	118	134	392	126	137	62	325	107	121	145	373	1 437
Plumtree	175	164	290	629	147	242	139	528	123	186	220	529	155	174	495	824	2 510
Nyamapanda	143	164	137	444	144	196	160	500	133	211	143	487	133	201	192	526	1 957
Kazungula	50	40	93	183	68	94	73	235	150	138	100	388	92	79	135	306	1 112
Total	1 432	1 619	1 905	4 956	1 491	1 730	1 475	4 696	1 784	1 798	1 673	5 255	1 476	1 461	2 410	5 347	20 254
Note:	Jan = January Oct = October	Feb = February Nov = November	Aug = August Dec = December	Sept = September Qtr = Quarter													

Note: Jan = January
Oct = October

Feb = February
Nov = November

Aug = August
Dec = December

Sept = September
Qtr = Quarter

Table 2c: Distribution of Visitors by Port of Exit-Both Sexes, VES 2015/16

Port of Exit	Month																
	July	Aug	Sept	Qtr 1	Oct	Nov	Dec	Qtr 2	Jan	Feb	March	Qtr 3	April	May	June	Qtr 4	Total
Air																	
Harare International Airport	206	191	243	640	248	279	155	682	300	248	264	812	239	230	317	786	2 920
Joshua Mqabuko Nkomo International Airport	64	57	82	203	60	101	69	230	90	113	100	303	78	63	115	256	992
Victoria Falls International Airport	139	132	179	450	140	167	162	469	235	218	296	749	257	226	164	647	2 315
Road																	
Beitbridge	840	1 168	1 256	3 264	921	919	924	2 764	1 093	864	768	2 725	608	606	1 436	2 650	11 403
Victoria Falls	155	143	233	531	172	195	160	527	192	271	269	732	258	211	394	863	2 653
Forbes	128	145	173	446	150	151	153	454	243	217	176	636	168	155	214	537	2 073
Chirundu	221	188	174	583	241	186	204	631	172	234	154	560	233	223	238	694	2 468
Plumtree	252	293	555	1 100	299	429	251	979	237	335	384	956	255	343	922	1 520	4 555
Nyamapanda	197	260	232	689	217	296	230	743	207	293	227	727	229	329	285	843	3 002
Kazungula	87	78	190	355	132	177	139	448	244	249	201	694	170	169	300	639	2 136
Total	2 289	2 655	3 317	8 261	2 580	2 900	2 447	7 927	3 013	3 042	2 839	8 894	2 495	2 555	4 385	9 435	34 517

Note: Tables 2a and 2b do not add up to Table 2c because of Missing figures

Jan = January Feb = February Sept = September
 Oct = October Nov = November Aug = August Qtr = Quarter
 Dec = December

Table 3a: Distribution of Visitors by Age-Female, VES 2015/16

Age in Years	Month																Total
	July	Aug	Sept	Qtr 1	Oct	Nov	Dec	Qtr 2	Jan	Feb	March	Qtr 3	April	May	June	Qtr 4	
15-19	24	19	31	74	16	15	24	55	55	30	17	102	15	12	70	97	328
20-24	89	93	138	320	69	90	85	244	100	111	96	307	80	73	203	356	1 227
25-29	115	176	175	466	145	150	152	447	150	162	150	462	130	149	321	600	1 975
30-34	163	184	248	595	188	207	171	566	196	189	175	560	149	186	337	672	2 393
35-39	110	171	227	508	176	190	135	501	184	198	142	524	142	169	304	615	2 148
40-44	111	112	189	412	127	142	104	373	167	156	132	455	123	112	269	504	1 744
45-49	64	78	123	265	132	124	105	361	124	126	118	368	82	95	174	351	1 345
50-54	42	57	109	208	66	73	70	209	88	97	90	275	81	61	113	255	947
55-59	43	56	70	169	52	64	52	168	65	61	85	211	56	65	76	197	745
60-64	35	32	39	106	45	38	26	109	43	48	62	153	69	54	41	164	532
65-69	33	25	23	81	33	33	22	88	21	35	44	100	47	53	22	122	391
70-74	15	12	22	49	22	24	6	52	14	13	28	55	20	24	17	61	217
75+	9	10	9	28	12	7	14	33	7	8	15	30	10	18	10	38	129
Total	853	1 025	1 403	3 281	1 083	1 157	966	3 206	1 214	1 234	1 154	3 602	1 004	1 071	1 957	4 032	14 121

Note: Jan = January Feb = February Aug = August Sept = September
 Oct = October Nov = November Dec = December Qtr = Quarter

Table 3b: Distribution of Visitors by Age-Male, VES 2015/16

Age in Years	Month																Total
	July	Aug	Sept	Qtr 1	Oct	Nov	Dec	Qtr 2	Jan	Feb	Mar	Qtr 3	Apr	May	June	Qtr 4	
15-19	20	27	29	76	17	31	20	68	56	40	15	111	10	12	70	92	347
20-24	77	107	118	302	85	63	97	245	109	102	73	284	60	85	173	318	1149
25-29	157	204	208	569	166	189	164	519	173	208	181	562	171	175	297	643	2 293
30-34	238	301	316	855	263	313	253	829	274	310	290	874	221	272	409	902	3 460
35-39	270	286	345	901	278	314	251	843	290	295	287	872	230	227	426	883	3 499
40-44	209	247	293	749	224	272	210	706	277	276	235	788	206	210	373	789	3 032
45-49	160	163	221	544	132	191	144	467	199	191	183	573	167	126	299	592	2 176
50-54	97	95	131	323	115	111	123	349	144	133	122	399	122	113	159	394	1 465
55-59	70	74	109	253	82	93	90	265	112	94	82	288	82	86	94	262	1 068
60-64	53	49	66	168	56	66	63	185	74	69	85	228	75	63	55	193	774
65-69	40	27	37	104	46	51	37	134	42	38	70	150	64	44	29	137	525
70-74	22	24	19	65	14	19	12	45	19	26	37	82	51	36	16	103	295
75+	19	15	13	47	13	17	11	41	15	16	13	44	16	12	10	38	170
Not Stated	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1	1
Total	1 432	1 619	1 905	4 956	1 491	1 730	1 475	4 696	1 784	1 798	1 673	5 255	1 476	1 461	2 410	5 347	20 254

Note: Jan = January Feb = February Aug = August Sept = September
 Oct = October Nov = November Dec = December Qtr = Quarter

Table 3c: Distribution of Visitors by Age-Both Sexes, VES 2015/16

Age in Years	Month															Total	
	July	Aug	Sept	Qtr 1	Oct	Nov	Dec	Qtr 2	Jan	Feb	Mar	Qtr 3	Apr	May	June		Qtr 4
15-19	44	46	60	150	34	46	44	124	111	70	33	214	26	24	142	192	680
20-24	166	200	256	622	155	154	182	491	210	218	172	600	141	159	376	676	2 389
25-29	273	381	386	1 040	311	342	316	969	323	371	331	1 025	302	331	621	1 254	4 288
30-34	401	488	565	1 454	452	522	426	1 400	475	501	465	1 441	375	466	750	1 591	5 886
35-39	381	458	572	1 411	454	506	386	1 346	478	494	429	1 401	375	397	733	1 505	5 663
40-44	320	360	485	1 165	352	416	317	1 085	447	433	370	1 250	331	324	643	1 298	4 798
45-49	225	243	344	812	264	315	250	829	324	317	303	944	249	223	475	947	3 532
50-54	139	154	241	534	182	186	193	561	232	230	214	676	203	174	274	651	2 422
55-59	114	131	180	425	135	157	142	434	178	155	168	501	139	152	170	461	1 821
60-64	88	81	105	274	101	104	89	294	117	117	147	381	145	117	96	358	1 307
65-69	73	52	60	185	79	84	59	222	63	73	114	250	111	98	51	260	917
70-74	37	36	41	114	36	44	18	98	33	39	65	137	71	60	33	164	513
75+	28	25	22	75	25	24	25	74	22	24	28	74	26	30	21	77	300
Not Stated	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	1
Total	2 289	2 655	3 317	8 261	2 580	2 900	2 447	7 927	3 013	3 042	2 839	8 894	2 495	2 555	4 385	9 435	34 517

Note: Tables 3a and 3b do not add up to Table 3c because of Missing figures

Jan = January Feb = February Aug = August Sept = September
 Oct = October Nov = November Dec = December Qtr = Quarter

Table 4a: Distribution of Visitors by Country of Usual Residence-Female, VES 2015/16

Country of Usual Residence	Month												Total	
	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	March	April	May	June		
Africa	Botswana	65	109	227	135	159	98	125	121	154	97	149	335	1 774
	DR Congo	2	5	3	6	3	6	3	4	1	6	4	9	52
	Kenya	0	3	3	5	5	2	5	5	10	1	2	8	49
	Mozambique	41	58	71	56	60	68	80	78	66	54	78	63	773
	South Africa	230	215	486	221	312	211	451	305	272	164	162	830	3 859
	Namibia	5	3	12	7	22	9	3	8	4	2	1	39	115
	Tanzania	3	4	5	6	2	2	3	4	1	0	2	13	45
	Uganda	0	5	0	1	3	2	2	1	0	1	2	1	18
	Angola	0	1	0	1	0	1	0	0	0	1	0	1	5
	Lesotho	0	2	4	1	3	1	0	1	0	0	0	4	16
	Ethiopia	1	0	2	0	1	1	0	0	1	2	0	4	12
	Ghana	1	0	0	2	1	0	3	1	0	0	1	0	9
	Nigeria	0	0	0	1	1	1	2	0	1	1	0	0	7
	Swaziland	4	2	7	1	6	1	4	4	1	1	3	4	38
	Egypt	0	0	1	0	0	0	0	1	1	1	0	0	4
	Zambia	198	219	145	249	182	206	138	213	176	198	197	192	2 313
	Malawi	86	221	175	141	166	147	101	122	119	148	144	88	1 658
	Other African	1	0	1	1	5	2	1	2	2	1	1	1	18
Total	637	847	1 142	834	931	758	921	870	809	680	747	1 589	10 765	
Americas	Canada	9	7	12	13	10	2	12	9	17	15	25	13	144
USA	51	38	83	69	51	73	96	90	84	75	78	82	870	
Other Americas	2	4	1	2	2	0	4	1	3	4	3	4	30	
Total Americas	62	49	96	84	63	75	112	100	104	94	106	99	1 044	

Table 4a: Cont.

Country of Usual Residence		Month												Total
		July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	March	April	May	June	
Asia	India	2	0	0	1	3	1	1	0	1	2	2	0	13
	Israel	5	3	1	0	3	0	0	0	6	2	1	2	23
	Japan	1	1	5	3	7	2	4	4	8	15	7	8	65
	China	2	5	0	2	5	2	0	4	4	0	2	1	27
	Cyprus	0	0	1	0	0	0	0	0	1	0	0	0	2
	Hong Kong	0	4	0	0	2	1	0	1	1	0	0	2	11
	Lebanon	0	0	1	0	0	0	0	0	0	0	0	0	1
	Malaysia	0	0	0	3	0	1	0	0	1	1	0	0	6
	Pakistan	1	0	0	0	0	0	0	0	1	0	0	0	2
	Singapore	0	1	1	1	0	4	1	2	3	0	0	4	17
	Turkey	0	0	0	0	1	0	1	0	1	1	0	0	4
	Bangladesh	0	0	0	0	0	0	0	0	1	0	0	0	1
	Other Asian	8	5	6	3	4	3	5	7	5	3	1	9	59
	Total	19	19	15	13	25	14	12	18	33	24	13	26	231
Europe	Austria	0	1	2	1	2	0	6	5	3	2	6	3	31
	Belgium	0	4	3	4	2	2	10	10	5	4	7	5	56
	Denmark	6	1	4	3	2	2	3	1	2	7	5	3	39
	France	5	4	6	7	7	6	12	15	9	22	17	5	115
	Germany	11	10	20	16	25	17	14	26	42	46	37	17	281
	Greece	1	0	0	0	0	0	1	0	0	0	0	4	6
	Irish Republic	1	2	0	1	1	0	0	1	0	2	2	2	12
	Italy	2	1	0	0	1	4	5	14	11	3	7	5	53
	Netherlands	8	5	5	4	3	6	8	25	9	10	10	8	101
	Portugal	0	0	5	1	0	4	0	0	1	0	0	0	11

Table 4a: Cont.

Country of Usual Residence	Month												Total
	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	March	April	May	June	
Sweden	1	3	7	0	0	3	2	2	3	8	4	5	38
Switzerland	4	1	8	4	7	4	12	13	13	8	15	6	95
United Kingdom	48	47	59	65	53	37	45	82	46	48	52	126	708
Czech & Slovakia	2	0	1	0	1	1	0	1	3	2	1	0	12
Hungary	0	0	0	1	1	0	0	0	0	2	0	0	4
Norway	5	7	4	7	3	5	3	5	1	3	5	4	52
Poland	0	1	1	1	3	0	0	2	1	0	4	0	13
Spain	0	1	2	3	2	2	14	14	6	7	8	1	60
Yugoslavia,Bosnia Etc	0	0	0	0	0	0	2	0	0	0	1	0	3
Other European	1	4	4	2	2	0	1	3	1	3	6	4	31
Total	95	92	131	120	115	93	138	219	156	177	187	198	1721
Oceania													
Australia	33	17	16	25	20	25	28	19	48	24	14	36	305
New Zealand	7	0	3	7	2	1	3	8	4	5	2	8	50
Other	0	0	0	0	1	0	0	0	0	0	1	0	2
Total	40	17	19	32	23	26	31	27	52	29	17	44	357
Missing													
Missing		1									1	1	3
Total		1									1	1	3
Grand Total	853	1025	1403	1083	1157	966	1214	1234	1154	1004	1071	1957	14 121

Note: Jan = January Feb = February Aug = August Sept = September
 Oct = October Nov = November Dec = December Qtr = Quarter

Table 4b: Distribution of Visitors by Country of Usual Residence-Male, VES 2015/16

Country of Usual Residence	Month												Total
	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	March	April	May	June	
Africa													
Botswana	111	111	211	111	157	78	97	116	136	100	119	295	1 642
DR Congo	6	13	11	11	12	11	20	11	14	18	12	26	165
Kenya	0	8	3	5	4	5	12	7	8	5	9	10	76
Mozambique	131	115	130	132	134	127	144	151	140	118	119	157	1 598
South Africa	436	524	714	414	542	477	659	559	537	410	377	1 081	6 730
Namibia	11	6	17	3	34	19	6	14	6	6	9	38	169
Tanzania	16	14	18	23	11	17	23	14	11	11	16	20	194
Uganda	2	1	1	5	3	1	3	1	3	0	0	3	23
Angola	1	4	3	1	1	0	5	2	0	0	1	5	23
Lesotho	0	2	5	3	0	1	2	3	4	10	0	2	32
Ethiopia	2	0	0	0	2	1	6	1	3	0	2	2	19
Ghana	2	1	1	0	1	1	1	1	1	0	1	0	10
Nigeria	0	0	1	1	2	1	1	1	1	2	1	0	11
Swaziland	6	7	15	3	6	1	4	13	4	2	6	5	72
Egypt	0	1	0	1	0	0	0	1	0	1	0	1	5
Zambia	253	238	231	278	255	230	237	243	186	185	223	251	2 810
Malawi	250	404	299	281	306	306	226	289	275	254	265	191	3 346
Other African	2	1	7	4	8	1	4	7	2	6	1	3	46
Total	1 229	1 450	1 667	1 276	1 478	1 277	1 450	1 434	1 331	1 128	1 161	2 090	16 971
Americas													
Canada	10	7	11	7	11	6	11	7	12	26	14	10	132
USA	38	30	69	47	51	65	79	92	84	76	52	66	749
Other Americas	4	4	1	6	8	3	4	3	1	4	4	4	46
Total Americas	52	41	81	60	70	74	94	102	97	106	70	80	927

Table 4b: Cont.

Country of Usual Residence		Month												Total
		July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	March	April	May	June	
Asia	India	3	5	2	4	3	9	8	2	8	3	7	3	57
	Israel	4	2	1	1	3	0	3	4	5	1	1	1	26
	Japan	2	1	2	4	17	4	4	7	4	6	5	8	64
	China	5	4	4	3	3	2	7	2	3	1	5	3	42
	Cyprus	0	0	0	0	1	1	0	1	0	1	0	0	4
	Hong Kong	0	1	2	1	3	0	2	1	0	0	0	1	11
	Lebanon	0	0	0	0	0	0	0	0	1	0	0	0	1
	Malaysia	0	1	0	1	2	1	0	0	0	0	0	1	6
	Pakistan	1	4	1	0	0	0	0	0	1	0	3	1	11
	Singapore	0	2	2	0	3	5	6	0	0	0	0	2	20
	Turkey	3	0	0	0	0	0	3	1	4	0	3	0	14
	Other Asian	7	8	11	8	5	3	10	11	10	3	5	21	102
Europe	Total	25	28	25	22	40	25	43	29	36	15	29	41	358
	Austria	1	4	3	4	5	0	1	7	5	6	2	3	41
	Belgium	2	1	3	4	0	1	11	8	5	5	10	6	56
	Denmark	4	3	0	5	2	1	9	2	2	7	5	3	43
	France	3	8	10	2	10	3	2	21	10	20	19	8	116
	Germany	11	10	21	22	16	16	28	29	34	42	34	19	282
	Greece	0	1	2	0	0	1	0	0	0	0	0	4	8
	Irish Republic	2	2	1	0	3	0	2	2	4	3	1	3	23
	Italy	10	4	2	0	1	0	6	15	11	5	6	6	66
	Netherlands	5	2	7	2	9	5	14	35	8	10	6	2	105
	Portugal	0	0	4	0	1	2	1	3	2	1	1	0	15
	Sweden	1	2	1	1	0	0	2	1	2	6	7	6	29
	Switzerland	4	8	8	5	10	7	16	9	9	13	10	7	106
	United Kingdom	39	34	42	48	47	33	45	49	64	59	57	72	589
	Czech & Slovakia	0	2	1	1	3	0	2	1	2	1	1	0	14

Table 4b: Cont.

Country of Usual Residence		Month												Total
		July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	March	April	May	June	
	Hungary	0	1	0	1	0	1	1	0	0	5	2	0	11
	Norway	3	0	1	3	2	1	1	0	1	1	5	7	25
	Poland	7	0	0	2	0	0	3	0	2	4	3	0	21
	Spain	2	0	8	1	4	5	8	16	14	9	3	6	76
	Yugoslavia, Bosnia Etc	0	0	2	0	0	0	1	0	0	0	0	0	3
	Europe So Stated	0	0	0	0	0	0	1	0	0	0	0	0	1
	Other European	3	4	2	1	6	0	6	4	3	2	8	2	41
	Total	97	86	118	102	119	76	160	202	178	199	180	154	1 671
Oceania	Australia	25	13	11	22	20	18	34	24	27	25	20	38	277
	New Zealand	4	1	3	8	3	5	1	6	3	0	1	6	41
	Other	0	0	0	0	0	0	1	1	0	0	0	0	2
	Total	29	14	14	30	23	23	36	31	30	25	21	44	320
Missing	Missing	0	0	0	1	0	0	1	0	1	3	0	1	7
	Total	0	0	0	1	0	0	1	0	1	3	0	1	7
Grand Total		1 432	1 619	1 905	1 491	1 730	1 475	1 784	1 798	1 673	1 476	1 461	2 410	20 254

Note: Jan = January Feb = February Aug = August Sept = September
 Oct = October Nov = November Dec = December Qtr = Quarter

Table 4c: Distribution of Visitors by Country of Usual Residence–Both Sexes, VES 2015/16

Country of Usual Residence	Month												Total
	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	March	April	May	June	
Africa													
Botswana	176	221	440	247	317	176	222	237	292	197	270	634	3 429
DR Congo	8	19	14	17	15	17	23	15	15	25	16	35	219
Kenya	0	11	6	10	9	7	17	12	18	6	11	18	125
Mozambique	172	174	202	188	196	195	224	231	206	174	199	220	2 381
South Africa													
South Africa	667	740	1 204	635	855	690	1 115	865	812	576	542	1 922	10 623
Namibia	16	9	29	10	56	28	9	22	10	8	10	77	284
Tanzania	19	18	23	29	13	19	27	18	13	11	18	33	241
Uganda	2	6	1	6	6	3	5	2	3	1	2	4	41
Angola	1	5	3	2	1	1	5	2	0	1	1	6	28
Lesotho	0	4	9	4	3	2	2	4	4	10	0	6	48
Ethiopia	3	0	2	0	3	2	6	1	4	2	2	6	31
Ghana	3	1	1	2	2	1	4	2	1	0	2	0	19
Nigeria	0	0	1	2	3	2	3	1	2	3	1	0	18
Swaziland	10	9	22	4	12	2	8	17	5	5	10	6	110
Egypt	0	1	1	1	0	0	0	2	1	2	0	1	9
Zambia	452	457	376	527	444	438	380	457	362	385	422	445	5 145
Malawi	337	631	476	425	473	455	330	417	398	408	419	279	5 048
Other African	3	1	8	5	13	3	5	9	4	7	2	4	64
Total	1 869	2 307	2 818	2 114	2 421	2 041	2 385	2 314	2 150	1 821	1 927	3 696	27 863
Americas													
Canada	20	14	23	20	21	8	23	16	29	41	40	23	278
USA	89	68	152	116	103	138	175	182	170	151	130	148	1 622
Other Americas	6	8	2	8	10	3	8	4	4	8	7	8	76

Table 4c: Distribution of Visitors by Country of Usual Residence–Both Sexes, VES 2015/16

Country of Usual Residence	Month											Total		
	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	March	April	May		June	
Total Americas	115	90	177	144	134	149	206	202	203	200	177	179	1976	
Table 4c: Cont.														
Country of Usual Residence	Month											Total		
	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	March	April	May		June	
Asia	India	5	5	2	5	6	10	9	2	9	6	9	3	71
	Israel	9	5	2	1	6	0	3	4	11	3	2	3	49
	Japan	3	2	7	7	24	6	8	11	12	21	12	16	129
	China	7	9	4	5	8	4	7	6	7	1	9	4	71
	Cyprus	0	0	1	0	1	1	0	1	1	1	0	0	6
	Hong Kong	0	5	2	1	5	1	2	2	1	0	0	3	22
	Lebanon	0	0	1	0	0	0	0	0	1	0	0	0	2
	Malaysia	0	1	0	4	2	2	0	0	1	1	0	1	12
	Pakistan	2	4	1	0	0	0	0	0	2	0	3	1	13
	Singapore	0	3	3	1	3	9	7	2	3	0	0	6	37
	Turkey	3	0	0	0	1	0	4	1	5	1	3	0	18
	Bangladesh	0	0	0	0	0	0	0	0	1	0	0	0	1
	Other Asian	15	13	17	12	9	6	15	18	15	6	6	30	162
	Total	44	47	40	36	65	39	55	47	69	40	44	67	593
	Europe	Austria	1	5	5	5	7	0	7	12	8	8	6	6
Belgium		2	5	6	8	2	3	22	18	10	9	17	11	113
Denmark		10	4	4	8	4	3	12	3	4	14	10	6	82

Table 4c: Cont.

Country of Usual Residence	Month												Total
	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	March	April	May	June	
France	8	12	16	10	17	9	14	36	19	42	36	13	232
Germany	22	20	41	38	41	33	42	55	76	88	71	36	563
Greece	1	1	2	0	0	1	1	0	0	0	0	8	14
Irish Republic	3	4	1	1	4	0	2	3	4	5	3	5	35
Italy	12	5	2	0	2	4	11	29	22	8	13	11	119
Netherlands	13	7	12	6	12	11	22	60	17	20	16	10	206
Portugal	0	0	9	1	1	6	1	3	3	1	1	0	26
Sweden	2	5	8	1	0	3	4	3	5	14	11	11	67
Switzerland	8	9	16	9	17	11	28	22	22	21	25	13	201
United Kingdom	87	81	101	113	100	70	90	131	110	108	110	199	1 300
Czech & Slovakia	2	3	2	1	4	1	2	2	5	3	2	0	27
Hungary	0	1	0	2	1	1	1	0	0	7	2	0	15
Norway	8	7	5	10	5	6	4	5	2	4	10	11	77
Poland	7	1	1	3	3	0	3	2	3	4	7	0	34
Spain	2	1	10	4	6	7	22	30	20	16	11	7	136
Yugoslavia, Bosnia													
Etc	0	0	2	0	0	0	4	0	0	0	1	0	7
Other European	4	8	6	3	8	0	7	7	4	5	14	6	72
Total	192	179	249	223	234	169	299	421	334	377	368	353	3 398
Oceania													
Australia	58	30	27	47	40	43	62	43	75	49	34	74	582
New Zealand	11	1	6	15	5	6	4	14	7	5	3	14	91
Other	0	0	0	0	1	0	1	1	0	0	1	0	4
Total	69	31	33	62	46	49	67	58	82	54	38	88	677
Missing	0	1	0	1	0	0	1	0	1	3	1	2	10
Total	0	1	0	1	0	0	1	0	1	3	1	2	10

Table 4c: Cont.

Country of Usual Residence	Month											Total	
	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	March	April	May		June
Grand Total	2 289	2 655	3 317	2 580	2 900	2 447	3 013	3 042	2 839	2 495	2 555	4 385	34 517

Note: Tables 4a and 4b do not add up to Table 4c because of Missing figures

Jan = January
Oct = October

Feb = February
Nov = November

Aug = August
Dec = December

Sept = September
Qtr = Quarter

Table 5: Distribution of Visitors by Type and Sex, VES 2015/16

Month	Type of Visitor														
	First time visitors					Repeat Visitors					Missing				
	Sex of Visitor			Total		Sex of Visitor			Total		Sex of Visitor			Total	
	Female	Male	Missing			Female	Male	Missing			Female	Male	Missing		
July	348	409	2	759	13	865	1 374		2 252	1	1	0		2	3 013
August	415	475	4	894	6	816	1 321		2 143	3	2	0		5	3 042
September	397	422	6	825	4	757	1 249		2 010		2	2		4	2 839
Quarter 1	1 160	1 306	12	2 478	23	2 438	3 944		6 405	4	5	2		11	8 894
October	355	397	4	756	11	644	1 072		1 727	5	7	0		12	2 495
November	368	356	10	734	12	697	1 103		1 812	6	2	1		9	2 555
December	486	428	3	917	15	1 463	1 980		3 458	8	2	0		10	4 385
Quarter 2	1 209	1 181	17	2 407	38	2 804	4 155		6 997	19	11	1		31	9 435
January	216	250	1	467	3	635	1 180		1 818	2	2	0		4	2 289
February	237	335	3	575	8	785	1 279		2 072	3	5	0		8	2 655
March	373	399	3	775	6	1 028	1 498		2 532	2	8	0		10	3 317
Quarter 3	826	984	7	1 817	17	2 448	3 957		6 422	7	15	0		22	8 261
April	284	298	4	586	2	797	1 192		1 991	2	1	0		3	2 580
May	303	338	2	643	11	852	1 388		2 251	2	4	0		6	2 900
June	283	327	0	610	6	679	1 144		1 829	4	4	0		8	2 447
Quarter 4	870	963	6	1 839	19	2 328	3 724		6 071	8	9	0		17	7 927
Total	4 065	4 434	42	8 541	97	10 018	15 780		25 895	38	40	3		81	34 517

Table 6: Distribution of Visitors by Last Four Countries Visited in Two Years Preceding the Survey, VES 2015/16

African Country	Month																Total
	July	Aug	Sept	Qtr1	Oct	Nov	Dec	Qtr 2	Jan	Feb	Mar	Qtr 3	Apr	May	June	Qtr 4	
Botswana	760	778	713	2 251	594	573	1 007	2 174	459	503	736	1 698	510	653	568	1 731	7 854
DR Congo	119	106	85	310	84	85	93	262	94	105	87	286	86	92	95	273	1 131
Kenya	115	136	125	376	119	126	147	392	86	90	99	275	102	102	89	293	1 336
Mozambique	532	526	489	1 547	501	532	616	1 649	369	528	487	1 384	427	401	406	1 234	5 814
South Africa	1167	1 285	1 215	3 667	1 167	1 237	1 547	3 951	1 065	1 238	1 340	3 643	1 270	1 353	1 157	3 780	15 041
Namibia	341	356	339	1 036	313	258	341	912	176	236	301	713	264	297	270	831	3 492
Tanzania	249	279	248	776	235	233	242	710	227	248	233	708	262	215	229	706	2 900
Uganda	49	43	35	127	25	39	39	103	28	23	28	79	34	29	19	82	391
Angola	30	43	28	101	26	21	41	88	19	21	34	74	29	32	30	91	354
Lesotho	79	102	78	259	74	40	162	276	55	69	128	252	57	64	68	189	976
Ethiopia	40	35	24	99	44	24	46	114	22	23	26	71	31	32	21	84	368
Ghana	25	22	27	74	20	18	28	66	12	25	24	61	18	15	20	53	254
Nigeria	42	47	46	135	40	29	57	126	26	47	26	99	28	38	23	89	449
Swaziland	157	149	160	466	126	110	276	512	109	109	153	371	110	149	127	386	1 735
Egypt	31	13	25	69	36	21	25	82	15	14	20	49	26	24	13	63	263
Zambia	492	477	505	1 474	484	457	654	1 595	351	379	503	1 233	427	452	434	1 313	5 615
Malawi	205	184	192	581	164	156	251	571	168	176	168	512	189	172	167	528	2 192
Other African	127	139	118	384	132	110	142	384	78	78	117	273	96	115	92	303	1 344
None	917	812	723	2 452	593	654	1 486	2 733	635	684	1 008	2 327	620	770	577	1 967	9 479
Not Stated	0	0	0	0	20	28	4	52	0	0	0	0	0	0	0	0	52

Note: Jan = January
Oct = October

Feb = February
Nov = November

Aug = August
Dec = December

Sept = September
Qtr = Quarter

Table 7: Distribution of Visitors by Other African Countries to be Visited on the Same Trip After Zimbabwe, VES 2015/16

African Country	Month												Total				
	July	Aug	Sep	Qtr1	Oct	Nov	Dec	Qtr2	Jan	Feb	March	Qtr3		April	May	June	Qtr4
Botswana	121	115	226	462	156	206	186	548	296	393	351	1040	237	206	342	785	2 835
DR Congo	8	7	4	19	4	9	11	24	17	15	2	34	3	4	4	11	88
Kenya	10	5	12	27	14	7	5	26	19	29	16	64	14	10	6	30	147
Mozambique	27	38	46	111	32	25	39	96	272	321	229	822	245	305	302	852	1 881
South Africa	601	826	679	2 106	713	659	738	2 110	540	676	598	1 814	549	580	554	1 683	7 713
Namibia	26	26	34	86	29	49	30	108	98	121	63	282	71	63	56	190	666
Tanzania	8	6	10	24	11	5	18	34	29	30	10	69	11	21	21	53	180
Uganda	2	1	3	6	3	1	5	9	1	6	1	8	4	6	2	12	35
Angola	1	0	0	1	0	1	1	2	4	5	0	9	3	2	1	6	18
Lesotho	2	5	2	9	1	2	4	7	8	4	1	13	3	1	6	10	39
Ethiopia	2	1	1	4	4	4	2	10	5	9	4	18	10	6	7	23	55
Ghana	0	0	2	2	1	1	1	3	2	5	2	9	3	1	2	6	20
Nigeria	0	1	1	2	1	0	0	1	7	5	3	15	2	2	0	4	22
Swaziland	6	7	3	16	3	1	6	10	15	11	5	31	3	6	14	23	80
Egypt	0	2	0	2	1	1	0	2	2	3	0	5	1	1	1	3	12
Zambia	126	110	198	434	168	149	157	474	186	262	238	686	216	193	356	765	2 359
Malawi	16	17	13	46	17	18	33	68	44	47	23	114	26	31	64	121	349
Other African	8	12	3	23	9	10	8	27	17	17	8	42	11	13	5	29	121
None	1 458	1 601	2 240	5 299	1 574	1 921	1 395	4 890	1 836	1 562	1 549	4 947	1 319	1 380	3 042	5 741	20 877
Not Stated	0	0	0	0	0	0	4	4	28	56	40	124	20	36	48	104	232

Note: Jan = January Feb = February Aug = August Sept = September
 Oct = October Nov = November Dec = December Qtr = Quarter

Table 8: Traveling Party Composition, VES 2015/16

Party Size	Month																Total
	July	Aug	Sep	Qtr 1	Oct	Nov	Dec	Qtr 2	Jan	Feb	March	Qtr 3	April	May	June	Qtr 4	
Alone	1 247	1 144	1 194	3 585	1 049	1 142	1 297	3 488	1 216	1 400	1 368	3 984	1 229	1 392	1 212	3 833	14 890
Couple	248	286	376	910	264	302	351	917	191	201	275	667	236	281	201	718	3 212
Family	925	872	596	2 393	477	486	2 049	3 012	429	524	922	1 875	559	645	520	1 724	9 004
Group Travel	260	378	288	926	325	286	206	817	164	204	390	758	225	206	193	624	3 125
Friend(s)	300	321	344	965	304	288	422	1 014	248	288	300	836	285	329	281	895	3 710
Other	27	27	35	89	58	34	41	133	37	31	51	119	42	41	33	116	457
Missing	6	14	6	26	18	17	19	54	4	7	11	22	4	6	7	17	119
Total	3 013	3 042	2 839	8 894	2 495	2 555	4 385	9 435	2 289	2 655	3 317	8 261	2 580	2 900	2 447	7 927	34 517
Note: Jan = January Feb = February Aug = August Sept = September																	
Oct = October Nov = November Dec = December Qtr = Quarter																	

Note: Jan = January Feb = February Aug = August Sept = September
 Oct = October Nov = November Dec = December Qtr = Quarter

Table 9: Distribution of Visitors by Traveling Party Size, VES 2015/16

Party Size	Month																Total
	July	Aug	Sep	Qtr1	Oct	Nov	Dec	Qtr 2	Jan	Feb	March	Qtr 3	April	May	June	Qtr 4	
1	1247	1144	1194	3 585	1049	1142	1297	3 488	1216	1400	1367	3 983	1229	1392	1212	3 833	14 889
2	618	735	750	2 103	624	737	871	2 232	526	615	705	1 846	638	709	611	1 958	8 139
3 to 4	747	684	538	1 969	466	412	1568	2 446	376	397	702	1 475	441	516	389	1 346	7 236
6 to 9	238	206	170	614	123	102	460	685	67	105	213	385	135	139	104	378	2 062
10 to 19	83	145	118	346	138	94	119	351	67	72	156	295	94	77	73	244	1 236
20+	80	128	69	277	95	68	70	233	37	66	174	277	43	67	58	168	955
Total	3 013	3 042	2 839	8 894	2 495	2 555	4 385	9 435	2 289	2 655	3 317	8 261	2 580	2 900	2 447	7 927	34 517

Note: Jan = January Feb = February Aug = August Sept = September
 Oct = October Nov = November Dec = December Qtr = Quarter

Table 10: Distribution of Visitors by Type of Transport Used to Enter the Country, VES 2015/16

Type of Transport	Month												Total				
	July	Aug	Sep	Qtr 1	Oct	Nov	Dec	Qtr 2	Jan	Feb	March	Qtr 3		April	May	June	Qtr 4
Air	637	597	649	1 883	571	520	694	1 785	437	408	528	1 373	479	560	409	1 448	6 489
Private car	704	653	566	1 923	401	425	1 773	2 599	417	469	896	1 782	443	603	415	1 461	7 765
Hired car	78	85	78	241	74	63	113	250	41	41	118	200	68	85	102	255	946
Coach /Bus	939	1 025	917	2 881	825	959	989	2 773	869	1 159	1 132	3 160	1 005	1 054	949	3 008	11 822
Rail	4	2	10	16	2	5	11	18	6	5	6	17	13	3	1	17	68
Taxi/Kombi	302	320	271	893	215	225	520	960	178	202	290	670	175	203	151	529	3 052
Truck	297	244	233	774	259	210	171	640	248	259	228	735	271	259	291	821	2 970
Other	51	115	112	278	136	138	113	387	93	112	119	324	126	133	129	388	1 377
Missing	1	1	3	5	12	10	1	23	0	0	0	0	0	0	0	0	28
Total	3 013	3 042	2 839	8 894	2 495	2 555	4 385	9 435	2 289	2 655	3 317	8 261	2 580	2 900	2 447	7 927	34 517

Note: Jan = January Feb = February Aug = August Sept = September
 Oct = October Nov = November Dec = December Qtr = Quarter

Table 11: Distribution of Visitors by Type of Transport Used Within the Country, VES 2015/16

Type of Transport	Month																Total
	July	Aug	Sep	Qtr 1	Oct	Nov	Dec	Qtr 2	Jan	Feb	March	Qtr 3	April	May	June	Qtr 4	
Air	19	14	14	47	14	6	12	32	5	2	12	19	9	11	8	28	126
Private car	1 018	962	855	2 835	633	629	2 221	3 483	656	686	1 199	2 541	708	908	615	2 231	11 090
Hired car	192	186	175	553	154	121	199	474	95	94	168	357	126	208	185	519	1 903
Coach /Bus	807	923	928	2 658	860	944	789	2 593	742	1 066	1 005	2 813	939	878	895	2 712	10 776
Rail	6	3	5	14	3	7	3	13	5	7	6	18	8	4	3	15	60
Taxi/Kombi	594	552	488	1 634	379	454	828	1 661	435	444	642	1 521	452	574	367	1 393	6 209
Truck	289	240	231	760	258	207	166	631	240	249	223	712	261	253	287	801	2 904
Other	81	150	134	365	172	166	128	466	99	97	46	242	66	57	76	199	1 272
Missing	7	12	9	28	22	21	39	82	12	10	16	38	11	7	11	29	177
Total	3 013	3 042	2 839	8 894	2 495	2 555	4 385	9 435	2 289	2 655	3 317	8 261	2 580	2 900	2 447	7 927	34 517

Note: Jan = January Feb = February Aug = August Sept = September

Oct = October Nov = November Dec = December Qtr = Quarter

Table 12: Distribution of Visitors by Type of Transport Used to Depart the Country, VES 2015/16

Type of Transport	Month															Total	
	July	Aug	Sep	Qtr 1	Oct	Nov	Dec	Qtr 2	Jan	Feb	March	Qtr 3	April	May	June		Qtr 4
Air	628	579	661	1 868	574	518	597	1 689	409	380	505	1 294	448	547	387	1 382	6 233
Private car	675	645	556	1 876	386	411	1 749	2 546	410	461	870	1 741	440	597	406	1 443	7 606
Hired car	71	94	86	251	85	79	149	313	60	63	118	241	98	139	148	385	1 190
Coach/Bus	969	986	860	2 815	771	907	976	2 654	855	1 144	1 071	3 070	990	971	897	2 858	11 397
Taxi/Kombi	310	335	303	948	254	264	583	1 101	201	207	355	763	189	216	171	576	3 388
Truck	298	245	230	773	251	201	165	617	248	260	230	738	269	259	283	811	2 939
Other	61	157	142	360	162	165	166	493	105	137	168	410	143	170	154	467	1 730
Missing	1	1	1	3	12	10	0	22	1	3	0	4	3	1	1	5	34
Total	3 013	3 042	2 839	8 894	2 495	2 555	4 385	9 435	2 289	2 655	3 317	8 261	2 580	2 900	2 447	7 927	34 517

Note: Jan = January Feb = February Aug = August Sept = September
 Oct = October Nov = November Dec = December Qtr = Quarter

Table 13a: Distribution of Visitors by Places Visited and Number of Nights Spent, VES 2015/16

Places Visited	Month, 2015											
	July		August		September		October		November		December	
	Number	Average Nights	Number	Average Nights	Number	Average Nights	Number	Average Nights	Number	Average Nights	Number	Average Nights
Nyanga	20	4.2	15	3.1	19	3.1	15	4.2	15	8.7	55	3.0
Bulawayo	487	6.4	473	5.5	431	5.4	311	6.9	299	4.8	1 163	6.9
Matopos	51	2.3	57	2.6	34	2.5	31	2.3	29	2.7	61	2.4
Masvingo	126	6.8	112	4.5	59	3.5	56	2.9	56	4.0	158	5.1
Harare	711	8.4	612	7.2	560	6.0	483	6.1	575	6.9	907	7.4
Hwange	122	3.1	105	3.8	107	2.9	85	3.8	71	3.3	91	3.3
Vic Falls	691	2.0	759	1.8	712	2.1	610	2.0	549	1.9	868	1.9
Kariba	51	4.3	25	3.3	36	3.8	42	4.1	23	4.7	64	3.5
Mana Pools	36	4.1	24	3.5	27	5.0	22	4.7	7	3.0	9	2.4
Mutare/Vumba	218	3.0	202	2.2	147	2.3	118	1.4	125	2.6	208	3.6
Gweru	87	4.4	73	3.5	70	7.6	44	2.9	42	4.7	128	5.0
Chimanimani	9	3.0	11	3.6	3	9.7	2	2.0	6	13.3	9	4.2
Gonarezhou	12	8.7	4	4.5	10	5.1	6	3.7	4	3.0	8	4.3
Chiredzi	24	17.7	15	4.8	15	6.3	21	5.4	11	5.0	38	7.1
In transit	766	1.0	805	1.0	754	1.0	759	1.1	905	1.0	740	0.9
Other	679	6.3	633	4.4	613	4.9	527	4.1	518	4.3	1 618	5.6

Table 13a: Cont.

Places Visited	Month, 2016											
	January			February			March			April		
	Number	Average Nights	Average Nights	Number	Average Nights	Average Nights	Number	Average Nights	Average Nights	Number	Average Nights	Average Nights
Nyanga	23	2.7	2.8	15	2.7	2.7	18	2.7	3.2	17	8.6	4.3
Bulawayo	310	8.9	5.8	388	5.3	5.2	526	5.2	5.2	297	4.7	6.9
Matopos	27	1.5	6.8	16	2.4	1.9	42	3.9	1.6	26	1.6	1.8
Masvingo	56	6.6	5.6	55	6.0	6.0	129	6.8	5.6	77	5.6	3.6
Harare	557	12.3	8.4	477	5.8	5.8	638	7.2	7.2	554	7.2	6.6
Hwange	59	4.1	4.4	31	2.6	4.6	78	2.7	2.7	61	2.7	3.1
Vic Falls	356	2.4	2.0	303	1.9	2.2	595	2.1	2.1	472	2.1	2.1
Kariba	16	3.9	3.2	15	3.5	5.5	26	3.6	3.6	24	3.6	3.3
Mana Pools	0	0	1.8	4	5.7	3.0	7	2.1	2.1	7	2.1	4.2
Mutare/Vumba	129	4.5	3.5	131	3.2	2.4	158	5.7	5.7	133	5.7	4.1
Gweru	44	9.3	5.2	45	4.2	5.9	74	6.5	6.5	71	6.5	11.6
Chimanimani	8	4.9	3.5	6	4.3	4.3	7	8.0	8.0	4	8.0	2.3
Gonarezhou	0	0	2.5	2	2.7	2.0	3	0	0	0	0	3.0
Chiredzi	15	12.6	10.0	10	7.5	3.4	13	6.7	6.7	10	6.7	6.2
In transit	751	1.0	1.0	1134	0.9	1.0	897	1.1	1.1	924	1.1	1.0
Other	634	6.3	5.4	570	4.5	4.1	940	4.0	4.0	684	4.0	4.2

Table 13b: Distribution of Visitors by Places Visited and Number of Nights Spent, VES 2015/16

Places Visited	zero Nights Spent											
	Month											
	July	August	September	October	November	December	January	February	March	April	May	June
Nyanga	1	0	0	1	0	3	1	1	0	0	1	0
Bulawayo	22	35	38	18	24	24	55	25	45	29	28	20
Matopos	4	6	6	3	3	3	12	4	0	7	5	2
Masvingo	4	7	4	4	6	6	23	3	5	4	3	1
Harare	25	21	18	22	16	16	34	16	19	14	16	10
Hwange	2	2	1	4	2	2	2	5	1	2	4	2
Vic Falls	136	179	169	124	109	238	44	48	128	74	100	87
Kariba	0	1	1	2	0	2	0	0	1	0	0	1
Mana Pools	0	0	0	0	0	0	0	0	0	0	0	0
Mutare/Vumba	65	87	66	58	52	38	49	49	45	39	46	35
Gweru	3	9	5	5	2	9	1	5	9	2	5	1
Chimanimani	2	0	0	0	0	0	0	0	0	0	0	0
Gonarezhou	0	0	0	1	0	0	0	0	0	0	0	0
Chiredzi	0	1	0	0	1	0	0	0	0	1	0	0
In transit	98	76	85	65	90	144	108	189	137	142	159	127
Other	50	83	124	140	144	132	119	113	101	68	116	70
Total	412	507	518	446	452	690	375	475	476	383	480	356

Table 13b: Cont.

Places Visited	1 to 2 Nights Spent											
	Month											
	July	August	September	October	November	December	January	February	March	April	May	June
Nyanga	11	8	9	8	3	24	13	7	8	8	11	8
Bulawayo	181	216	172	119	150	286	113	182	167	114	196	125
Matopos	36	25	19	18	21	28	22	11	22	25	18	17
Masvingo	65	63	32	36	29	54	24	30	38	30	37	32
Harare	247	220	188	179	232	224	158	169	180	173	155	164
Hwange	58	48	47	27	31	37	28	19	49	33	25	18
Vic Falls	368	384	356	338	329	387	194	169	294	218	241	197
Kariba	20	9	5	14	9	17	6	4	6	7	7	8
Mana Pools	7	10	3	3	1	3	0	3	1	2	5	3
Mutare/Vumba	81	63	43	45	34	78	33	43	61	43	39	55
Gweru	46	32	35	23	22	43	16	19	33	20	32	32
Chimanimani	3	3	0	2	2	5	5	2	3	2	0	1
Gonarezhou	3	1	1	1	2	3	0	1	1	1	0	1
Chiredzi	6	7	7	8	1	3	4	1	5	3	3	5
In transit	650	714	653	672	796	581	633	917	746	811	743	765
Other	257	272	211	193	165	500	234	239	356	301	262	267
Total	2 039	2 075	1 781	1 686	1 827	2 273	1 483	1 816	1 970	1 791	1 774	1 690

Table 13b: Cont.

Places Visited	3 to 5 Nights Spent											
	Month											
	July	August	September	October	November	December	January	February	March	April	May	June
Nyanga	5	6	7	6	7	25	7	7	9	4	3	2
Bulawayo	108	135	115	93	66	242	61	79	182	78	144	74
Matopos	8	26	5	9	3	15	1	1	10	6	3	5
Masvingo	29	25	12	5	11	33	10	8	54	23	18	13
Harare	201	204	188	138	183	212	115	130	253	159	214	122
Hwange	50	39	53	46	27	42	16	8	22	21	33	31
Vic Falls	161	181	165	124	102	213	98	78	157	94	107	125
Kariba	20	12	26	15	6	37	8	9	17	13	11	10
Mana Pools	24	11	15	13	6	6	0	1	5	3	2	12
Mutare/Vumba	39	38	22	11	22	54	22	17	34	21	23	26
Gweru	17	22	12	11	10	30	11	9	17	16	16	7
Chimanimani	3	7	0	0	0	2	1	4	3	1	3	2
Gonarezhou	1	2	6	2	2	4	0	1	2	0	0	1
Chiredzi	3	3	3	6	4	17	2	1	4	5	3	1
In transit	17	11	13	20	17	14	8	26	13	29	18	17
Other	156	173	139	91	113	391	111	101	287	145	170	111
Total	842	895	781	590	579	1 337	471	480	1 069	618	768	559

Table 13b: Cont.

Places Visited	6 to 9 Nights Spent											
	Month											
	July	August	September	October	November	December	January	February	March	April	May	June
Nyanga	2	0	0	0	0	3	2	1	1	2	1	1
Bulawayo	82	32	39	25	25	284	26	31	86	29	80	24
Matopos	0	0	2	0	0	6	0	2	0	2	1	0
Masvingo	10	8	8	6	4	20	7	2	17	3	9	7
Harare	82	66	80	63	51	178	80	67	98	89	66	64
Hwange	9	8	5	3	7	4	5	1	2	2	2	3
Vic Falls	20	11	17	17	4	18	16	7	11	16	20	8
Kariba	8	2	4	7	6	7	1	1	3	2	3	0
Mana Pools	5	3	7	5	0	0	0	0	0	0	0	1
Mutare/Vumba	13	6	6	1	10	20	11	12	9	9	12	6
Gweru	9	3	8	2	2	27	3	6	7	7	9	9
Chimanimani	0	1	2	0	1	0	1	0	0	1	0	0
Gonarezhou	2	1	2	2	0	0	0	0	0	0	0	0
Chiredzi	3	3	3	3	4	8	2	3	1	0	0	4
In transit	1	3	3	2	2	1	1	0	0	2	2	0
Other	101	46	45	45	42	266	53	45	102	60	66	47
Total	347	193	231	181	158	842	208	178	337	224	271	174

Table 13b: Cont.

Places Visited	10+ Nights Spent											
	Month											
	July	August	September	October	November	December	January	February	March	April	May	June
Nyanga	1	1	2	1	2	2	0	0	0	1	1	0
Bulawayo	94	55	67	56	34	296	85	51	62	48	53	41
Matopos	3	0	2	1	2	0	0	2	3	0	0	0
Masvingo	18	9	3	5	6	28	12	10	16	8	11	4
Harare	156	101	86	81	93	259	188	92	93	105	107	64
Hwange	3	8	1	5	4	6	5	2	3	2	0	1
Vic Falls	6	4	5	7	5	12	4	1	5	5	4	5
Kariba	3	1	0	4	2	1	1	0	0	1	1	1
Mana Pools	0	0	2	1	0	0	0	0	1	0	0	2
Mutare/Vumba	20	8	10	3	7	18	14	10	9	5	13	12
Gweru	12	7	10	3	6	19	13	6	8	9	9	11
Chimanimani	1	0	1	0	3	2	1	0	1	0	1	0
Gonarezhou	6	0	1	0	0	1	0	0	0	0	0	0
Chiredzi	12	1	2	4	1	10	7	5	3	1	4	2
In transit	0	1	0	0	0	0	1	2	1	0	2	0
Other	115	59	94	58	54	329	117	72	94	63	70	51
Total	450	255	286	229	219	983	448	253	299	248	276	194

Table 13b: Cont.

Places Visited	Total											
	Month											
	July	August	September	October	November	December	January	February	March	April	May	June
Nyanga	20	15	19	15	15	55	23	15	18	16	17	3
Bulawayo	487	473	431	311	299	1 163	310	388	526	297	505	284
Matopos	51	57	34	31	29	61	27	16	42	38	26	24
Masvingo	126	112	59	56	56	158	56	55	129	67	77	57
Harare	711	612	560	483	575	907	557	477	638	542	554	424
Hwange	122	105	107	85	71	91	59	31	78	62	61	55
Vic Falls	691	759	712	610	549	868	356	303	595	407	472	422
Kariba	51	25	36	42	23	64	16	15	26	23	24	20
Mana Pools	36	24	27	22	7	9	0	4	7	5	7	18
Mutare/Vumba	218	202	147	118	125	208	129	131	158	117	133	134
Gweru	87	73	70	44	42	128	44	45	74	54	71	60
Chimanimani	9	11	3	2	6	9	8	6	7	4	4	3
Gonarezhou	12	4	10	6	4	8	0	2	3	1	0	2
Chiredzi	24	15	15	21	11	38	15	10	13	10	10	12
In transit	766	805	754	759	905	740	751	1 134	897	984	924	909
Other	679	633	613	527	518	1 618	634	570	940	637	684	546
Total	4 090	3 925	3 597	3 132	3 235	6 125	2 985	3 202	4 151	3 264	3 569	2 973

Table 13c: Distribution of Visitors by Places Visited and Number of Nights Spent by Quarter, VES 2015/16

Places Visited	Quarter 1			Quarter 2			Quarter 3			Quarter 4			Total	
	Number	Average Nights		Number	Average Nights		Number	Average Nights		Number	Average Nights		Number	Average Nights
Nyanga	54	3.5		85	5.3		56	2.7		36	5.4		231	4.2
Bulawayo	1 391	5.8		1 773	6.2		1 224	6.7		1 086	5.6		5 474	6.1
Matopos	142	2.5		121	2.5		85	3.5		88	1.8		436	2.6
Masvingo	297	4.9		270	4.0		240	6.0		201	4.4		1 008	4.8
Harare	1 883	7.2		1 965	6.8		1 672	8.8		1 520	6.9		7 040	7.4
Hwange	334	3.3		247	3.5		168	3.7		178	3.5		927	3.5
Vic Falls	2 162	2.0		2 027	1.9		1 254	2.1		1 301	2.1		6 744	2.0
Kariba	112	3.8		129	4.1		57	3.5		67	4.1		365	3.9
Mana Pools	87	4.2		38	3.4		11	3.7		30	3.1		166	3.6
Mutare/Vumba	567	2.5		451	2.5		418	3.7		384	4.1		1 820	3.2
Gweru	230	5.2		214	4.2		163	6.2		185	8.0		792	5.9
Chimanimani	23	5.4		17	6.5		21	3.9		11	4.9		72	5.2
Gonarezhou	26	6.1		18	3.6		5	2.6		3	2.5		52	3.9
Chiredzi	54	9.6		70	5.9		38	10.0		32	5.4		194	7.7
In transit	2 325	1.0		2 404	1.0		2 782	1.0		2 817	1.0		10 328	1.0
Other	1 925	5.2		2 663	4.7		2 144	5.4		1 867	4.1		8 599	4.8
Total	11 612	4.5		12 492	4.1		10 338	4.6		9 806	4.2		44 248	4.4

Table 14a: Distribution of Visitors by Country of Usual Residence and Average Number of Nights Spent in the Country, VES 2015/16

Country of Usual Residence	Month																	
	July			August			September			October			November			December		
	Num-ber	Average	Nights	Num-ber	Average	Nights	Num-ber	Average	Nights	Num-ber	Average	Nights	Num-ber	Average	Nights	Num-ber	Average	Nights
Africa	Botswana	226	12	8	301	18	197	15	270	20	660	26						
	DR Congo	23	3	64	16	2	25	2	16	5	35	1						
	Kenya	17	8	4	18	9	6	5	11	9	20	105						
	Mozambique	224	3	7	207	2	174	2	199	12	220	4						
	South Africa	1120	12	8	819	9	576	8	542	12	1963	22						
	Namibia	9	3	5	10	3	8	3	10	4	77	5						
	Tanzania	27	7	62	13	1	11	5	18	10	34	3						
	Uganda	5	7	5	3	2	1	6	2	12	4	5						
	Angola	5	7	3	0	0	1	2	1	1	6	6						
	Lesotho	2	1	3	4	2	10	6	0	0	6	5						
	Ethiopia	6	7	5	4	6	2	6	2	7	6	10						
	Ghana	4	7	8	1	28	0	0	2	11	0	0						
	Nigeria	3	4	4	2	134	3	6	1	0	0	0						
	Swaziland	8	4	2	5	2	5	2	10	2	6	12						
	Egypt	0	0	12	1	4	2	2	0	0	1	1						
	Zambia	384	7	7	363	2	385	2	422	2	447	4						
Americas	Malawi	332	9	4	399	4	408	7	419	5	281	5						
	Other African	5	8	7	4	7	7	10	2	13	4	4						
	Total	2400	10	8	2170	7	1821	6	1927	9	3770	18						
	Canada	23	10	8	30	38	41	5	40	3	24	50						
	USA	178	11	13	172	12	151	18	130	3	148	4						
	Other Americas	8	1	6	4	2	8	4	7	15	8	2						
Total	209	11	13	206	15	200	15	177	4	180	10							

Table 14a: Cont.

Country of Usual Residence	Month											
	July			August			September			October		
	Num- ber	Average Nights		Num ber	Average Nights		Num ber	Average Nights		Num- ber	Average Nights	
Asia												
India	9	9	32	2	9	38	9	9	5	3	9	9
Israel	3	5	2	4	12	87	2	3	2	3	4	4
Japan	9	116	2	13	12	2	12	21	2	16	2	2
China	7	73	5	6	8	3	8	1	10	4	19	19
Cyprus	0	0	7	1	1	73	1	1	0	0	0	0
Hong Kong	2	4	3	2	1	3	3	0	0	3	3	3
Lebanon	0	0	0	0	1	3	3	0	0	0	0	0
Malaysia	0	0	0	0	1	3	3	1	0	1	2	2
Pakistan	0	0	0	0	2	34	2	0	64	1	1	1
Singapore	7	7	1	2	4	8	4	0	0	6	2	2
Turkey	4	4	3	1	5	4	5	1	2	0	0	0
Bangladesh	0	0	0	0	1	2	1	0	0	0	0	0
Other Asian	15	7	59	20	15	4	15	6	6	31	37	37
Total	56	33	25	51	72	21	72	40	33	68	20	20
Europe												
Austria	7	8	3	12	8	27	8	8	3	7	148	148
Belgium	23	4	3	18	10	7	4	9	3	11	6	6
Denmark	12	6	0	3	4	6	4	14	3	6	5	5
France	14	5	3	36	19	4	19	42	58	13	4	4
Germany	42	4	2	56	76	3	76	88	3	37	4	4
Greece	1	154	0	0	0	0	0	0	0	8	2	2
Irish Republic	2	10	9	3	4	1	4	5	12	5	10	10
Italy	11	2	2	29	22	2	22	8	2	11	15	15
Netherlands	22	6	5	62	17	4	17	20	3	10	4	4
Portugal	1	3	10	3	3	2	3	1	2	0	0	0
Sweden	4	15	13	3	5	5	5	14	4	11	6	6
Switzerland	28	3	4	22	22	3	22	21	42	13	4	4
United Kingdom	91	25	20	133	110	10	110	108	21	199	13	13
Czech & Slovakia	2	2	4	2	5	0	5	3	2	0	0	0

Table 14a: Cont.

Country of Usual Residence		Month																	
		July			August			September			October			November			December		
		Num-ber	Average	Nights	Num-ber	Average	Nights	Num-ber	Average	Nights	Num-ber	Average	Nights	Num-ber	Average	Nights	Num-ber	Average	Nights
Oceania	Hungary	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Norway	4	16	5	17	4	17	2	4	4	252	3	11	6	0	0	0	0	0
	Poland	3	4	3	1	3	1	3	2	4	2	144	0	0	0	0	0	0	0
	Spain	25	3	31	4	20	2	2	16	2	2	2	11	7	3	0	0	0	0
	Yugoslavia, Bosnia etc.	3	6	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0
	Europe so Stated	1	15	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Other European	7	5	7	1	4	7	1	4	5	4	3	14	6	2	0	0	0	0
Oceania	Total	304	11	428	9	334	6	377	12	368	16	355	12	355	12	355	12	355	12
	Australia	63	20	43	4	79	18	49	9	34	13	74	11	74	11	74	11	74	11
	New Zealand	4	6	14	5	7	9	5	9	3	3	14	15	14	15	14	15	14	15
	Other	1	2	1	4	0	0	0	0	1	0	0	0	0	0	0	0	0	0
Missing	Total	68	19	58	4	86	17	54	9	38	11	88	12	88	12	88	12	88	12
		3	666	7	999	5	677	3	999	1	0	6	669	6	669	6	669	6	669
	Total	3	666	7	999	5	677	3	999	1	0	6	669	6	669	6	669	6	669
Grand Total		3 040	11	3 098	10	2 873	9	2 495	9	2 555	10	4 467	18	4 467	18	4 467	18	4 467	18

Country of Usual Residence	Month																	
	January			February			March			April			May			June		
	Num-ber	Average	Nights	Num-ber	Average	Nights	Num-ber	Average	Nights	Num-ber	Average	Nights	Num-ber	Average	Nights	Num-ber	Average	Nights
Africa	Botswana	176	9	221	4	440	5	247	5	318	5	176	5	318	5	176	5	318
	DR Congo	8	4	19	1	14	5	17	1	15	9	17	1	15	9	17	8	15
	Kenya	0	0	11	4	6	5	10	6	9	4	7	15	9	4	7	15	9
	Mozambique	172	3	174	2	202	2	188	2	196	3	195	3	196	3	195	3	196
	South Africa	668	13	740	9	1204	6	635	7	856	6	690	6	856	6	690	6	856
	Namibia	16	23	9	21	29	4	10	5	56	5	28	4	56	5	28	4	56
	Tanzania	19	3	18	1	23	5	29	2	13	3	19	2	13	3	19	2	13
	Uganda	2	11	6	8	1	2	6	7	6	5	3	6	6	5	3	6	6
	Angola	1	3	5	6	3	4	2	2	1	1	1	1	1	1	1	1	161
	Lesotho	0	0	4	3	9	3	4	4	3	3	2	3	3	3	2	3	3
	Ethiopia	3	4	0	0	2	17	0	0	0	3	2	3	3	3	2	3	9
	Ghana	3	4	1	3	1	5	2	7	2	2	1	19	2	19	1	19	5
	Nigeria	0	0	0	0	1	4	2	15	3	3	2	4	3	14	2	2	4
	Swaziland	10	5	9	2	22	2	4	4	12	3	2	3	12	3	2	3	3
	Egypt	0	0	1	27	1	4	1	4	0	0	0	0	0	0	0	0	0
	Zambia	452	2	457	2	376	2	527	2	444	2	438	2	444	2	438	2	444
	Malawi	338	2	631	1	476	2	425	2	473	2	455	2	473	2	455	2	473
Other African	3	3	1	4	8	6	5	17	13	5	3	5	13	5	3	5	13	
Total	1 871	7	2 307	4	2 818	4	2 114	4	2 423	4	2 041	4	2 423	4	2 041	4	2 423	4
Canada	20	11	14	4	23	6	20	7	21	7	8	2	21	7	8	2	21	7
USA	90	5	68	5	152	5	116	5	103	5	138	6	103	5	138	6	103	5
Other Americas	6	7	8	1	2	8	8	4	10	19	3	6	10	19	3	6	10	19

Table 14b: Distribution of Visitors by Country of Usual Residence and Average Number of Nights Spent in the Country by Quarter, VES 2015/16

Country of Usual Residence											
		Quarter 1		Quarter 2		Quarter 3		Quarter 4		Total	
		Number	Average Nights	Number	Average Nights	Number	Average Nights	Number	Average Nights	Number	Average Nights
Africa	Botswana	751	4.0	1 101	13.1	837	6.0	740	4.7	3 429	6.5
	DR Congo	53	2.2	76	2.8	41	3.2	49	6.3	219	3.3
	Kenya	47	6.7	35	6.3	17	2.9	26	8.3	125	6.6
	Mozambique	661	2.8	593	6.1	548	2.7	579	3.0	2 381	3.7
	South Africa	2 792	7.1	3 040	9.5	2 611	9.1	2 180	6.3	10 623	7.9
	Namibia	41	3.6	95	3.8	54	16.3	94	4.4	284	6.2
	Tanzania	58	6.1	62	6.0	60	2.9	61	2.6	241	4.4
	Uganda	10	4.3	7	7.8	9	6.7	15	5.8	41	6.2
	Angola	7	3.1	8	3.1	9	4.1	4	54.5	28	10.2
	Lesotho	10	1.8	16	3.4	13	1.9	9	3.3	48	3.5
	Ethiopia	11	5.9	10	7.6	5	6.9	5	4.1	31	7.4
	Ghana	7	14.3	2	3.7	5	3.9	5	10.0	19	8.8
	Nigeria	6	47.2	4	2.1	1	1.3	7	10.7	18	21.3
	Swaziland	30	3.0	21	5.2	41	3.2	18	3.0	110	3.3
	Egypt	3	5.2	3	1.0	2	10.3	1	1.3	9	7.4
	Zambia	1 199	2.2	1 252	2.0	1 285	1.9	1 409	1.8	5 145	2
	Malawi	1 145	2.2	1 106	4.4	1 444	1.6	1 353	1.8	5 048	2.4
	Other African	18	7.4	13	8.8	12	4.2	21	8.8	64	7.3
Total	6 849	4.7	7 444	7.3	6 994	5.0	6 576	3.9	27 863	5.2	
America	Canada	68	7.7	104	5.5	57	7.2	49	5.3	278	6.3
	USA	527	6.5	429	8.6	309	5.1	357	5.5	1 622	6.7
	Other American	16	2.9	23	6.8	16	5.1	21	9.7	76	6.5
	Total	611	6.5	556	7.8	382	5.4	427	5.9	1 976	6.6

Table 14b: Cont.

Country of Usual Residence		Quarter 1		Quarter 2		Quarter 3		Quarter 4		Total	
		Num- ber	Average Nights	Num- ber	Average Nights	Num- ber	Average Nights	Num- ber	Average Nights	Number	Average Nights
Asia	India	20	16.7	18	17.3	12	10.1	21	7.6	71	10.8
	Israel	18	3.7	8	2.0	16	2.3	7	1.6	49	2.7
	Japan	31	3.1	49	17.9	12	2.1	37	2.4	129	10.1
	China	20	28.9	14	10.7	20	12.0	17	12.6	71	17.7
	Cyprus	2	26.7	1	1.0	1	27.7	2	9.0	6	32.2
	Hong Kong	5	3.0	3	0.9	7	1.5	7	4.1	22	4
	Lebanon	1	1.0	0	0.0	1	0.3	0	0.0	2	2
	Malaysia	1	1.0	2	2.7	1	0.0	8	2.6	12	3
	Pakistan	2	11.3	4	21.8	7	51.9	0	0.0	13	45
	Singapore	12	4.5	6	0.8	6	2.0	13	3.7	37	4.2
	Turkey	10	3.4	4	2.0	3	1.2	1	0.3	18	3.2
	Bangladesh	1	0.7	0	0.0	0	0.0	0	0.0	1	2
	Other Asian	48	6.2	42	6.1	45	13.4	27	10.7	162	8.6
Europe	Total	171	9.2	151	15.8	131	10.6	140	7.1	593	10.1
	Austria	27	6.4	22	12.0	11	3.8	12	5.0	72	7.9
	Belgium	50	3.8	37	5.0	13	9.8	13	4.2	113	4.4
	Denmark	19	5.0	30	4.7	18	3.6	15	46.7	82	9.9
	France	69	4.0	91	21.6	36	1.7	36	3.0	232	11.6
	Germany	173	3.1	195	3.3	83	4.2	112	3.6	563	3.3
	Greece	1	51.3	8	0.5	4	3.3	1	0.0	14	12.6
	Irish Republic	9	6.9	13	11.9	8	4.3	5	2.7	35	7.8
	Italy	62	2.0	32	7.2	19	6.7	6	1.8	119	3.8
	Netherlands	99	5.1	46	3.6	32	5.4	29	4.8	206	4.8
	Portugal	7	5.0	2	1.0	9	1.2	8	0.7	26	3.2

Table 14b: Cont.

Country of Usual Residence	Quarter 1			Quarter 2			Quarter 3			Quarter 4			Total		
	Num- ber	Average Nights		Num- ber	Average Nights		Num- ber	Average Nights		Num- ber	Average Nights		Number	Average Nights	
Sweden	12	10.8		36	4.8		15	5.6		4	5.0		67	5.9	
Switzerland	72	3.4		59	16.3		33	7.7		37	3.3		201	9	
United Kingdom	331	12.2		417	14.8		269	12.3		283	12.0		1 300	12.9	
Czech & Slovakia	9	2.1		5	0.8		7	4.4		6	1.9		27	2.3	
Hungary	1	0.0		9	9.1		1	0.7		4	2.0		15	6.2	
Norway	11	12.4		25	86.9		20	7.7		21	7.4		77	20.4	
Poland	8	2.2		11	48.7		9	5.9		6	3.2		34	32.6	
Spain	72	2.9		34	2.2		13	3.2		17	3.2		136	2.7	
Yugoslavia, Bosnia etc.	3	1.9		1	0.3		2	4.3		0	0.0		6	7.3	
Europe so Stated	1	5.0		0	0.0		0	0.0		0	0.0		1	15	
Other European	18	4.2		25	2.9		18	3.0		11	2.9		72	3.3	
	1			1											
Total	054	6.7		098	12.4		620	8.0		626	8.4		3 398	9.1	
Oceania	180	4.5		157	10.8		115	13.3		130	6.7		582	8.7	
New Zealand	25	6.6		22	8.6		18	13.5		26	6.0		91	9.8	
Other	2	2.0		1	0.0		0	0.0		1	2.0		4	3	
Total	207	4.7		180	10.6		133	13.7		157	6.6		677	8.8	
Missing	2	11.0		6	336.3		1	0.7		1	0.7		10	305.4	
Total	2	11.0		6	336.3		1	0.7		1	0.7		10	305.4	
Grand Total	8 894	5.1		9 435	8.7		8 261	5.6		7 927	4.4		34 517	5.9	

Table 15: Distribution of Visitors by Tourism Activities Engaged in, VES 2015/16

Activity	Number of Visitors																Total
	Month																
	July	Aug	Sep	Qtr 1	Oct	Nov	Dec	Qtr 2	Jan	Feb	March	Qtr 3	April	May	June	Qtr 4	
Sightseeing	401	339	648	1 388	469	512	460	1 441	750	745	773	2 268	647	569	1 054	2 270	7 367
Hunting safari	0	2	4	6	2	7	12	21	19	13	12	44	8	7	8	23	94
Walking safari	76	61	107	244	81	100	95	276	145	141	142	428	111	92	161	364	1 312
Game drives/view	133	71	173	377	139	157	144	440	260	204	211	675	162	138	268	568	2 060
Water sport	32	32	63	127	32	33	33	98	76	77	77	230	66	54	159	279	734
Photographic safari	39	21	48	108	37	45	41	123	66	56	72	194	63	47	92	202	627
Business	309	260	181	750	195	243	217	655	371	286	306	963	369	338	123	830	3 198
Shopping	330	305	366	1 001	279	335	235	849	814	416	466	1 696	334	319	660	1 313	4 859
Visiting historical places/cultural interest	65	36	138	239	83	80	78	241	151	119	107	377	105	76	158	339	1 196
Boat cruises	146	133	211	490	168	180	152	500	265	214	309	788	223	211	265	699	2 477
Other	74	68	134	276	83	127	61	271	174	147	99	420	99	83	185	367	1 334
None	1 353	1 819	2 237	5 409	1 754	1 899	1 638	5 291	1 263	1 730	1 504	4 497	1 321	1 467	2 732	5 520	20 717
Note: Jan = January Oct = October	Feb = February Nov = November			Aug = August Dec = December			Sept = September Qtr = Quarter										

Note: Jan = January
 Oct = October

Feb = February
 Nov = November

Aug = August
 Dec = December

Sept = September
 Qtr = Quarter

Table16: Distribution of Visitors by Type of Accommodation Used, VES 2015/16

Type of Accommodation	Number of Visitors																Total
	Month																
	July	Aug	Sep	Qtr 1	Oct	Nov	Dec	Qtr 2	Jan	Feb	March	Qtr 3	April	May	June	Qtr 4	
None	1090	1286	1154	3530	1147	1208	1200	3555	1043	1415	1338	3796	1264	1228	1246	3738	14 619
Hotel	399	388	395	1182	372	349	345	1066	248	265	281	794	246	313	250	809	3 851
Lodges	311	291	289	891	271	254	253	778	157	140	243	540	211	234	196	641	2 850
Chalet(s)/ Camp(s)	110	120	96	326	71	46	113	230	42	24	90	156	55	49	56	160	872
Friend(s)/relative(s) place	1033	884	811	2 728	542	596	2 389	3 527	740	731	1 274	2 745	713	1 017	655	2 385	11 385
Other (Specify)	50	58	73	181	71	69	76	216	56	72	83	211	85	53	41	179	787
Missing	20	15	21	56	21	33	9	63	3	8	8	19	6	6	3	15	153
Total	3 013	3 042	2 839	8 894	2 495	2 555	4 385	9 435	2 289	2 655	3 317	8 261	2 580	2 900	2 447	7 927	34 517
Note: Jan = January Oct = October	Feb = February Nov = November	Aug = August Dec = December				Sept = September Qtr = Quarter											

Note: Jan = January
 Oct = October
 Feb = February
 Nov = November
 Aug = August
 Dec = December
 Sept = September
 Qtr = Quarter

Table 17 : Distribution of Visitors by Main Purpose of Visit. VES 2015/16

Purpose of Visit	Number of Visitors																Total
	Month																
	July	Aug	Sep	Qtr1	Oct	Nov	Dec	Qtr2	Jan	Feb	March	Qtr3	April	May	June	Qtr4	
Holiday/ Leisure	676	681	705	2 062	583	518	844	1 945	295	263	497	1 055	375	435	413	1 223	6 285
Business	367	336	362	1 065	425	380	158	963	386	346	263	995	249	302	250	801	3 824
Visiting friend(s)/relative(s)	875	797	758	2 430	531	546	2 260	3 337	725	670	1 235	2 630	690	999	651	2 340	10 737
Convention/ conference/exhibition	14	41	14	69	2	18	16	36	11	7	9	27	3	7	11	21	153
Transit visitor	781	825	767	2 373	725	794	749	2 268	762	1 093	863	2 718	970	917	953	2 840	10 199
Education	20	25	20	65	26	15	2	43	13	14	23	50	21	17	27	65	223
Health	13	8	8	29	8	6	5	19	8	7	5	20	5	7	12	24	92
Shopping	21	36	30	87	22	19	16	57	15	21	21	57	20	28	14	62	263
Religious Activity	117	205	98	420	86	173	213	472	39	147	318	504	184	112	82	378	1 774
Other	118	78	67	263	65	52	112	229	25	78	66	169	54	70	29	153	814
Missing	11	10	10	31	22	34	10	66	10	9	17	36	9	6	5	20	153
Total	3 013	3 042	2 839	8 894	2 495	2 555	4 385	9 435	2 289	2 655	3 317	8 261	2 580	2 900	2 447	7 927	34 517
Note: Jan = January Oct = October	Feb = February Nov = November	Aug = August Dec = December	Sept = September Qtr = Quarter														

Note: Jan = January	Feb = February	Aug = August	Sept = September
Oct = October	Nov = November	Dec = December	Qtr = Quarter

Table 18: Distribution of Visitors by Expenditure in the Country, VES 2015/16

Cost	Number of Visitors															Total	
	Month																
	July	Aug	Sep	Qtr 1	Oct	Nov	Dec	Qtr 2	Jan	Feb	March	Qtr 3	April	May	June		Qtr 4
0	269	350	307	926	340	328	337	1 005	331	486	435	1 252	437	424	461	1 322	4 505
\$1 - \$50	698	804	799	2 301	736	814	916	2 466	707	990	987	2 684	842	822	791	2 455	9 906
\$51 - \$100	337	369	283	989	254	286	497	1 037	227	241	408	876	272	338	265	875	3 777
\$101 - \$200	441	435	390	1 266	338	318	705	1 361	294	296	478	1 068	292	370	299	961	4 656
\$201 - \$300	231	234	240	705	196	200	407	803	169	152	251	572	186	211	149	546	2 626
\$301 - \$500	348	313	310	971	220	233	561	1 014	195	207	331	733	223	272	193	688	3 406
\$501 - \$1 000	320	270	257	847	201	192	525	918	206	161	247	614	169	252	174	595	2 974
\$1 001 - \$5 000	314	234	227	775	168	141	414	723	151	113	172	436	151	204	104	459	2 393
\$5 001 - \$10 000	40	22	19	81	13	10	15	38	8	4	5	17	4	6	8	18	154
\$10 001 - \$20 000	12	9	7	28	4	4	5	13	1	3	3	7	3	0	0	3	51
More than 20 000	3	2	0	5	25	29	3	57	0	2	0	2	1	1	3	5	69
Total	3 013	3 042	2 839	8 894	2 495	2 555	4 385	9 435	2 289	2 655	3 317	8 261	2 580	2 900	2 447	7 927	34 517
Note: Jan = January Oct = October	Feb = February Nov = November			Aug = August Dec = December			Sept = September Qtr = Quarter										

Table 19a: Expenditure in the Country -Amount Spent (US\$), VES 2015/16

Category	Month											
	July	August	September	October	November	December	January	February	March	April	May	June
Accommodation	391 787	292 154	248 332	195 300	196 468	265 790	136 595	104 178	151 600	130 216	158 523	123 250
Food and beverage	432 756	357 673	313 252	261 231	249 382	680 928	240 126	199 026	292 356	245 188	275 204	181 472
Railway transport	3 773	808	1 084	373	271	2 628	1 136	441	620	578	746	183
Road transport	179 091	164 320	167 042	110 640	118 309	325 341	103 134	92 228	135 380	104 127	116 699	80 863
Water transport	2 373	1 536	1 224	90	355	705	405	378	214	166	635	400
Air transport	33 864	10 780	5 660	8 375	7 335	9 672	4 800	2 101	4 175	2 210	6 021	1 404
Transport equipment rental	24 151	22 983	19 247	14 869	4 917	18 263	4 503	8 194	7 691	14 300	19 631	6 800
Travel/Tour agencies	27 468	8 506	10 839	8 735	4 459	8 908	5 753	7 031	6 872	6 030	6 042	4 133
Sport and recreational	124 563	136 460	88 901	67 299	52 916	113 783	37 715	25 051	58 634	44 257	55 619	50 434
Hunting	21 168	34 650	6 210	170	124 500	162	0	0	16 200	5 550	4 030	158 500
Arts and craft	37 639	32 967	24 724	21 072	20 110	25 010	12 066	17 879	22 139	35 752	15 460	13 705
Other consumption products	67 411	85 887	63 806	43 254	40 315	144 474	52 208	47 889	96 533	44 428	84 245	33 754
Other valuables	76 971	53 797	72 377	54 903	34 345	58 958	32 847	98 259	31 464	15 861	58 846	111 112
Other	294 238	160 013	161 557	104 594	138 768	400 544	145 992	137 308	126 705	130 410	160 144	124 169

Table 19b: Expenditure in the Country – 2015; VES 2015/16

Category	Month											
	July		August		September		October		November		December	
	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount
Accommodation	616	391 787	519	292 154	431	248 332	384	195 300	352	196 468	610	265 790
Food and beverage	2 430	432 756	2 332	357 673	2 211	313 252	1 887	261 231	1 942	249 382	3 601	680 928
Railway transport	23	3 773	17	808	9	1 084	6	373	6	271	18	2 628
Road transport	1 359	179 091	1 210	164 320	1 149	167 042	850	110 640	988	118 309	2 469	325 341
Water transport	15	2 373	14	1 536	5	1 224	2	90	5	355	8	705
Air transport	42	33 864	22	10 780	15	5 660	14	8 375	10	7 335	17	9 672
Transport equipment rental	61	24 151	51	22 983	39	19 247	25	14 869	17	4 917	23	18 263
Travel/Tour agencies	63	27 468	30	8 506	24	10 839	27	8 735	15	4 459	29	8 908
Sport and recreational	381	124 563	462	136 460	362	88 901	316	67 299	265	52 916	610	113 783
Hunting	8	21 168	6	34 650	4	6 210	1	170	3	124 500	2	162
Arts and craft	220	37 639	265	32 967	223	24 724	199	21 072	181	20 110	224	25 010
Other consumption products	466	67 411	434	85 887	370	63 806	264	43 254	278	40 315	758	144 474
Other valuables	329	76 971	264	53 797	203	72 377	156	54 903	155	34 345	188	58 958
Other	608	294 238	551	160 013	508	161 557	382	104 594	481	138 768	1 030	400 544

Table 19b: Cont.

Category	Month											
	January		February		March		April		May		June	
	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount
Accommodation	328	136 595	288	104 178	376	151 600	328	130 216	361	158 523	291	123 250
Food and beverage	1 753	240 126	1 929	199 026	2 476	292 356	1 941	245 188	2 096	275 204	1 706	181 472
Railway transport	12	1 136	9	441	12	620	16	578	10	746	5	183
Road transport	947	103 134	968	92 228	1 412	135 380	980	104 127	1 266	116 699	871	80 863
Water transport	4	405	4	378	4	214	2	166	2	635	1	400
Air transport	11	4 800	7	2 101	9	4 175	5	2 210	17	6 021	5	1 404
Transport equipment rental	8	4 503	15	8 194	21	7 691	15	14 300	29	19 631	16	6 800
Travel/Tour agencies	19	5 753	22	7 031	28	6 872	22	6 030	21	6 042	14	4 133
Sport and recreational	199	37 715	146	25 051	330	58 634	240	44 257	277	55 619	236	50 434
Hunting	0	0	0	0	3	16 200	3	5 550	2	4 030	4	158 500
Arts and craft	142	12 066	108	17 879	191	22 139	154	35 752	138	15 460	144	13 705
Other consumption products	368	52 208	310	47 889	491	96 533	290	44 428	502	84 245	249	33 754
Other valuables	138	32 847	129	98 259	159	31 464	109	15 861	199	58 846	83	111 112
Other	446	145 992	389	137 308	639	126 705	466	130 410	617	160 144	478	124 169

Table 19c: Expenditure in the Country by Quarter, VES 2015/16

Category	Quarter								Total	
	Quarter 1		Quarter 2		Quarter 3		Quarter 4			
	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount
Accommodation	1 566	932 273	1 346	657 558	992	392 373	980	411 989	4 884	2 394 193
Food and beverage	6 973	1 103 681	7 430	1 191 541	6 158	731 508	5 743	701 864	26 304	3 728 594
Railway transport	49	5 665	30	3 272	33	2 197	31	1 507	143	12 641
Road transport	3 718	510 453	4 307	554 290	3 327	330 742	3 117	301 689	14 469	1 697 174
Water transport	34	5 133	15	1 150	12	997	5	1 201	66	8 481
Air transport	79	50 304	41	25 382	27	11 076	27	9 635	174	96 397
Transport equipment rental	151	66 381	65	38 049	44	20 388	60	40 731	320	165 549
Travel/Tour agencies	117	46 813	71	22 102	69	19 656	57	16 205	314	104 776
Sport and recreational	1 205	349 924	1 191	233 998	675	121 400	753	150 310	3 824	855 632
Hunting	18	62 028	6	124 832	3	16 200	9	168 080	36	371 140
Arts and craft	708	95 330	604	66 192	441	52 084	436	64 917	2 189	278 523
Other consumption products	1 270	217 104	1 300	228 043	1 169	196 630	1 041	162 427	4 780	804 204
Other valuables	796	203 145	499	148 206	426	162 570	391	185 819	2 112	699 740
Other	1 667	615 808	1 893	643 906	1 474	410 005	1 561	414 723	6 595	2 084 442
Total	18 352	4 264 042	18 800	3 938 521	14 853	2 467 826	14 215	2 631 097	66 210	13 301 486

Table 20: Distribution of Visitors by Main Method of Payment, VES 2015/16

Month	Main Method of Payment					Total
	Cash	Credit card	Debit card	None	Missing	
July	2 548	160	20	237	48	3 013
August	2 448	203	18	345	28	3 042
September	2 339	152	16	311	21	2 839
Quarter 1	7 335	515	54	893	97	8 894
October	1 962	147	11	341	34	2 495
November	2 029	129	27	335	35	2 555
December	3 768	180	67	337	33	4 385
Quarter 2	7 759	456	105	1 013	102	9 435
January	1 835	101	19	326	8	2 289
February	2 046	95	19	487	8	2 655
March	2 704	146	33	428	6	3 317
Quarter 3	6 585	342	71	1 241	22	8 261
April	2 002	129	12	431	6	2 580
May	2 311	139	21	423	6	2 900
June	1 821	139	17	459	11	2 447
Quarter 4	6 134	407	50	1 313	23	7 927
Total	27 813	1 720	280	4 460	244	34 517

Table 21: Distribution of Visitors by Type of Booking, VES 2015/16

Month	Type of Booking			Total
	Advance Booking	No Advance Booking	Missing	
July	496	168	12	676
August	490	176	15	681
September	520	173	12	705
Quarter 1	1 506	517	39	2 062
October	440	134	9	583
November	401	103	14	518
December	494	328	22	844
Quarter 2	1 335	565	45	1 945
January	226	68	1	295
February	185	64	14	263
March	348	140	9	497
Quarter 3	759	272	24	1 055
April	268	99	8	375
May	321	104	10	435
June	302	104	7	413
Quarter 4	891	307	25	1 223
Total	4 491	1 661	133	6 285

Table 22: Distribution of Holiday/Leisure Visitors by Type of Package, VES 2015/16

Month	Type of Package			Total
	On Package/Inclusive Tour	Not on Package/Inclusive Tour	Missing	
July	322	343	11	676
August	366	293	22	681
September	411	275	19	705
Quarter 1	1 099	911	52	2 062
October	355	212	16	583
November	332	167	19	518
December	284	529	31	844
Quarter 2	971	908	66	1 945
January	184	110	1	295
February	140	110	13	263
March	241	243	13	497
Quarter 3	565	463	27	1 055
April	208	155	12	375
May	233	189	13	435
June	226	176	11	413
Quarter 4	667	520	36	1 223
Total	3 302	2 802	181	6 285

Table 23: Distribution of Holiday/Leisure Visitors by Cost of Package, VES 2015/16

Month	Number of Visitors						Total
	Cost of Package Tour						
	Less than \$500	\$501 - \$1 000	\$1 001 - \$5 000	\$5 001 - \$10 000	\$10 001 - \$20 000	More than \$20 000	
July	14	27	113	71	49	35	309
August	4	20	176	72	55	27	354
September	24	36	183	122	28	9	402
Quarter 1	42	83	472	265	132	71	1 065
October	7	23	169	103	28	16	346
November	8	22	180	85	24	4	323
December	34	37	121	39	14	22	267
Quarter 2	49	82	470	227	66	42	936
January	10	23	83	47	11	4	178
February	14	14	71	27	11	1	138
March	14	30	115	56	14	4	233
Quarter 3	38	67	269	130	36	9	549
April	13	15	109	57	5	2	201
May	16	24	104	65	14	6	229
June	22	15	106	45	16	12	216
Quarter 4	51	54	319	167	35	20	646
Total	180	286	1 530	789	269	142	3 196

Table 24: Distribution of Holiday/Leisure Visitors by Number of Nights in Zimbabwe covered by the tour, VES 2015/16

Month	Number of Visitors					
	Number of Nights					
	1	2 to 3	4 to 5	6 to 9	10+	Total
July	13	38	175	49	19	322
August	28	60	191	48	12	366
September	29	48	235	69	14	411
Quarter 1	70	146	601	166	45	1099
October	22	54	204	47	8	355
November	25	48	201	35	12	332
December	33	37	146	47	12	284
Quarter 2	80	139	551	129	32	971
January	9	17	111	30	7	184
February	8	19	98	10	2	140
March	18	31	137	41	5	241
Quarter 3	35	67	346	81	14	565
April	6	27	121	34	17	208
May	13	35	136	34	8	233
June	22	31	110	40	8	226
Quarter 4	41	93	367	108	33	667
Total	226	445	1865	484	124	3 302

Table 25: Distribution of Holiday/Leisure Visitors by Countries Packaged with Zimbabwe on the Tour, VES 2015/16

Countries Packaged with Zimbabwe	Number of Visitors																Total
	July	Aug	Sep	Qtr1	Oct	Nov	Dec	Qtr2	Jan	Feb	March	Qtr3	April	May	June	Qtr4	
Botswana	170	242	215	627	188	207	144	539	94	69	121	284	119	135	123	377	1 827
Kenya	14	8	13	35	10	9	3	22	7	1	3	11	1	0	3	4	72
Mozambique	7	10	2	19	3	4	2	9	2	2	3	7	2	3	4	9	44
South Africa	141	175	200	516	186	189	130	505	127	72	122	321	115	112	92	319	1 661
Namibia	76	118	100	294	89	80	24	193	32	28	41	101	36	53	39	128	716
Tanzania	17	12	6	35	12	6	5	23	6	1	3	10	2	4	6	12	80
Uganda	1	1	0	2	1	0	0	1	1	0	0	1	0	0	4	4	8
Lesotho	0	0	0	0	2	3	3	8	0	2	0	2	0	0	0	0	10
Ethiopia	0	1	0	1	0	0	0	0	0	0	1	1	0	0	0	0	2
Nigeria	0	0	1	1	1	0	0	1	0	0	0	0	0	0	0	0	2
Swaziland	5	6	13	24	15	13	7	35	4	9	4	17	5	2	4	11	87
Egypt	0	0	0	0	1	0	0	1	0	0	0	0	0	0	0	0	1
Zambia	45	60	61	166	56	52	44	152	37	25	34	96	28	39	43	110	524
Malawi	11	5	0	16	6	3	1	10	1	2	0	3	1	0	3	4	33
Other African	6	7	5	18	2	8	5	15	6	1	2	9	1	1	9	11	53
Hong Kong	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	1
Other Asian	0	0	1	1	0	0	0	0	0	0	0	0	1	1	0	2	3
United Kingdom	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	1
None (Zimbabwe Only)	64	48	95	207	56	53	69	178	29	35	57	121	46	52	58	156	662
Missing	9	4	12	25	16	8	20	44	8	0	12	20	0	8	8	16	105
Total	566	697	725	1 988	644	635	457	1 736	354	247	403	1 004	357	411	396	1 164	5 892
Note: Jan = January	Feb = February	Sept = September															
Oct = October	Nov = November	Qtr = Quarter															

Note: Jan = January Feb = February Aug = August Sept = September
 Oct = October Nov = November Dec = December Qtr = Quarter

Appendix 6: Sample Design

VES Sampling Intervals (n)

Port	Minimum Sample Size Required	n (Interval)
Beitbridge	11 604	6
Victoria Falls Barrier	2 206	5
Harare International Airport	1 990	5
Chirundu	1 806	4
Nyamapanda	1 750	5
Kazungula	1 717	7
Forbes (Mutare)	1 563	5
Plumtree	1 267	3
Victoria Falls International Airport	817	10
Joshua Mquabuko Nkomo Airport	117	5
Total	24 839	

HansMak Designs P/L: 0772 319 781

Ministry of Tourism and Hospitality Industry
Cnr Innez Terrece, Speke Avenue
Harare, Zimbabwe
Tel: +263 4 775402 / +263 4 770897 / +263 4 749421
www.tourism.gov.zw